



# Business Papers 2021

MID-WESTERN REGIONAL COUNCIL

**ORDINARY MEETING**  
WEDNESDAY 4 AUGUST 2021

**SEPARATELY ATTACHED ATTACHMENTS**

*A prosperous and progressive  
community we proudly call home*



# ATTACHMENTS

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**wayfound** ➔

## Tourism wayfinding & signage strategy



Submitted to:  
**Mid-Western Regional Council**

Draft V3.9 – June 2021

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## DEFINITION OF TERMS

- **Promotional billboards** are used in tourism for destination marketing. This type of advertising is often found strategically positioned along roadsides. The object of the roadside promotional billboard is to spark or prompt a spontaneous decision during a traveller's current trip. The signage basically helps them to 'exit and experience'. The promotional message is used remind and reinforce, keep a destination or attraction in the mind, increasing brand awareness over time and influencing future decisions.
- **LGA Entry Statements** mark and define the entry to the LGA. Well designed, high quality boundary signs do more than define a geographic region. Entry statements can grow tourism, attract investment and even become a destination on their own right. They convey the vibrancy of the local culture and maintain a strong harmony with the surrounding environment.
- **Town entry statements** capture a sense of arrival, beautify the entry point and help to establish the identity of the city or town for tourists and local residents alike. Effective gateway signage has a positive impact on local economic development and tourism.
- **Visitor Information Boards** are usually installed at rest areas and in-town stopping points. They provide information that helps with wayfinding and orientation (eg: contain maps of the area), attractions and features, visitor information services, and services, facilities and amenities available in the area.
- **Temporary/Event Banners & signs** are temporary promotional signs and banners that are used to highlight events and activities but are not permanent signs.
- **Interpretive Panels** provide information about attractions, historic sites, lookouts, etc. and can be arranged single signs or groups of signs.

### LIST OF ACRONYMS

MWRC	Mid-Western Regional Council
MRCC	Mudgee Chamber of Commerce
RKCC	Rylstone-Kandos Chamber of Commerce
GCC	Gulgong Chamber of Commerce
MRT	Mudgee Region Tourism
MWA	Mudgee Wine Association
TfNSW	Transport For NSW
NTSRG	National Tourism Signing Reference Group
TASAC	Tourism Attraction Signposting Assessment Committee
NPWS	NSW Parks & Wildlife Service
AS	Australian Standard
CBD	Central Business District
RV	Recreational Vehicle
VIB	Visitor Information Bay
VIC	Visitor Information Centre
MFF	Mudgee Fine Foods





SECTION 1. INTRODUCTION



## SECTION 1. INTRODUCTION

# 1.1 PROJECT BACKGROUND



Mid-Western Regional Council (MWRC) commissioned tourism signage consultancy Wayfound to develop a whole of destination integrated tourism wayfinding and signage strategy (the Strategy). The purpose of the Strategy is to ensure that current and future signage facilitates safe and positive journeys and enhances the dispersal of visitors and their connection with the people and the places of Mid-Western Region (MWR).

In the last five years, Mudgee Region has experienced a 26% growth in visitor numbers.

The Mudgee Region Destination Management Plan 2020-2025 (DMP), set a bold aim of increasing visitor expenditure and overnight visitor stays by 25% by 2021, and contains several priority actions relevant to the development of this Strategy.

- To improve directional and welcome signage.
- Supports touring routes, of which there are three touring routes promoted by DNSW that incorporate Mudgee Region.
- Improve visitor and local navigation and experience in region.

Tourism signage is an extremely important element of any destination's branding, marketing and visitor information strategies. Signage is critically important to presenting a consistent tourism experience and to retaining and dispersing visitors throughout the MWR. Signage also provides opportunities to raise awareness of the area's attractions and features and encourage people to stop and visit.

Wayfinding is about finding one's way and relates to how a person orientates him/herself and navigates through an area or place.

The existing tourism related signage in MWR does not enhance the visitor experience or adequately direct visitors to the area's many attractions. Business and tourism organisations along with business operators have requested that Council develop a Strategy to address this, with some of their concerns being:

- Lack of wayfinding and tourism signage to let visitors know the attractions, services and facilities available within the MWR and its towns and villages.
- Lack of unique and distinctive signage and imagery that showcases the MWR's tourism experiences and entices visitors to stop, explore and stay longer.

The Strategy forms part of a suite of initiatives by MWRC to encourage visitors to stop, extend their length of stay and increase expenditure in the MWR.

### WHAT'S INCLUDED IN THE STRATEGY?

The Strategy is limited to addressing the wayfinding and tourism-related signage needed for visitors who are travelling in vehicles to find their way safely and efficiently to the tourism destinations and attractions within MWR.

It does not pertain to pedestrian wayfinding, signage once at the destination/attraction, private/commercial signs, business identification signs, town/village signs (other than entry signs), public facilities signs, cycling or walking trails or advertising.

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*Signage is critically important to presenting a consistent tourism experience and to retaining and dispersing visitors throughout the Local Government Area.*

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## SECTION 1. INTRODUCTION

# 1.2 WHAT ARE WE TRYING TO ACHIEVE?

The Strategy provides the framework for Council to make decisions on the location and style of all future tourism signage and wayfinding in the Mid-Western Region (MWR). The Strategy contains clear guidelines for developing a suite of distinctive, innovative and consistent tourism signage and supports achievement of Council's strategic tourism goals. It gives direction for choosing the right signage for the particular circumstance, for locating signs and for further development of signage policies and processes. Priorities for action and an implementation plan are also included.

It has a number of objectives which are to:

- Improve how visitors are made aware of, and guided to, the diverse experiences, attractions and tourism services across the Mid-Western Region (MWR), and its towns and villages.
- Improve access to the MWR and its destinations, particularly those with tours, products and experiences that visitors can enjoy.
- Enhance the visitor experience and the amenity of the community.
- Enhance the image of the MWR as a tourism destination by encouraging consistent themes and innovative and distinctive signage across the Council.

The design of future signage will align with the Choose Mudgee Region Branding.

### STAKEHOLDER SESSIONS

Engaging and informing the community, particularly stakeholders involved in tourism-related activities and businesses, was a key component of developing the Strategy. Their feedback and input has been considered and incorporated into this strategy and its recommendations.

### STAKEHOLDER SESSIONS

In January 2021, MWRC invited representatives from local industry organisations within the Local Government Area (LGA) to tell us what signage, works well, what could be improved, as well as share ideas about signage and wayfinding elements for the MWR. This included small group meetings with Wayfound. Twelve participants attended nine stakeholder meetings.

### STAKEHOLDER SESSIONS

Who	When
<b>Cara George</b>	Monday 1 March,
<b>Mudgee Region Tourism</b>	3.30pm - 4.30pm
<b>Jess Chrcek &amp; Sam McKendry</b>	Tuesday 2 March
<b>Mudgee Wine Association</b>	9.00am - 10.00am
<b>Joanna Lindsay</b>	Tuesday 2 March
<b>MWRC Events Coordinator</b>	10.00am - 11.00am
<b>Bill Murphy &amp; Bruce McGregor</b>	Wednesday 3 March
<b>Gulgong Chamber of Commerce</b>	9.00am - 10.00am
<b>Buzz Sanderson</b>	Wednesday 3 March
<b>Rylstone - Kandos Chamber of Commerce</b>	3.00pm - 4.00pm
<b>Carol Bagaric &amp; Margot Polk</b>	Wednesday 3 March
<b>Rylstone - Kandos Chamber of Commerce</b>	4.00pm - 5.00pm
<b>Rebecca Redfern</b>	Thursday 4 March
<b>Mudgee Region Chamber of Commerce</b>	8.30am - 9.30am
<b>Nicole Cassidy (Phone)</b>	Thursday 4 March
<b>MWRC Roads Administration Officer</b>	1.00pm - 2.00am

*Engaging and informing the community was a key component of developing the Strategy.*

### HOW WAS THE STRATEGY CREATED?

Developing the Strategy involved a number of stages.

## STAGE 01

### Review of previous reports and documents

- Mudgee Region Destination Management Plan 2020-2025
- Council, regional and state tourism plans and strategies to understand the context for tourism signage.
- Local, State (Transport for NSW – TFN) and relevant national tourism signage guidelines and standards, eg TASAC, NTSRG.
- Best practice principles and guidelines for tourism wayfinding signage.

## STAGE 02

### Site visits

- Site visits to identify and document tourism signage issues and opportunities throughout the Mid-Western Region (MWR).

## STAGE 03

### Community & stakeholder consultation

- Meeting with tourism and business operators and associations (see table on page 5).
- Internal meetings with Council staff involved in tourism, traffic management and infrastructure development.

## STAGE 04

### Development of the Strategy

- Based on consultation, research, signage best practice and signage data.
- Consideration of submissions received by Council before deciding whether to adopt the Strategy.

**SECTION 1. INTRODUCTION**

# 1.3 ABOUT MID-WESTERN REGION

The Mid-Western Region (MWR) is a Local Government Area (LGA) in the Central West of New South Wales north-west of Sydney. Mid-Western Regional Council (MWRC) was formed in 2004 as the result of the amalgamation of Mudgee Shire Council and parts of Merriwa and Rylstone Shire Councils. The LGA has a population of over 25,000, is 8752 square kilometers in size with a roads network of 2,460km.

The main town and commercial hub of Mudgee is centrally located within the region. Other towns in the LGA include Gulgong, Rylstone and Kandos. The LGA also has numerous small villages. The main industries in Mid-Western Region (MWR) include mining, tourism, agriculture, construction and retail.

**MAIN ROUTES INTO THE LGA**

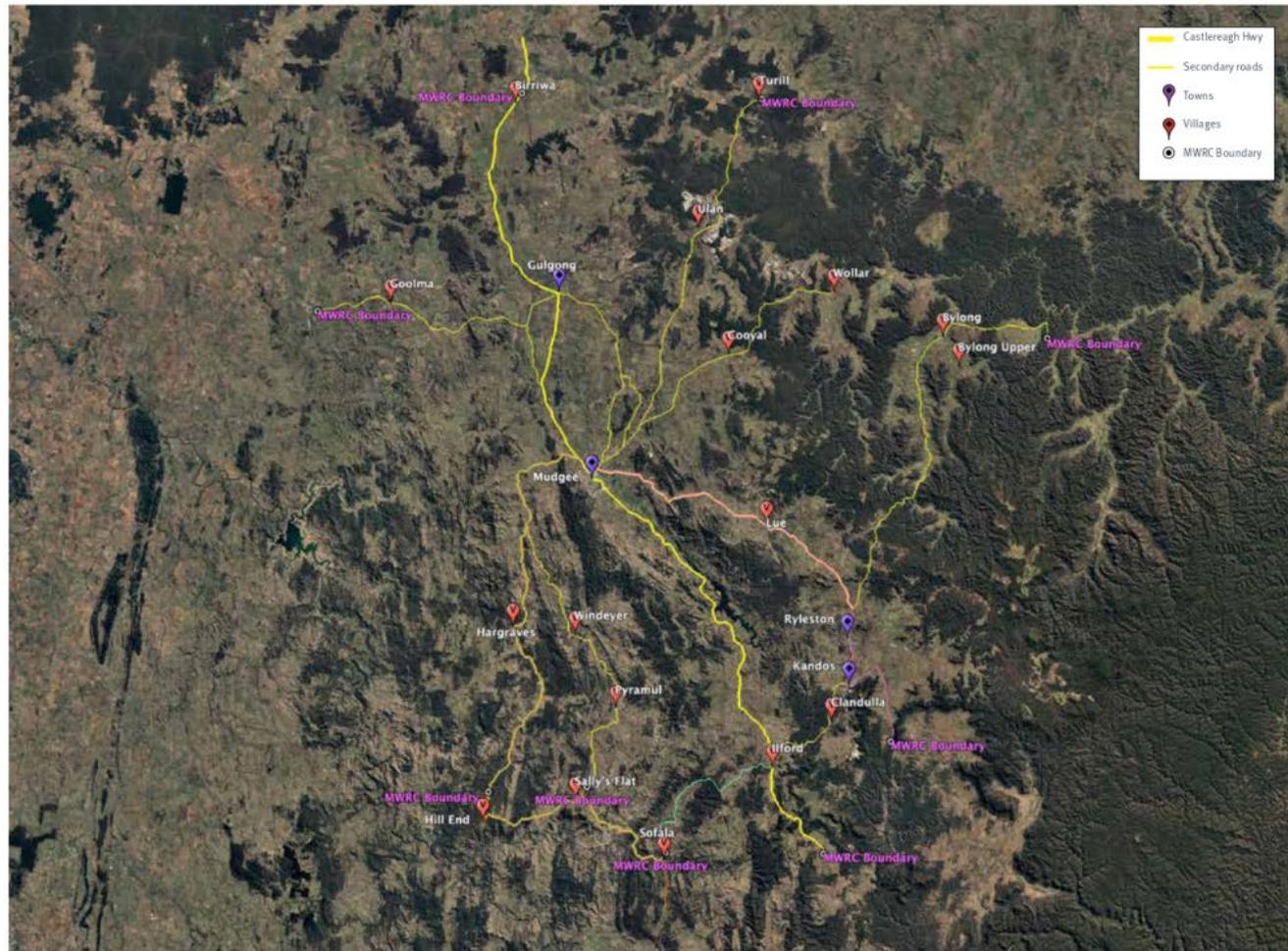
The main arterial route through Mid-Western Region is the Castlereagh Highway (Hwy). This highway branches off from the Great Western Hwy north of Marrangaroo and links up with the Golden Hwy east of Dunedoo

- The highway section through the region is approximately 145km in length.
- It takes around 1.5 hours to travel from the southern boundary near the locality of Round Swamp to the northern LGA boundary just north of the village of Birriwa.

Routes through the region include the Ulan Road and Bylong Valley Way which link the region with the Hunter Valley and Newcastle. Other routes include Goolma Road linking the Mid-Western Region (MWR) with Dubbo and the Sofala-Illford road to Bathurst. These roads provide linkage to key source markets, including Sydney, Newcastle, Central NSW and Canberra.

Current vehicle trip times to Mudgee from Sydney and Newcastle is 3.5hrs, 4.75hrs from Canberra and between 2.0 to 5.0+ from towns within Central NSW.

Various touring routes also criss-cross Mid-Western Region including NSW Tourist Drives 2, 3 and 4 and visitnsw.com itineraries "NSW Food & Wine Trail" and "Food Lover's Loop".



Major roads within in Mid-Western Regional Council



SECTION 2. ABOUT WAYFINDING & TOURISM SIGNAGE



## SECTION 2. ABOUT WAYFINDING & TOURISM SIGNAGE

# 2.1 TYPES OF TOURISM SIGNAGE

This section provides information about the purpose of tourism signage, best practice for wayfinding, signage design and relevant policies and standards for signage. The roles and responsibilities of Transport for NSW (TfNSW), TASAC and MWRC in determining signage eligibility, priorities and guidelines are also explained. This information is provided because it has been used in the formulation of this Strategy and provides the decision-making process by these regulatory authorities.

**A TOURISM SIGNAGE SYSTEM IS MADE UP OF TWO DISTINCT CATEGORIES OF SIGNS.**

### Road Signage

Road signs are primarily for wayfinding to destinations and attractions and are subject to specific guidelines and standards. These signs are explained further in Section 3 of this Strategy.

Green - Directional

Brown - Tourism

Blue - Services

### Destination Signage

Destination signage supports the tourism road signage and, while being subject to the policy requirements of the relevant road authority, can be designed to reflect the area's unique character and tourism branding. They usually have a standard design, layout, materials and construction to create a seamless journey and enhance the visitor experience. They should be placed in similar locations at sites so that visitors understand where to look for information. These signs are explained further in Section 4 of this Strategy. (Refer to Definition of Terms Page 3)

Promotional Billboards

MWRC Entry Statements

Town Entry Statements

Visitor Information Boards (VIBs)

Temporary/Event

Interpretive Panels

SECTION 2. ABOUT WAYFINDING & TOURISM SIGNAGE

# 2.2 THE PURPOSE OF TOURISM SIGNAGE

Tourist signs are an important part of creating a visitor-friendly destination and defining the community's image.

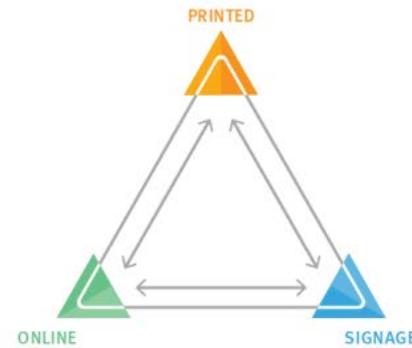
The two main purposes of tourism signs are to:

- 01** Safely and efficiently guide visitors to their destination.
- 02** Inform visitors of the range of attractions and services available at a destination.

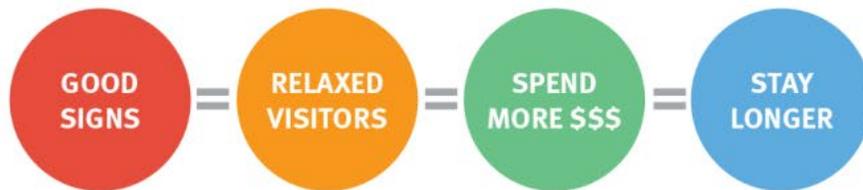
To achieve this, tourist signs have a range of functions that need to be considered in their design and planning including:

- Giving advance notice of experiences and services, particularly where a change in direction is required.
- Giving immediate notice of an attraction or service and facilitating safe access.
- Directing visitors to sources of tourist information (eg. visitor centres, information bays and interpretative centres).
- Reassuring visitors that they are traveling in the right direction.

When visitors know where to find the services and experiences they are looking for, they can focus more on enjoying the experience and less on worrying about how to get there and even worse, how to get back to where they came from if they get lost.



Signage is only one part of the visitor information system. It is important to understand that signage is only one part of the system that visitors use to learn about a destination and to find their way around. They get information from a variety of sources before and during their visit including online, printed materials, Visitor Information Centres, word of mouth from locals or other visitors, and from road signs.



*Effective road signage can mean the difference between visitors stopping to explore a town or attraction, or just driving past.*



Mudgee Region Tourism (MRT) has addressed and improved the visitor servicing model attracting more visitors to the VIC (2018-2019 visitor numbers to the VIC increased by 11%). MRT's success in visitor servicing, included recognition through winning gold at the 2019 NSW Tourism Awards for Visitor Services, highlights that when done well, visitor centres have an important role to play. MRT will be relocating to the new Mudgee Region Gallery in 2021, creating an opportunity to re-imagine the visitor experience.

**SECTION 2. ABOUT WAYFINDING & TOURISM SIGNAGE**

# 2.2 THE PURPOSE OF TOURISM SIGNAGE

The underlying approach emphasised in the state and national signage guidelines is always to limit the number of signs approved and installed on the road network. This is to ensure road safety and to minimise clutter. Generally, the maximum number of signs that are allowed to be installed at an intersection is four signs (the maximum number of signs that can be read, understood, and acted upon with safety [depending on length of legends]). This would include a road nameplate, a -green/white- geographic destination sign and up to two tourist or service signs. This policy complies with the Australian standard signposting principles.

The TfNSW' view is that visitors plan their journey in advance and only key services that benefit the wider community should be signed from the Highway. Australian Standard (AS 1742.5:2017) states there are more effective ways for operators to assist people to reach their destination, including providing a clear address and a map on their printed and online materials. Most people now have access to online maps or GPS and this can frequently be used in place of signage if the address is clearly defined.

The National Tourism Signing Reference Group (NTSRG) document, Tourist Signing Rationalisation: A practical guide for road signing practitioners explains that the purpose of tourism signage is NOT to replace marketing and information provided by tourism businesses and destination.

The NTSRG guidelines specify that:

- A directional sign should be the last link in the communication chain between the business (or destination) and their customer.
- Almost all visitors to a destination arrive armed with some level of awareness and information. So, the primary signing need is directional, and not motivational.
- Visitors are initially motivated to visit a town, city or region because of preconceived knowledge about the destination. This may be acquired through a variety of means, but rarely because of road signage.
- Directional and reassurance signs simply confirm that they're heading in the right direction.



*Road signing to tourism attractions and services can be a contentious issue for road authorities. The cause of the tension is often the absence of clear, fair and equitable guidelines for the tourism industry. There is also a misperception by many operators that signs are promotional tools.*

(source: NTSRG)



Typical brown tourist signs in MWRC



**SECTION 2. ABOUT WAYFINDING & TOURISM SIGNAGE**

# 2.3 SIGNAGE POLICIES & GUIDELINES

MWRC has an information and directional signage policy in place (FILE No. A0420183). This policy was first adopted in 2002 and revised in 2008.

**MWRC required permits for private informational/directional signage. These permits grant the right to use the portion of road reserve for a period of 3 (three) years, after which time the appropriateness and efficacy of the sign may be reassessed. Applicant's are charged a fee for the cost of manufacture and installation and for a permit to display such signage.**

MWRC's policy states;

MWRC maintains the right to replace, or remove any sign installed on roads under its control when any of the following occurs:

- the applicant no longer conforms with the conditions of the sign approval;
- the sign is in a poor state of repair;
- there is a demonstrated need for aggregating signs in a particular location; or
- Council needs to resume the land.

Should MWRC need to replace or remove a sign, the applicant will be notified in writing 21 days in advance of that action.

The need for sign repairs or replacement, for any reason, shall be at the discretion of MWRC.

Sign maintenance was also identified as a concern and there are many outdated, redundant, old and poorly maintained signs throughout the MWRC.

The consultants found that while MWRC has a clear policy in place they are not enacting on this policy resulting in many old redundant, poorly maintained and illegal signs scattered throughout the MWRC.

**Recommendation**

MWRC to enforce established signage policy

MWRC to review all council signage policies to bring them into alignment with this strategy.

Conduct annual audits of tourist signs against Council's Informational & Directional Signage Policy and progressively remove signage that is not compliant.



Example of old and poorly maintained private and illegal directional signage in MWRC

## SECTION 2. ABOUT WAYFINDING & TOURISM SIGNAGE

# 2.3 SIGNAGE POLICIES & GUIDELINES

There are four main types of road signs used by visitors to find tourist attractions and facilities in Australia. These are:

- Directional signs (white on green)
- Tourist attraction signs (white on brown)
- Services signs (white on blue)
- Community facility signs (white on blue)

These signs are explained in detail in the NSW TfNSW Tourist Signposting Manual. The signs are internationally recognised by most visitors, especially when standard universal symbols are used.

### TfNSW AND COUNCIL RESPONSIBILITIES

Transport or NSW (TfNSW) is responsible for authorising, installing and removing signs on state roads. These include highways and other major roads, such as the Castlereagh Highway. TfNSW has been operating the Tourist Attraction Signposting Program since 1990 (see [Tourist Signposting manual](#)).

The Tourism Attraction Signposting Assessment Committee (TASAC) is responsible for assessing eligibility and determining applications made for tourist signs on TfNSW controlled roads. TASAC is represented by Transport for NSW, Destination NSW and NSW regional tourism organisations.

Council is responsible for installing signage on the remainder of the public road network in its area. Council also installs and maintains some brown and blue signs on the Castlereagh Highway in urban areas (e.g.: Mudgee). However, approval for these signs is still the responsibility of TASAC/TfNSW.

### COORDINATION BETWEEN TfNSW AND COUNCIL

As TfNSW and Council control different parts of the road network, it is essential that policies, processes and decisions are aligned and coordinated so that, in practice, signage is consistent and makes sense to the travelling public as they navigate the road network.

Council and TfNSW must work together closely to ensure signage facilitates connectivity between signage. For

example signage on the Castlereagh Highway cannot be approved by TfNSW until Council has installed signage on local roads.

### IMPROVING SIGNAGE POLICIES AND PRACTICES

The NTSRG recommends that local government authorities develop a formal structure or committee that assists them to manage all aspects of tourism signage, including identifying requirements and priorities in a collaborative, well-informed way. The committee membership should include:

- A Council officer assigned to manage tourism signage.
- An officer from the TfNSW who has the authority to assist with tourism signage management and decision-making.
- A representative with expertise in tourism.

### Recommendation

Mid-Western Region (MWR) to establish a formal structure or committee (Committee to be made up of representatives from MWRC, Mudgee Region Tourism, Chambers of Commerce (x3), Mudgee Wine Association etc.) to manage all aspects of tourism signage within Mid-Western Region (MWR).



Directional signs (white on green)



Tourist attraction signs (white on brown)



Services signs (white on blue)



Community facility signs (white on blue)

## SECTION 2. ABOUT WAYFINDING & TOURISM SIGNAGE

# 2.3 SIGNAGE POLICIES & GUIDELINES

### LAYOUT/CONTENT

- Tourist signs identify the type of attraction (eg. Historic Site) with a symbol. Major attractions usually also note the name of the attraction.
- The signs typically contain two to three words and use of standard internationally recognised symbols.
- Symbols are generally based Australian Standard AS 2899.1 – 1986 (Public information symbol signs) and international standard ISO 7001.

### THE HIERARCHY OF TOURISM ATTRACTION SIGNS

There is a defined hierarchy (or family) of brown tourist signs that should be used. In their entirety, they create a connectivity from sign to sign, ensuring the visitor's journey to their destination is smooth, safe and efficient.

### ELIGIBILITY FOR TOURIST ATTRACTION SIGNS

#### Types of attractions

- Galleries
- Museums
- Craft based attractions
- Aboriginal sites and cultural centres
- Historic properties, sites and walks
- Wineries
- Primary and secondary industry based attractions
- Outdoor/nature based attractions
- Theme parks
- Architectural/engineering structures
- Other attractions not specified here
- State significant attractions

### Eligibility requirements

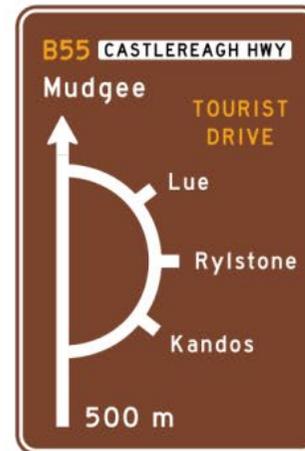
- The attraction is established, lawful and operating.
- No pre-booking is required to visit the attraction. It is expected that major tourist attractions operate to a scale and standard that enables them to cater for the demands of casual visitors without the need for pre-booking.
- There are adequate car parking facilities.
- There are publicly accessible toilets available. Attractions where the visitor is expected to stay 15 minutes or less are exempted (eg: lookouts).
- The attraction is open for at least 5 days per week (including both weekend days); 6 hours per day; and 11 months of the year.
- Opening hours are permanently displayed at the entrance to the property.
- The attraction has a current brochure available, with opening hours etc.

The TfNSW guidelines identify for the eligibility requirements for tourism signage.

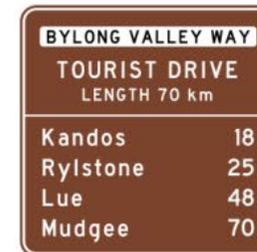
The context for the guidelines and requirements is given as follows -

*Road users who rely on "white on brown" tourist signs must be assured of the quality of the product and service they are likely to receive at their destination. The visitor experience is therefore the primary consideration when determining eligibility for tourist signposting. To maintain visitor confidence in tourist signposting, all major tourist attractions must meet these general criteria before tourist signs will be considered. (p5).*

For further information about the TfNSW and TASAC processes: <http://www.rms.nsw.gov.au/business-industry/partners-suppliers/documents/technical-manuals/touristsignsv4.pdf>.



Diagrammatic advance warning sign



Reassurance sign



Advance warning sign



Intersection sign



TfNSW Tourist signposting manual

**SECTION 2. ABOUT WAYFINDING & TOURISM SIGNAGE**

# 2.3 SIGNAGE POLICIES & GUIDELINES

**SIGNAGE TYPES**

**Advance Direction signs**

Advanced direction signs are placed prior to a major intersection (White on Green sign) or turn off to a significant tourist attraction (White on Brown sign). These signs are designed to inform motorists of upcoming important intersections. These signs are erected at a distance of 300 to 400 meters if the approach speed is greater than 75km/h and approximately 200 meters if the approach speed is 75km/h or less.

**Reassurance signs**

The purpose of reassurance signs are to reassure the motorist that they have turned on to the correct road. Reassurance signs are usually positioned as soon as practicable after the intersection. These signs will have the name and the distance to the town(s) along this route (White on Green). If it is a list of attractions (e.g.: wineries), then the same order applies but the sign is White on Brown (see example on this page) with the closest town or attraction at the top of the list. Reassurance signs are placed as soon as practicable after the intersection, generally 400 meters beyond the intersection in rural areas and 150 – 200 meters in urban areas.

**Intersection signs**

Intersection signs are generally double sided and positioned adjacent the turning point or intersection. These signs are distinctive by their large white chevron/arrowhead.

**OBSERVATIONS**

In general, there is not enough information to help motorists make decisions about whether to travel down a road to the attractions or facilities. This applies to both brown tourist attraction signs and blue services signs.

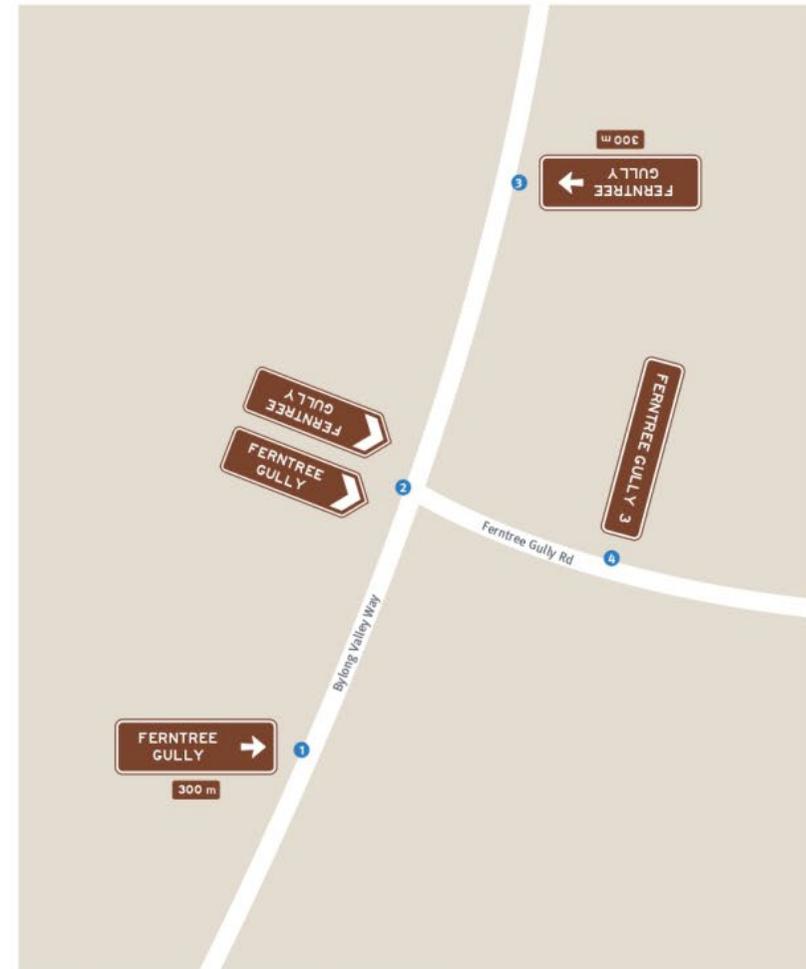
Motorists need reassurance – that is, to know how far they will need to drive, what’s the road like and what services, facilities and attractions they can expect. If roads are accessible only to 4WD vehicles they should be identified as such to keep unsuitable vehicles from trying to negotiate them (e.g.: vehicles towing caravans).

There is a lack of advance warning signs on the Ulan

Rd and the Bylong Valley Way for upcoming turn-offs, facilities and attractions. This means many opportunities for visitors to make decisions about taking alternative routes going to signed attractions, services and facilities are missed. They will just keep driving because they did not know the attraction was coming up and it is too late to turn and this is especially problematic for vehicles towing caravans or boats.

**Recommendation**

Refer to page 40 of this strategy



Example of road sign application for a tourist attraction off Bylong Valley Way

SECTION 2. ABOUT WAYFINDING & TOURISM SIGNAGE

# 2.3 SIGNAGE POLICIES & GUIDELINES

## TOURISM ATTRACTION SIGNS

Tourist attraction signs use white lettering on a brown background. They identify tourist attractions of significant recreational and cultural interest, and may make use of tourist attraction symbols.

Overall, apart from wineries very few brown signs are present on the roads in Mid-Western Region. This either means that the tourist attractions that meet the TASAC eligibility criteria are limited or there are attractions that qualify that have not been signed properly. Therefore, the region may be missing out on alerting travelers to all it has to offer.

Scenic Lookouts are attractions that could qualify for brown signs and also provide a reason for people to stop and explore a destination. Lookouts are generally poorly signed in Mid-Western Region (MWR).

A frustration for some community members is a perceived lack of consistency in the approval, installation and removal process for brown and white signs (particularly wineries). This points to a need to improve the clarity and accessibility of policy guidelines. There were also examples of brown signs being used incorrectly. For example, most accommodation offerings in Mid-Western Region have brown signs instead of blue signs.

Many of these brown tourist attraction signs that currently exist are faded or poorly maintained.

TfNSW approved tourism symbols



Aboriginal



Winery



Historic Village



Whale Watching



Scenic Lookout



Walking Track



National Park



Incorrectly signed – These B&B/Guesthouses do not qualify as a tourist attraction and should have a blue sign



SECTION 2. ABOUT WAYFINDING & TOURISM SIGNAGE

## 2.3 SIGNAGE POLICIES & GUIDELINES

### DIRECTIONAL SIGNS

Directional signs use white lettering on a green background. They provide directions to towns and cities and particular locations. Most include reference to a route numbering system or road name. They reassure motorists that they are traveling in the right direction, and facilitate traffic movement in the safest and most direct way.

In general, green signs were found to be functional and clear throughout the Mid-Western Region although some signs are damaged and in need of replacement.

Green directional signs are subject to the Austroads Guides (Guide to Traffic Management) and Australian Standards (AS 1742, 1743 & 2890), which the TfNSW adopted in 2011 as its primary technical reference for directional signs.



Reassurance



Advance Warning



Intersection



Positional

SECTION 2. ABOUT WAYFINDING & TOURISM SIGNAGE

# 2.4 WAYFINDING PRINCIPLES/GUIDELINES

Wayfinding is about finding one's way and relates to how a person orientates him/herself and navigates through an area or place. A wayfinding system is a unified series of related Informational, advisory and directional aids to help visitors travel around successfully, safely and with confidence.

A good wayfinding system aims to answer the following basic questions.

- Where am I?
- How do I get where I want to go?
- What is the quickest route? The safest? The most attractive?
- How long will it take or how far is it?
- Where can I find amenities I may need or want, such as toilets, places to rest, places to eat, shopping or places of interest?
- Where can I get help or additional information?

*The visitor needs a logical progression of orderly information, which becomes more detailed as they approach their destination.*

Best practice for signage design is guided by the need to be coherent, conspicuous, legible and functional.

The principles underpinning MWRC's signage system

Principle	Description
<b>Compliant</b>	Signs must meet required Australian standards and align with available Roads and Maritime Services manuals, guidelines, policies or other guidance.
<b>Clear and functional</b>	Legible, high contrast, easily recognisable, concise, easily understood.
<b>Consider journeys</b>	Logical connection and progression between signs to tourism products and experiences, visible, advance warning, safe, limit the number of signs to the minimum necessary.
<b>Minimal impact to environment and visual amenity</b>	Signs should not clutter the landscape or reduce aesthetic beauty or vistas, signs should be attractive and fit well in the environment. Avoid and minimise impacts to the environment e.g. vegetation.
<b>Design</b>	Designs that incorporate sculpture and art considered where reasonable, feasible and add value.
<b>Acknowledgement of Aboriginal cultural heritage</b>	Local traditional names, designs and languages are incorporated where appropriate and in consultation with Aboriginal communities.
<b>Accessibility</b>	Cater for diverse abilities and languages.
<b>Adaptability</b>	Fit for purpose, adaptable to be easily updated or changed.
<b>Cost-effective</b>	Good quality, durable, easily and locally sourced materials, easily accessed and maintained, low whole of life cost.
<b>Maintenance</b>	Assessment, cleaning and maintenance should be scheduled and completed on a regular basis. Outdated, inconsistent signs or those in poor condition should be replaced or removed.

SIGNAGE PLANNING

Before undertaking any wayfinding signage project it is critical that the entire proposed route is walked/driven and a signage plan is developed for the project.

DESIGN

- Design, colour palettes and style elements should be locally meaningful and universally appealing.
- Sign background and lettering colours should be high contrast.
- Colours should be chosen to stand-out from the surroundings.
- Clear, legible typefaces that are large enough to be seen at a distance should be used. Title-case is usually the most legible.
- A limited, easily recognisable and consistent palette of symbols and pictograms should be used throughout.

BEST PRACTICE IN WAYFINDING SIGNAGE DESIGN

Wayfinding signage needs to be coherent, conspicuous, legible and functional.

CONTENT

- Signs should be uncluttered – using the minimum amount of information and text possible.
- Only major landmarks/attractions should be included with detailed interpretation panels provided at sites.
- Terminology should be concise, easily understandable and unabbreviated.
- Information should be provided in different formats to cater to a wide range of user abilities and limitations (such as non-English speakers and people with disabilities).

LOCATION

- Sign location should be decided by documenting trip origin points, destination points, circulation pathways, decision making points and sight lines.
- Information signs should be in logical places where people might expect to find them to be – e.g.: outside of train or bus stations or the visitor information centre.
- Signs should not be obstructed by other signs.
- Point in the right direction.
- Be consistently located so pedestrians know where to expect them throughout the journey.

*By following these practices it is possible to implement a comprehensive wayfinding system for almost every application.*

FUNCTION

- Wayfinding systems generally consist of combinations of signs – information panels, navigation and orientation.
- Sign design and materials are durable, flexible and adaptable to accommodate changes or future requirements.
- Signage fits the environment well – striking the balance between being obvious but not jarring.
- Has a combination of whole journey information and segmented or sequential information.

SECTION 2. ABOUT WAYFINDING & TOURISM SIGNAGE

# 2.5 SIGNAGE PLACEMENT

## DECISION MAKING POINTS (EXAMPLE)

One of the most important steps in signage planning is understanding where the decision making points are. Decision making points are where the navigator must make a wayfinding decision (for example, whether to continue along the current route or to change direction). It is important that signage is placed at these points giving navigators ample time to process the message and make the required directional decision. The higher the speed limit, the more time is required for decision making. At highway speeds a minimum of 300m is required.



Correct decision making point scheme



Incorrect decision making point scheme

SECTION 2. ABOUT WAYFINDING & TOURISM SIGNAGE

## 2.6 SIGNAGE CONSOLIDATION

When undertaking a signage plan it is also important to see where the new signs can be consolidated with existing sign messages to create one sign. Too often sign clusters are continually added, creating a totem pole effect. When too many signs are added, there are too many competing messages and the intent is lost.

### TIME DELAYS & FRUSTRATION CAUSED BY POOR WAYFINDING SIGNAGE

Poor wayfinding signage can result in time delays, frustration and loss of enjoyment. It takes about 15 minutes every time you need to stop, check directions, consult maps and look for signs. This can turn what is supposed to be an enjoyable visit into a frustrating experience taking far longer than it should.



Sign cluster



EXAMPLE - Consolidated signage suggested for Rylstone.



SECTION 3. MWR SIGNAGE AUDIT



**SECTION 3. MWR SIGNAGE AUDIT**

**3.1 MWR GREEN DIRECTIONAL SIGNS**

**GREEN DIRECTIONAL SIGNAGE**

Green directional signage throughout Mid-Western Region (MWR) is generally good with advance warning, intersection and reassurance signs well positioned on the road reserve. In some instances additional signs have been added to the original structures and review and consolidation is required.

Along Ulan Rd there are a number of damaged signs in need of replacement (see signage audit).

**Recommendation**

Review intersections with large sign clusters and consolidate signage structure.

Conduct an annual asset review of all MWRC controlled road signage

Replace damaged and faded signs.



**SECTION 3. MWR SIGNAGE AUDIT**

**3.1 MWR BROWN DIRECTIONAL SIGNS**

**BROWN DIRECTIONAL SIGNAGE**

Throughout Mid-Western Region (MWR) brown tourist signs are applied inconsistently and incorrectly. Tourist attractions that meet TASAC guidelines don't have signs yet other institutions that don't qualify do.

**Recommendation**

Review all institutions with brown tourist signs to determine if they are lawful and meet TfNSW/TASAC guidelines eligibility criteria

Review intersections with large sign clusters and consolidate signage structure.

Replace damaged and faded signs.

**TFNSW/TASIC BROWN TOURIST SIGN ELIGIBILITY REQUIREMENTS**

- The attraction is established and operating.
- No pre-booking is required to visit the attraction.
- It is expected that major tourist attractions operate to a scale and standard that enables them to cater for the demands of casual visitors without the need for pre-booking.
- There are adequate car parking facilities.
- There are publicly accessible toilets available.
- Attractions where the visitor is expected to stay
- 15 minutes or less are exempted (eg. lookouts).
- The attraction is open for at least 5 days per week (including both weekend days); 6 hours per day; and 11 months of the year.
- Opening hours are permanently displayed at the entrance to the property.
- The attraction has a current brochure available, with opening hours etc.



Correctly signed - advance warning sign for this attraction



Correctly signed - Historic town Advance warning sign



Incorrect - An unattended railway station doesn't qualify as a tourist attraction



Incorrect - A community Arts & Crafts doesn't qualify as a tourist attraction



Incorrect - Brown tourism signs used for roadside interpretive



Gulgong's Opera House & Museum qualify for brown tourist signs



Mudgee Museum is open 7 days a week, and meets all TASAC eligibility requirements for Brown Tourist signs



Correctly signed - but no advance warning signs for this attraction



Incorrect - An unattended railway station doesn't qualify as a tourist attraction

**SECTION 3. MWR SIGNAGE AUDIT**

**3.1 MWR BLUE DIRECTIONAL SIGNS**

**BLUE SERVICES SIGNS**

Throughout Mid-Western Region there are numerous blue services signs in need of replacement, refurbishment or removal. There are many signs for facilities and services that no longer exist. This includes things such as tourist information radio stations (these are redundant) and signs for rest areas and information points that no longer exist.

In other instances directional signage for facilities and services that do exist are missing or inconsistently positioned.

**Recommendation**

Review all blue visitor services and locations



Gulgong - Damaged town centre sign



Kandos - Tagged sign, fortunately very little graffiti in MWRC



Rylstone - Faded off-street parking sign



Redundant tourist information signs (no longer in use)



"Fireplace 200m on Right" - first sign of its type found by Wayfound



Cudgong River Park 22km - faded, needs to be replaced



Kandos - new sign installed, old sign not removed



Rest Area's - damaged signs



Rest Area's - maintenance required

SECTION 3. MWR SIGNAGE AUDIT

3.2 MWR SIGNAGE CONSOLIDATION

SIGNAGE CONSOLIDATION

Throughout MWRC there are numerous signage structures that have been added to and added to over years to the point where the structures no longer deliver the intended message. The message(s) have become lost and where there are now so many messages that it becomes overwhelming and the motorist simply cannot take in the amount of information given or simply gives up.

Recommendation

Review all large signage structures and consolidate information. Where possible use Australian standard symbols (see page 16 & 17)



**SECTION 3. MWR SIGNAGE AUDIT**

**3.3 MWR TOURIST DRIVES**

**TOURIST DRIVES 2,3 & 4**

Three designated tourist drives start/finish in Mid-Western Region (MWR), these are;

1. Tourist Drive 2 - Mudgee to Capertee
2. Tourist Drive 3 - Mudgee to Bathurst
3. Tourist Drive 4 - Mudgee to Ilford

All of these routes are well signed and apart from a few signs in need of replacement (see audit) we couldn't find any gaps in signage or poorly positioned signs. In some instances tourist drive signs have been added to existing signage clusters and should be consolidated with existing signage.

**Recommendation**

No change

**visitnsw.com Drive trails**

visitnsw.com also lists two other drive trails that pass through Mid-Western Region. These are the "Greater Blue Mountains/Food Lovers Trail" and the "NSW Food & Wine Trail". Neither of these trails are signposted so we have not covered them in this audit.

**Tourist Drives A & B**

During the course of conducting the signage audit we noticed signs for two other drive trails;

1. Tourist Drive A - Mudgee to Gulgong
2. Tourist Drive B - Mudgee to Muswellbrook (via Wollar and Ulan)

These trails appear to be very old and apart from old road signs we could find no online reference to either of these trails.

**Recommendation**

The trails appear to be unsupported and we recommend removing all associated signage and trail markers.



If Tourist Drive A goes up Henry Lawson Dr (picture 2), then why is this sign on Castlereagh Hwy, just north of Putta-Bucca Rd intersection?

SECTION 3. MWR SIGNAGE AUDIT

3.4 MWR ACCOMMODATION SIGNS

ACCOMMODATION SIGNS

There are many B&B type accommodation options throughout the Mid-Western Region, some of these are well established and have been in operation for many years, whilst some are fairly new. It's been noticed throughout the audit the complete lack of consistency in signing these businesses.

Firstly, all accommodation types come under visitor services, therefore these businesses should have a blue services fingerboard sign with the white bed which is the Australian standard for this type of accommodation - only Birches B&B (bottom right) had the correct sign for this type of business.

Recommendation

MWRC to develop a policy for correctly signing this type of business.

Audit all businesses of this type to ensure they are lawful.

Audit all signs and remove redundant signs. Replace all incorrect signs.



Henry Lawson Dr - B&B signs - wrong colour & over 6kms from this location. Signage should only be positioned from the nearest regional road only



Ulan Rd - B&B signs - no longer in business



Home made sign illegally attached to yellow road caution sign post



Castlereagh Hwy - do motels qualify for B&B



Incorrect use of intersection sign used as advance warning sign



Inordinately large sign for some holiday locations - special treatment?



Henry Lawson Dr - B&B signs - wrong colour & no longer in business



Incorrect use of intersection sign used as advance warning sign



The only correctly signed B&B in MWRC except Street name should always be on top.

### SECTION 3. MWR SIGNAGE AUDIT

## 3.4 MWR ACCOMMODATION SIGNS

#### ACCOMMODATION SIGN APPLICATION

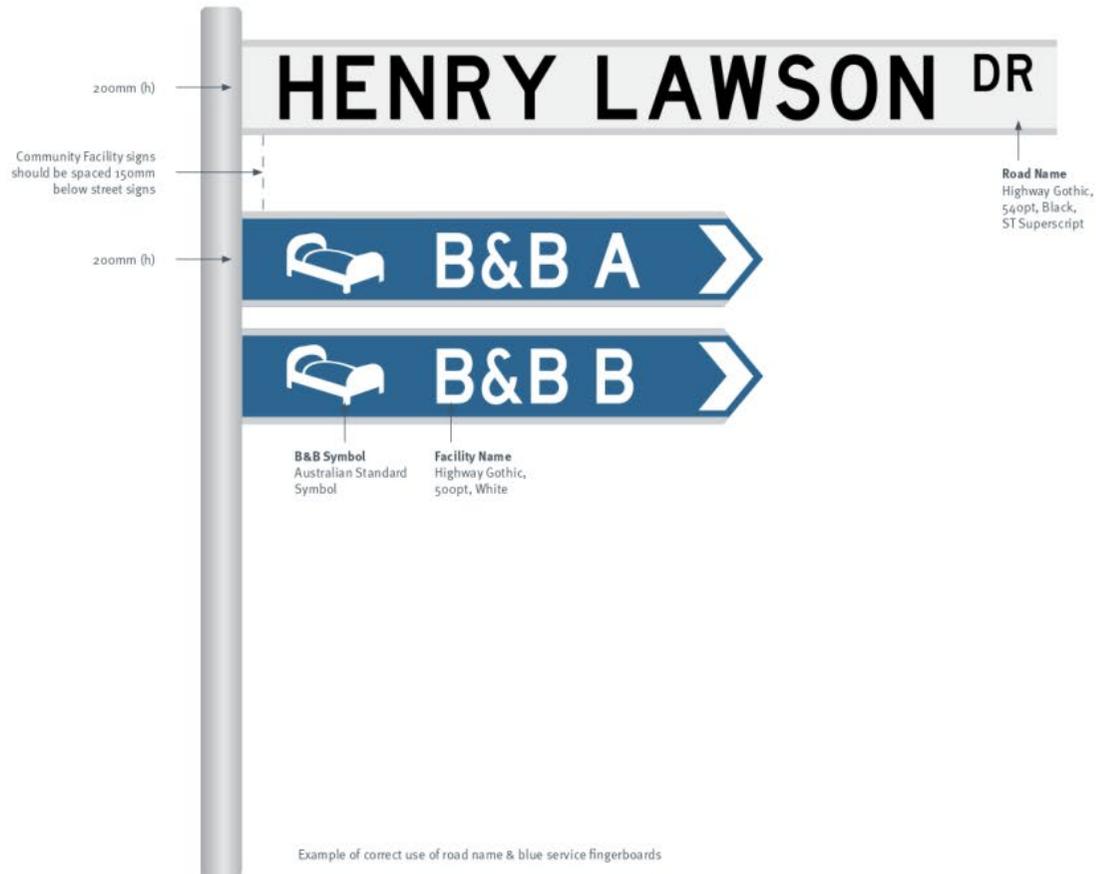
When installing blue services signs it is important that this is done correctly following Australian Standards.

The street name should always feature at the top of the structure, and this should be a standard black on white fingerboard. Text should be in Highway Gothic at 54opt. Street types (e.g. road, street avenue) should use standard abbreviations RD, ST, AVE.

Below the street name sign there should be a gap of 150mm before the next fingerboard.

Blue service fingerboards -these should be in Australian Standard Blue with white text in Highway Gothic at 50opt. Where possible Australian Standard symbols should be used (refer to page 17 for correct symbols).

Signage should only be positioned from the nearest regional road intersection.



SECTION 3. MWR SIGNAGE AUDIT

# 3.5 MWR WINE TOURISM SIGNS

## MUDGEE WINE TOURISM SIGNS

Mudgee is famous for its wines. Mudgee's original wineries date back to the 1860's.

The majority of wineries and cellar doors are situated just north of Mudgee between Henry Lawson Dr and Ulan Rd with smaller grouping south east of Mudgee along Castlereagh Hwy, on Hill End Rd and two in Rylstone.

Wine tourism forms an important part of MWRC's tourism offering, and the Mudgee Wine Region has an active member-based association (Mudgee Wine Association).

In our research and audit we have recorded 68 different winery and cellar doors in the Mudgee wine region. These include wineries located;

- on google maps (47 listed)
- on brown tourist signs in the Mid-Western Region (44 listed)
- listed on the visitmudgeeregion.com.au (28 listed)
- listed on the mudgeewine.com.au (34 listed)

It appears that many of these wineries are inactive, no longer in business or have been sold and have changed names. There are many wineries listed (both digitally and on brown tourist signs) that should be removed from these listings. Whilst this is the nature of business, unless the signage is addressed this can lead to disappointment when visitors are planning to visit a winery but arrive to find that it is closed or no longer in business.

Throughout the region at various times a system of brown tourism signs have been installed (and added to in stages) directing visitors to the various wineries. These signs usually consist of a mix of winery list panel signs, advance warning and intersection signs and even road name signs e.g. Eurunderee Ln. Along the way the signage has become confused and lacks consistency. For example, along Castlereagh Hwy some wineries have advance warning signs (Winery 300m) whereas others on the same stretch of highway don't have these signs.

From our observations many signs are positioned in the wrong location. An example of this is the winery reassurance signs, particularly the ones situated

on Ulan Rd. Traffic speeds along this road reach 100kms+ which gives the motorist not enough time to take in all of the information.

In our meeting with the Mudgee Wine Association (MWA) it was expressed that they were unclear who controlled which roads and the process for obtaining signage approval. It was also noted that funding to upgrade signage was limited.

### Mudgee Wine Region Visitor Information Panels

The MWA has three visitor information bay signage locations within Mid-Western Region.

These are;

1. **Ilford Rest Area** - Mudgee Region Wineries Map Panel & Directory
2. **Ulan Wollar Rd Intersection** - Mudgee Region Wineries Map Panel & directory
3. **Castlereagh Hwy (Galambine)** - Mudgee Region Wineries Map Panel & directory

These three information bays are mostly well signed with sufficient advance warning and positional signs on the approaches to these locations. The Ulan/Wollar Rd location seems a bit of an odd choice with the information panel located on the wrong side of the road to approaching traffic and therefore sees very limited traffic.

Overall the biggest problem with regional winery maps and directories is that all of the information is old and out of date. These were last updated in 2014.

### Recommendations

We recognise that it is expensive and time consuming to keep replacing the information panels, and question the value of trying to keep up with constant changes in ownership and winery operations.

Therefore we recommend developing increased digital engagement where information can be quickly and easily updated. This could be through the existing visitmudgeeregion.com.au website or through mudgeewine.com.au. The visitor information panels should be re-purposed to provide more generic information about the Mudgee Wine region that won't date as quickly and provide linkage to the digital information (QR Code etc.).



Mudgee Wine Region Information Bay - Positional sign, Castlereagh Hwy



Mudgee Wine Region Information Bay - Advance warning, Ulan Rd



Mudgee Wine Region Information Bay - Advance warning, Castlereagh Hwy



Mudgee Wine Region Information Bay - Positional sign, Wollar Rd



Mudgee Wine Region Map & Directory panels



last updated 7 years ago

**SECTION 3. MWR SIGNAGE AUDIT**

**3.5 MWR WINE TOURISM SIGNS**

**Single wineries located on a state or regional road**

Mudgee has a number of wineries/cellar doors located on State and Regional roads such as the Castlereagh Hwy and Ulan Rd where traffic is traveling at up to 100 kmh. In the case of individual wineries there should be a brown advance warning located 300m-400m each side of the winery entrance. Adjacent the entrance should be a double sided positional sign. (See TfNSW Tourist Signposting - version 4.0, Figure 3.11, pg 49)

Currently south east of Mudgee on Castlereagh Hwy and on Ulan Rd this type of signage layout has been applied to some wineries e.g. Skimstone, Broombee & Short Sheep but not to others such as Burrundulla, Gooree Park and numerous wineries along Ulan Rd

**Recommendations**

Consistently sign all wineries on state and regional roads as per TfNSW Tourist Signposting Guidelines



Skimstone Wines - Full suite of signs, Advance warning signs North & South Bound, Positional Sign at entrance off Castlereagh Hwy



Broombee Organic Wines (closed for sale)- Full suite of signs, Advance warning signs North & South Bound, Positional Sign at entrance off Castlereagh Hwy



Burrundulla & Gooree Park - No advance warning signs only positional sign at entrances, Castlereagh Hwy



De Beaurepaire Wines - Make your own advance warning signs, Cudgong Rd

SECTION 3. MWR SIGNAGE AUDIT

3.5 MWR WINE TOURISM SIGNS

Winery Reassurance Signs

Throughout the Mudgee wine region there are numerous winery reassurance signs these are located on the main regional access roads - Ulan Rd and Henry Lawson Dr and are also present on the north end of Hill End Rd. Others are located on local roads such as Craigmoor Rd and Eurunderee Ln.

Unfortunately the latter two are the only signs correctly located. These type of signs are called reassurance signs meaning they are to provide reassurance that you have made the correct turn. These signs are to be placed after the turn - not before the turn (See *TfNSW Tourist Signposting* - version 4.0, Figure 3.14, pg 58). "Reassurance sign placed as soon as practicable after intersection where it is safe to slow down or stop. For more than 5 wineries, a sign is erected parallel to the road in an area where vehicles can safely stop. The sign is designed with changeable panels."

Secondly, placing this type of signs on a busy road where motorists are travelling at highway speeds makes it impossible for motorists to take in so much information. Typically a motorist travelling at highway speeds can take in no more than four lines of information.

Recommendations

**Ulan Rd** - Reinstate the winery visitor information bay that was previously located just north of Gilbert Family Wines prior to the Henry Lawson Dr intersection (See page 62). This location has enough space to incorporate all of the Ulan Rd and Henry Lawson Drive Wineries information. This will allow visitors to orientate themselves in relation to the Mudgee Wine Region.

**Ulan Road Wineries** - in their current form these signs list a winery that is no longer in business (Botobolar) and incorrectly list Robert Stein at 4kms when it is just past 1838 Wines on Pipe Clay Ln.

**Henry Lawson Dr Wineries** - List 8 tourist attractions northbound, only 6 southbound. Northern sign (near Poets Corner) tree needs to be cut back.

**Hill End Rd Wineries** - Remove old accommodation listings attached to the bottom of the sign.



Ulan Rd Wineries reassurance sign - North bound



Henry Lawson Dr Wineries reassurance sign - North bound



Hill End Rd Wineries reassurance sign



Ulan Rd Wineries reassurance sign - South bound



Henry Lawson Dr Wineries reassurance sign - South bound



Eurunderee Lane Wineries reassurance sign

SECTION 3. MWR SIGNAGE AUDIT

3.5 MWR WINE TOURISM SIGNS

Redundant Winery Signs

Throughout the Mudgee wine region there are numerous old tired and redundant winery signs. These signs appear to have been installed in at least three different tranches. The oldest signs appear to be at least 20 years old.

Recommendations

The Mudgee Wine Region has ample signage - remove all redundant signage (refer to signage audit at the back of the strategy).



"Please Drive Safely" back of Mudgee Wine Country sign, Castlereagh Hwy



Winery fingerboards at Castlereagh Hwy/ Putta Bucca intersection



Cannot find any evidence of this vineyard (Wollar Rd, Cooyal) ever existing



Old Montrose & Mirimar Wines signs, Strikes Ln



Tourist Drive "B" no longer supported



Thistle Hill & Burnbrae - too far away to be of any use



Old illegible winery signs Black Springs Ln



Large winery reassurance sign, no longer required



Tourist Drive "B" no record of this tourist drive ever existing that we could find

SECTION 3. MWR SIGNAGE AUDIT

3.5 MWR WINE TOURISM SCHEMATIC PLANS



Figure 3.11 - Single Winery located on a state or regional Road

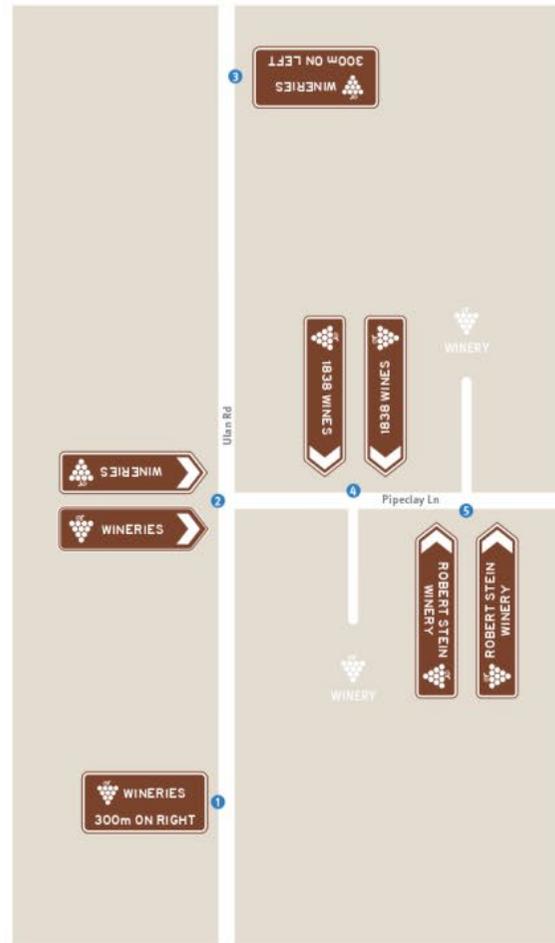


Figure 3.13 - Wineries located off a state or regional Road

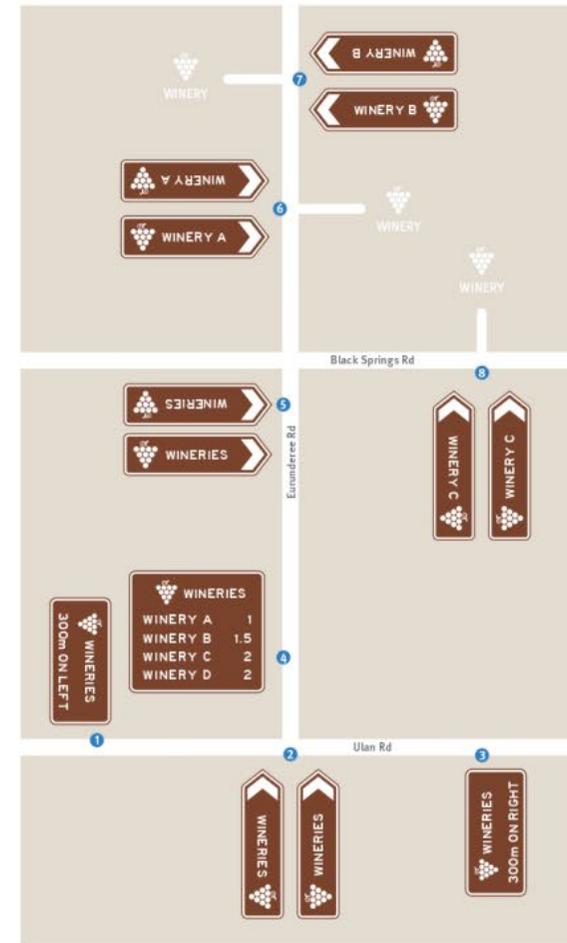


Figure 3.14 - Wineries located off a state or regional Road

**SECTION 3. MWR SIGNAGE AUDIT**

# 3.6 MWR CARAVAN/CAMPING SIGNS

**MWR CARAVAN/CAMPING SIGNS**

In Mid-Western Region there are numerous caravan and camping options. These range from Council and private run caravan parks in the towns and villages through to organised camping on rivers, reservoirs and within National Parks.

When pulling a caravan especially in built up areas motorists needs as much advanced warning as possible to direct them to the desired destination which may a caravan park, a dump point or just a suitable place to park while they explore the town or do some shopping. Always remember "Good signage = Relaxed visitors, who stay longer and spend more money".

**Caravan Parks** - When approaching a town on the main arterial routes there should be a blue advance warning sign (with Caravan/camping symbols) announcing "Caravan Park - 300m" etc. followed by directional signs just prior to each decision making point until the destination is reached (see examples next page).

**Multiple Caravan Parks** - When a town has multiple caravan parks (such as Mudgee) the blue advance warning sign and symbols on the approach to the town (example - approaching from the south on Castlereagh Hwy) should give the name and distance to each of the town's caravan parks e.g. Big 4 - 1.0km, Showground - 3.5kms, Riverside - 4.5kms and Mudgee Valley 6.0kms. Prior to the caravan park turn-off (e.g. Lions Dr) there should be a blue intersection sign (on the side of the road the motorist is travelling on) with the caravan and camping symbol "Big 4 Caravan Park". This process should continue all the way through town until the last caravan park is reached - Mudgee Valley Park (see plan next page).

**Car & Caravan parking** - much as with caravan parks the same principles should apply to direct motorists to the appropriate place to park a car and caravan with plenty of advance warning, directional signs positioned prior to the decision making points with clear and distinct parking bays for car and caravan combinations (see examples next page).

Directions to most of the out-of-town caravan and camping areas are generally good especially when travelling along an TNSW controlled roadway (e.g.

Cudgegong Waters Park) or to a NSW National Parks & Wildlife Service controlled caravan/camping grounds (e.g. Hill End and Wollemi National Park).

All caravan park and camping options outside of the towns are privately operated. The town caravan parks in Mudgee, Gulgong, Rylstone and Kandos are a mix of council owned or private. Generally the signage to these facilities is poor with most signage installed in a very ad-hoc fashion and not part of a planned approach.

**Recommendations**

To review the main approach routes to each of MWRC's town caravan parks. Plan and install a new signage suite for each town caravan park, parking area and dump point.

MWRC Caravan & Camping Parks	Private	Council
Big 4 Mudgee Holiday Park	•	
Bushlands Tourist Park	•	
Camp at Old Bara,	•	
Cudgegong River Holiday Park	•	
Cudgegong Waters Park	•	
Gulgong Tourist Park	•	
Gulgong Showground Caravan Park		•
Mudgee Riverside Caravan & Tourist Park	•	
Mudgee Showground		•
Mudgee Valley Park		•
Rylstone Caravan Park		•
Rylstone Showground (Overflow only)		•
Wollemi NP (Dunns Swamp)		NP



Big 4 Caravan Park, Mudgee. Wrong side of the road past the decision point



Showground Caravan & Camping - wrong sign, wrong direction.



The only advance warning for an upcoming caravan park in Mudgee



Intersection sign, Mudgee - which caravan park?



Insufficient signage for cars with caravan parking - Mudgee



Caravan Park signage Rylstone - tacked on after thought?

SECTION 3. MWR SIGNAGE AUDIT

# 3.6 MUDGEE CARAVAN/CAMPING SIGNS



**MUDGEE CARAVAN PARKS & PARKING**

Improvements need to be made to the caravan park and car/caravan parking signage at Mudgee. Currently the Mudgee signage is very poor with most signage poorly placed and in most instances past the decision making point. Only one advance warning sign present and what signage that does exist does not distinguish which caravan park it is referring to.

Castlereagh Hwy passes through Mudgee and is intersected by a major MWR regional road - Ulan Rd. The town has four caravan and camping areas. Three of these are the privately run and the MWRC owned Mudgee Showground all of which can be accessed off Castlereagh Hwy

Mudgee has designated parking areas for car/ caravans on Market St in front of the current visitor centre and behind council chambers on Short St. These parking bays are poorly marked and there are no directional signage leading to these locations.

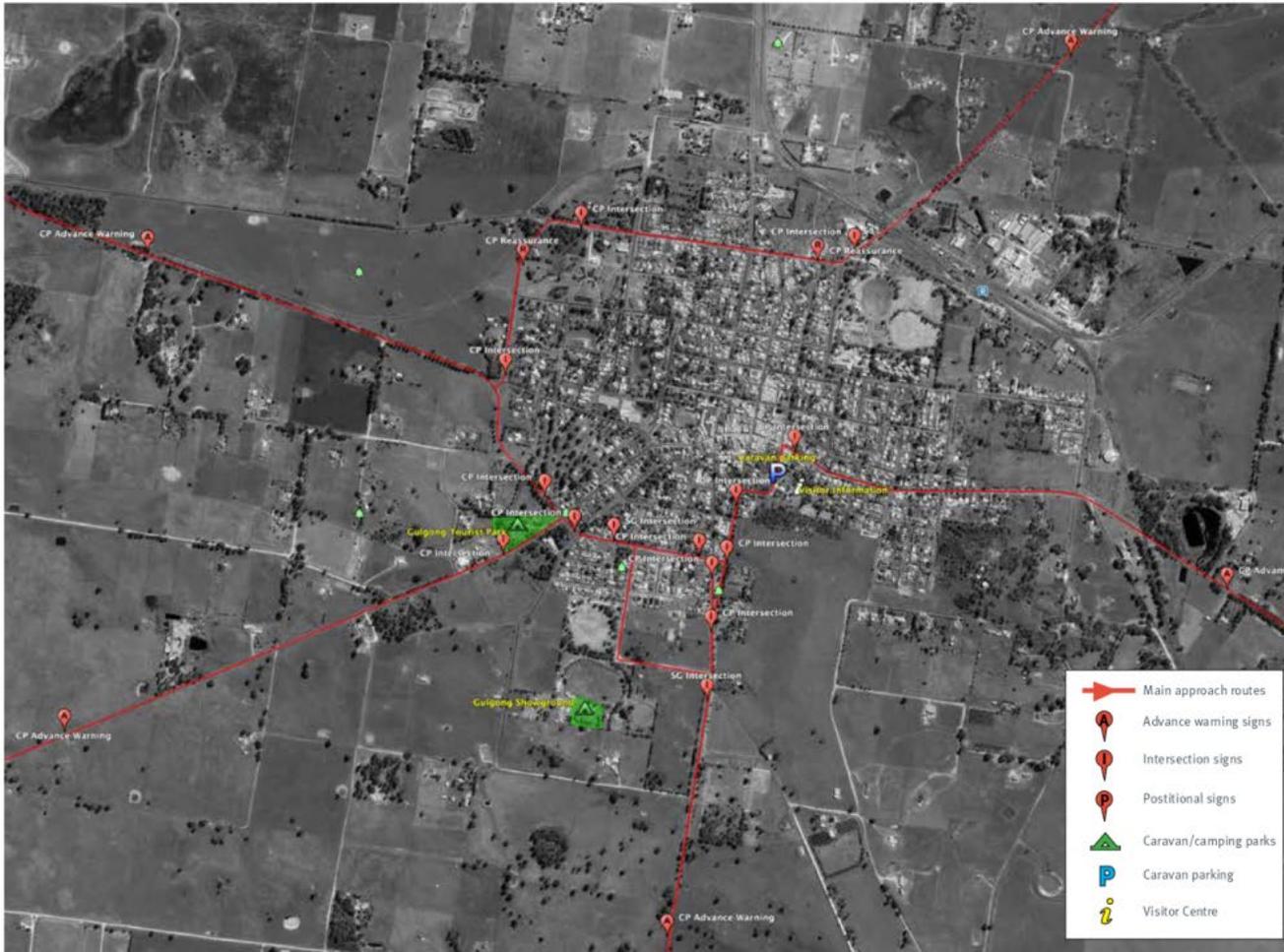
**Recommendations**

MWRC will soon be relocating its visitor centre to new premises on the corner of Market St and Douro St. This will be an ideal opportunity to implement a full tourism directional signage plan and signage schedule for caravan parks, caravan and motorhome parking, visitor information bays and visitor centre.

Recommended signage plan for Mudgee caravan & camping parks and caravan parking

SECTION 3. MWR SIGNAGE AUDIT

# 3.6 GULGONG CARAVAN/CAMPING SIGNS



Recommended signage plan for Gulgong caravan & camping parks and caravan parking

### GULGONG CARAVAN PARKS & PARKING

Gulgong is a small town that evolved around gold rush diggings in 1870 at Red Hill. Due to the nature of these gold rushes, towns just sprung up with little thought to town planning as most of them were looked upon as only temporary. Gulgong's CBD has evolved from these days and is made up of narrow streets not at all suitable for a car towing a caravan or a mobile home.

Five roads converge at Gulgong, the largest being Castlereagh Hwy north & south followed by Goolma Rd, Cope Rd and Henry Lawson Dr.

The town has two caravan and camping areas. These are the privately owned Gulgong Tourist Park and the MWRC owned but privately operated Gulgong Showground, both of which are located on the south west edge of Gulgong.

Gulgong also has a designated parking area for car/caravans at the Red Hill tourist precinct.

Current signage is very poor with most signage installed as an after thought. Signage is poorly placed and in most instances past the decision making point.

#### Recommendations

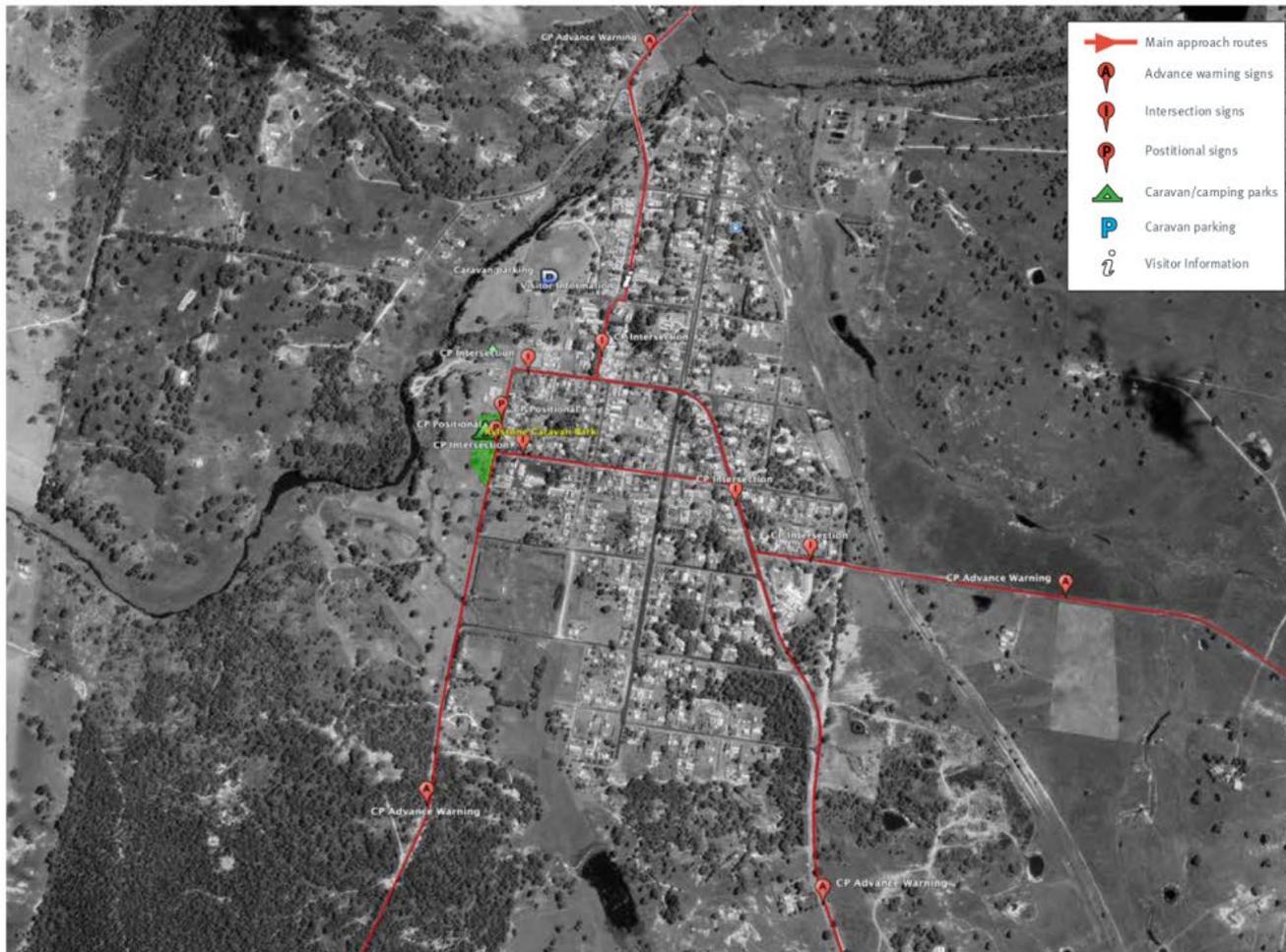
Direct car/caravans and motor homes around Gulgong and away from the Gulgong CBD. Most of the suggested route follows the already established heavy vehicles route around Gulgong. Visitors need to feel assured that they are being directed in the right direction, especially those arriving from Cope Rd and Henry Lawson Dr. To achieve this a full signage plan and signage schedule needs to be developed.



Gulgong is the only RV Friendly compliant town in MWRC

SECTION 3. MWR SIGNAGE AUDIT

# 3.6 RYLSTONE CARAVAN/CAMPING SIGNS



### RYLSTONE CARAVAN PARKS & PARKING

Rylstone is laid out on a north/south grid with the Bylong Valley Way passing through town via Louee St. The route through town takes a sharp left when Louee St terminates at Cox St. Till this point is reached there is no directional signage to the caravan park for south bound visitors. For north bound visitors there is one small directional sign at the intersection of Ilford Rd and Piper St. Other roads converging in Rylstone are the Cudgong Rd and the Glen Alice Rd. Tourist Drive No.2 Mudgee - Capertee passes through town as well.

Rylstone has a thriving shopping strip along Louee St between Dabee St and Cox St. Whilst there is ample parking for cars on the shopping strip traders would prefer this area not to be utilised for car/caravans and motor home parking. Currently there is some off-street parking available in the St Mary's Church yard but it is more suited for cars than car/caravan units.

Current signage is very poor with most signage installed as an after thought. Signage is poorly placed and in most instances past the decision making point.

#### Recommendations

Engage with motorist towing caravans early on the approach roads into town with advance warning signs advising of distance to caravan park and suitable parking for car/caravan units.

Establish a proper car/caravan motor home parking area at the showground at the bottom of Cudgong St.

Develop a full signage plan and signage schedule.



Recommended signage plan for Rylstone caravan & camping parks and carvan parking

SECTION 3. MWR SIGNAGE AUDIT

# 3.6 MWR CARAVAN/CAMPING SCHEMATIC PLANS



Mudjee – Multiple caravan park, Advance Warning & Intersection Signs



Gulgong – Caravan park, multiple caravan park, Advance Warning & Intersection Signs



Rylstone – Car/Caravan parking, Advance Warning & Intersection Signs

SECTION 3. MWR SIGNAGE AUDIT

3.7 MUDGEE ATTRACTIONS

ATTRACTIONS

Spread around Mid-Western Region are various major and minor attractions most of which have signage of some sort though often either poorly maintained or lacking any consistency in positioning or signage layout.

Major Attractions

Major attractions within Mid-Western Region such as Wollemi National Park, Lake Windermere and Cudgegong Waters Park are all well signed from major roads and apart from a couple of faded signs (see audit) we can't see any need for improvement.

Some attractions such as Munghorn Gap (Wollar Rd/ Ulan Rd), Ferntree Gully and Growee Gulph are signed from major intersections (Lue Rd/Bylong Valley Way) whereas others such as The Drip, Hands on the Rock and Goulburn River NP have no signage at all till you actually reach the destination 53kms away from Mudgee. There is not one advance warning sign till you reach the attraction turn-off.

**Advance warning signs** - We found some of the bigger attractions like The Drip, Ferntree Gully, Munghorn Gap lacked any form of advance warning sign. All of these attractions are located on major regional roads and it's very easy to overshoot the turn-off. The purpose of brown advance warning signs is to give visitors notice that they are approaching a significant tourist attraction and can prepare to slow down and turn off, especially when travelling at highway speeds. The only attraction we found with the correct sign set was Frog Rock on Ulan Road.

We also noted some local attractions that would meet TASIC requirements for brown tourist signs but don't have them.

Other attractions

**Putta-Bucca Wetlands** - This pleasant recreation area is a bit of "locals only" kind of place. Unless you know where it is, it is very easy to miss. The site has walk trails, plenty of parking and a set of wetland interpretive signs.



Wollemi National Park - well signed from all major roads



Ferntree Gully - no advance warning signs, Growee Gulph - not signed



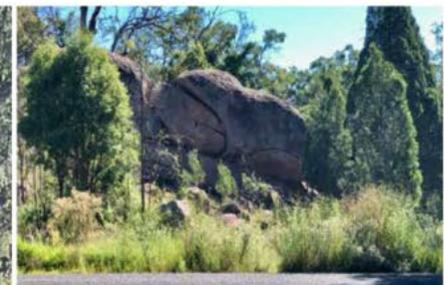
Lake Windamere & Cudgegong Waters Park well signed from all major roads



How it should be done - Advance warning sign for Frog Rock, Ulan Rd.



How it should be done - Positional sign for Frog Rock, Ulan Rd.



Frog Rock, Ulan Rd

**SECTION 3. MWR SIGNAGE AUDIT**

**3.7 MUDGEE ATTRACTIONS**

**Recommendation** - Install a set of intersection signs at the Castlereagh Hwy/Putta-Bucca Rd intersection. Review and standardise all signage at Putta-Bucca Wetlands.

**Mudgee Observatory** - This popular family run attraction sits forlornly as the only "Hill End Rd Attraction". At the turn-off to the observatory (Old Grattai Rd) there is only one small fingerboard which would be difficult to locate, especially at night.

**NOTE** - based on TASIC eligibility this attraction does not qualify for brown signs as stated on their website "bookings are essential".

**Recommendations** - Remove the Hill End Rd Attractions sign. Install blue advance warning signs either side of the Old Grattai Road intersection and replace intersection fingerboard sign with a bigger intersection sign.

**Munghorn Gap** - There is no destination signage to let you know you've arrived at Munghorn Gap. Most visitor overshoot this attraction and don't realise it until they are through the gap and heading down the other side.

**Recommendations** - Improve advance warning and directional signage at this attraction.

**Mudgee Museum** - This museum has an extensive collection of local memorabilia and historical artefacts. The museum is run by the Mudgee Historical Society and is staffed 7 days a week. Currently apart from the museum facility sign there is no road signage for this attraction. Ideally situated on Castlereagh Hwy this museum would benefit from brown advance warning and positional signs.

**Recommendations** - The museum probably meets TASIC tourist eligibility requirements for brown signs.

**Honey Haven** - This popular attraction located just north of Mudgee at the junction of Castlereagh Hwy and Hill End Rd. The attraction is open 7 days a week.

**Recommendations** - This attraction probably meets TASIC tourist eligibility requirements for brown signs.

**Mudgee Miniature Railway** - Currently closed due to COVID 19. This attraction appears to be in the process of reopening with events planned for mid June.



No brown tourist signs at Castlereagh Hwy intersection



Mixed signage types at Putta Bucca



Mixed signage types at Putta Bucca



The only attraction on Hill End Rd



Improve signage at observatory turn-off



No signage at destination, no sign for Goulburn River National Park



Mudgee Museum should qualify for brown tourist signs



Honey Haven should qualify for brown tourist signs



Replace sign panel with new blue sign

## SECTION 3. MWR SIGNAGE AUDIT

## 3.7 MUDGEE ATTRACTIONS

**Recommendations** - The attraction isn't open often enough for brown signs but the current old sign should be replaced with a blue fingerboard sign.

**Flirtation Hill (Mudgee) Lookout** - while this is only a minor lookout there is no directional signage to this location.

**Recommendations** - Only a minor attraction but could be improved with seating and interpretation about the distant hills, geology etc. Sign should be a brown fingerboard with the lookout camera symbol.



Flirtation Hill (Mudgee) Lookout - no signage directing to this location



View from Flirtation Hill (Mudgee) Lookout - worth a stop, no interpretation



Old Rylstone Shire Council sign at Cudgong Waters Park entrance

SECTION 3. MWR SIGNAGE AUDIT

## 3.8 GULGONG SERVICES & ATTRACTIONS

### GULGONG ATTRACTIONS

Gulgong's attractions are mainly concentrated around Mayne St and Herbert St with the main attraction being the street scape itself. Along these streets are the Henry Lawson Centre, Holtermann Museum and the Gulgong Pioneers' Museum. The other tourist area is the Red Hill Precinct with its Gulgong Gold Experience.

The most popular way to see Gulgong's attractions is to walk. There is no clear pedestrian link with the Red Hill Precinct which is the preferred visitor start point and parking area (especially for caravans and motor homes).

For a town with so much history apart from the museums there is only a small amount of street interpretive signage which is generally only about a particular building. Opportunities are being missed to tell the stories of Gulgong, engage with visitors and bring to life the town's colourful history. At the Red Hill Precinct parking area there is only one small plaque describing why Gulgong was originally settled. This could be better brought to life through interpretation.

This could be easily done with a Gulgong walking history app which could provide interpretation through audio stories, historic transitional photography (see example <https://vimeo.com/57193502>) and written content. The app could deliver various themes e.g; Henry Lawson, Gulgong gold rush, early pioneers etc. The app could also be developed to provide wayfinding information to and from the Red Hill Precinct and an around-town consolidated walk trail.

There seems to be considerable confusion in Gulgong with regard to the role of fingerboard signs. Through Mayne and Herbert Streets a series of fingerboard signs have been placed at key intersections with no reference to Australian standards (refer to Page 13 of this strategy) which is white on green for directional signs, white on brown for tourist attractions, white on blue for services and black on white for street names (refer to Page 45 of this strategy). It appears that the roll of street signs, vehicle wayfinding and pedestrian wayfinding are all mixed in together.

Gulgong has an old visitor information bay across from the MWRC office on Herbert St. The Herbert St Visitor Information Bay is very old and the only information it carries besides advertising for Mudgee Region Tourism is



**SECTION 3. MWR SIGNAGE AUDIT**

**3.8 GULGONG SERVICES & ATTRACTIONS**

a very old information panel on the Gulgong Town Trail.

Gulgong Gold Experience's trading hours are very limited. The Experience is only open for two hours per day (1pm to 3pm) from Wednesday to Sunday. The visitor information available in racks in the under-croft is extensive, unfortunately the only tourist information on MWR was the Mudgee Region magazine. There was no information of things to do in Gulgong or anywhere else in the LGA.

NOTE - When we went to the Gulgong Gold Experience, it was closed and there may have been more Gulgong information inside.

Gulgong walk trails - in our research we have found reference to three walk trails with printed routes and online we found maps for two more.

These trails are called;

Gulgong Historical Walk & Henry Lawson Heritage Trail

Gulgong Town Trail

Gulgong Symbol Trail (Hobo symbols - I don't recall seeing any of these?)

Most of these trails appear to follow similar overlapping routes and appear to be duplicating much of the same information. How old these trails are or what support they get is hard to say.

**Recommendations**

Develop and implement a pedestrian wayfinding plan and signage system that links the town centre with the Red Hill precinct.

Consolidate all of walk trails into one trail. Other Gulgong trails will be referenced on the 'Snapshot of our Heritage' website.



Street sign fingerboards - hard to read, appear to be made from the wrong material?



Gold Experience brochure rack - no MWR attractions apart from one brochure



Old tourist brand Herbert St



Herbert St Visitor Information Bay - very old and tired



Red Hill commemorative plaque - the only interpretation when the GGE is closed



Fingerboard signs at Tom Saunders Ave



Interpretive plaque at Gulgong Gold Experience - hard to read when it's all in capitals



Fingerboards at White St



One of the Hobo symbols on the Gulgong Symbol Trail

### SECTION 3. MWR SIGNAGE AUDIT

## 3.8 GULGONG SERVICES & ATTRACTIONS

#### CORRECT APPLICATION OF TOURISM FINGERBOARDS

When installing fingerboard signs it is important that this is done correctly following Australian Standards.

The street name should always feature at the top of the structure and this should be a standard black on white fingerboard. Text should be in Highway Gothic at 54opt. Street types (e.g. road, street avenue) should use standard abbreviations RD, ST, AVE.

Below the street name sign there should be a gap of 150mm before the next fingerboard.

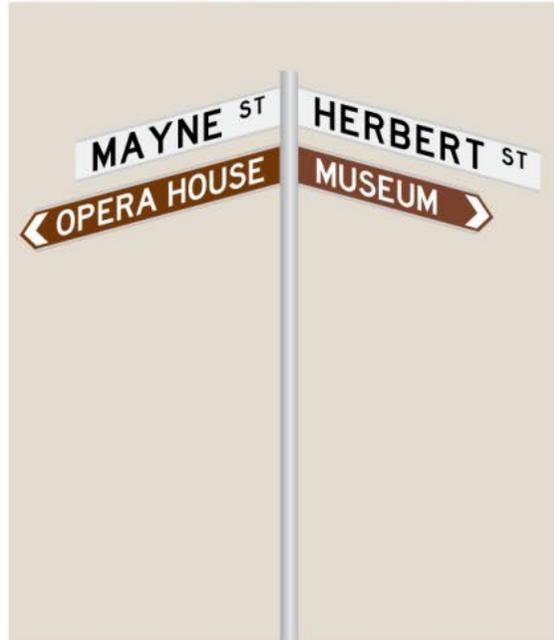
**Green directional fingerboards** - In signage hierarchy green directional signs rank next in importance. These should be in Australian Standard Green with white text in Highway Gothic at 50opt.

**Brown directional fingerboards** - After green directional fingerboards brown tourism fingerboards rank next in importance. These should be in Australian Standard Brown with white text in Highway Gothic at 50opt. Where possible Australian Standard symbols should be used (refer to page 16 for correct symbols).

**Blue service fingerboards** - Lowest ranking are blue service fingerboards these should be in Australian Standard Blue with white text in Highway Gothic at 50opt. Where possible Australian Standard symbols should be used (refer to page 17 for correct symbols).

#### Recommendations

Replace all Gulgong fingerboards with the correct colour sign



Example of correct fingerboard signs & symbols



Example of correct fingerboard signs & symbols

SECTION 3. MWR SIGNAGE AUDIT

3.8 GULGONG VIA COPE RD

GULGONG VIA COPE RD

In our meeting with members of the Gulgong Chamber of Commerce it was noted that visitors often had trouble negotiating their way through Ulan and on to Cope Rd.

On investigation approaching Ulan from the east there is a brown advance warning sign 400m from the intersection followed by a green advance warning sign 300m from the intersection and a suite of green and brown signs at the intersection. The problem lies when you get into the village of Ulan as the correct route makes a sharp left turn on to Mackay St followed by another sharp left on Robinson/Cope Rd.

Recommendations

- Install brown advance warning sign on Ulan Rd for The Drip and Hands On The Rock
- Install a brown advance warning sign just before entering Ulan on Main St - "Historic Gulgong Turn Left 200m"
- Cut back trees and clean up intersection signs at Main St/ Mackay St intersection



Ulan Rd - Gulgong brown advance warning sign



Ulan Rd/Main St - Gulgong brown intersection sign



Main St - Location for a brown advance warning sign



Main St/ Mackay St - Green Intersection sign obscured in the trees



SECTION 3. MWR SIGNAGE AUDIT

# 3.9 RYLSTONE/KANDOS - LIFE IS IN THE DETOUR

## LIFE IS IN THE DETOUR

The Rylstone-Kandos Chamber of Commerce has developed their "Life is in the detour" campaign to encourage visitors to turn off Castlereagh Hwy and take the scenic route through Kandos, Rylstone, Lue and rejoining the Castlereagh Hwy again either in Mudgee or Gulgong. The campaign has been running since 2017 with the main game being to catch people heading north (predominantly from greater Sydney) and to make them aware of this scenic alternative route. Even if they do decide to continue up Castlereagh Hwy they will be aware of this option and may take this route on the way home.

The "Life is in the detour" campaign consists of billboards on Castlereagh Hwy, marketing material and a map brochure hand-out available in regional visitor centres. Other promotional material has been produced in the past including bookmarks and street/shopping guide.

Travelling north you encounter the first of the "Life is in the detour" billboards just south of the village of Ilford.

The Ilford Rest Area just north of the village is a popular stop for visitors traveling north on the Castlereagh Hwy. This rest area is located approximately 2 kms south of the Bylong Valley Way turn-off. As mentioned in the section on visitor information bays, information here is very ad-hoc and poorly considered. Amongst the various materials is a large billboard put up by a now defunct "Rylstone-Kandos Naturally" group. The billboard features a stylised logo and some sponsors advertising.

Travelling north from here the next signs encountered are the TfNSW green and brown advance warning, and intersection road signs for the Bylong Valley Way intersection. Though these signs list Kandos and Rylstone there is no mention that this route is an alternative route to Mudgee. This intersection is also the main route for people heading to Ganguddy/Dunns Swamp in the Wollemi National Park.

Travelling south from Mudgee just south of Lake Windamere is a rest stop with toilet facilities, picnic tables etc. Currently there is no tourist information at this location. It was suggested that this might be a good spot to engage with visitors heading south and encourage them to detour to Rylstone & Kandos via Cudgong Rd.

At 9.0kms and 17.5kms south of this rest area are billboards promoting the "Life is in the detour" message to south bound motorists. Both locations are south of the Cudgong Rd intersection so we are doubtful how many southbound motorists will detour to Rylstone and Kandos when they reach Bylong Valley Way. The billboards serve a secondary goal of reinforcing the "Life is in the detour" brand.

### Recommendations

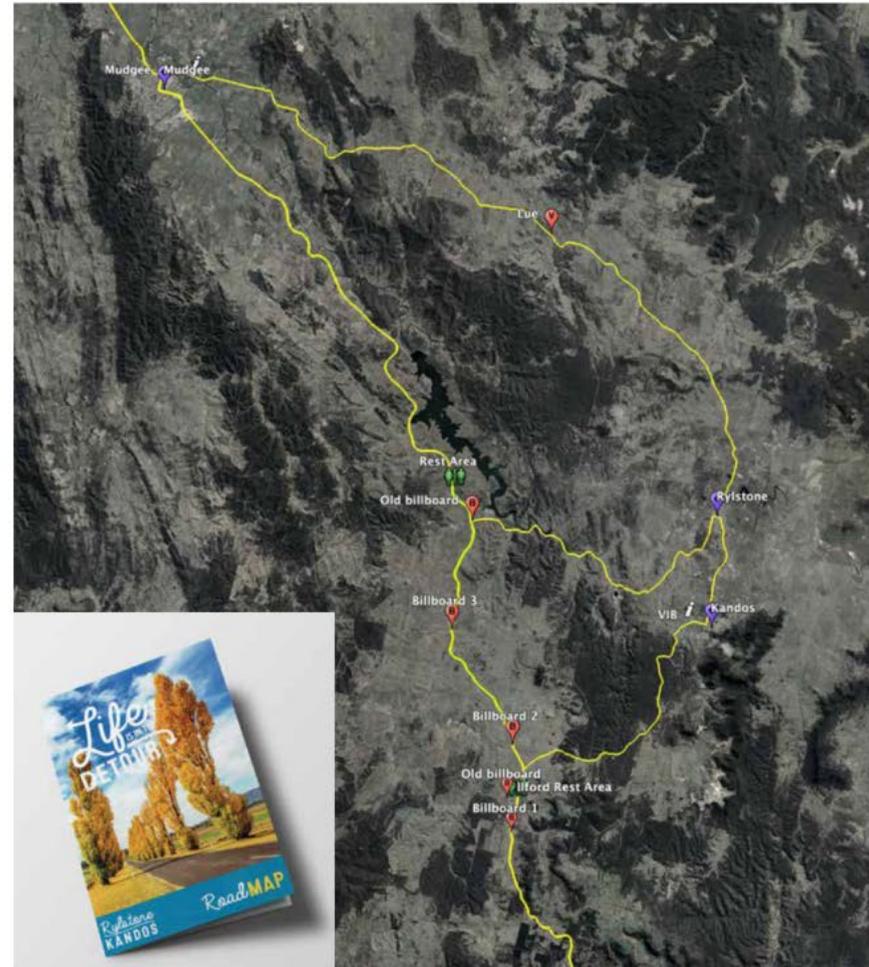
**Castlereagh Hwy Billboards** - The branding all looks good, the images are great but there is too much information in the right hand list for motorists to take in at 100kph. Keep all the branding but the message should be big and simple "Turn Left xx kms" etc.

**Ilford Rest Area** - This whole rest area needs a full makeover with improved visitor information to better engage with potential visitors. This popular rest stop already has a large Rylstone & Kandos billboard in place. This should be re-skinned to reflect the "Life is in the detour" branding. This billboard could also contain a simplified map showing the detour route much as on the "Life is in the detour" bookmark and the "See & Do" brochure.

**Lake Windamere Rest Stop** - This rest stop is an ideal place to engage with southbound motorists. The billboard on Cudgong Road should be relocated to this location. We also recommend that a visitor information bay be installed at this location to promote the attractions at the southern end of the MWRC including Lake Windamere, Rylstone, Kandos, Ganguddy and the Tourist Drive No2 down through Glen Davis to Capertee.

**Bylong Valley Way Intersection** - We recommend replacing the current northbound advance warning sign with a diagrammatic advance directional sign (see example NSW Tourist Signposting page 77). A similar sign type could be installed approaching the Ulan Rd Lue Rd intersection.

**Lue Rd Visitor Information Bay** - This visitor information bay should be re purposed to promote Tourist Drive No2, "Life is in the detour" branding with information on Lue, Rylstone and Kandos prominently displayed.



SECTION 3. MWR SIGNAGE AUDIT

3.9 RYLSTONE/KANDOS - LIFE IS IN THE DETOUR



Billboard 1 - "Life is in the detour" billboard - northbound Castlereagh Hwy



Billboard 2 - "Life is in the detour" - southbound Castlereagh Hwy



Billboard 3 - "Life is in the detour" billboard - southbound Castlereagh Hwy



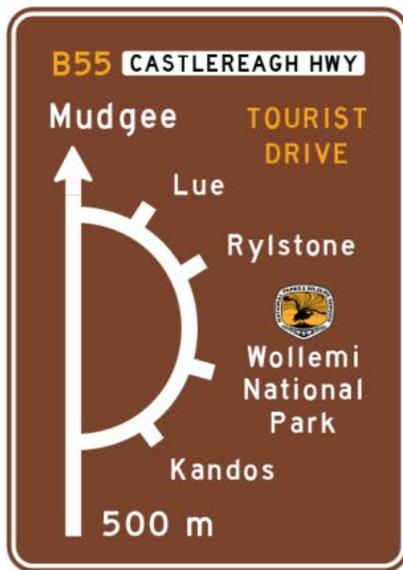
Old billboard at Ilford Rest Area - Castlereagh Hwy



Old billboard at Cudgong Rd off Castlereagh Hwy



Southbound rest area Castlereagh Hwy north of Cudgong Rd intersection



EXAMPLE - Diagrammatic advance warning sign



Northbound advance warning sign Castlereagh Hwy south of Bylong Valley Way intersection



Intersection signs Castlereagh Hwy & Bylong Valley Way intersection



Intersection Bylong Valley Way & Ilford Rd NSW Tourist Drive No.2 is a bit confused here. You can join the route here through Kandos or at Rylstone

### SECTION 3. MWR SIGNAGE AUDIT

## 3.10 RYLSTONE SERVICES & ATTRACTIONS

### RYLSTONE ATTRACTIONS

Rylstone is situated south east of Mudgee and is the gateway to the Bylong Valley and Wollemi National Park. Rylstone is situated on the Bylong Valley Way and NSW Tourist Drive No. 2.

Rylstone's main attraction is its tree lined main street full of eclectic shops and boutiques. The northern end has parking on both sides plus additional parking down the central corridor. It was reported to us that their busiest shopping day was usually Sunday afternoon when visitors travelling back to Sydney after a weekend away often called in to buy gifts and local produce or have lunch in one of the cafes that line the main street. This open street plan makes it very easy for motorists to pull up but it is felt that car/caravans and motor homes needed to be directed to more suitable parking off the main street.

Beside the main street the town boasts the picturesque Rylstone showground on the banks of the Cudgegong River. The Cudgegong Rd showground access point has been identified as an ideal area for car/caravans and motor home parking. This location has plenty of parking, a good turning area, public toilets and shaded picnic tables.

During our signage audit of the Rylstone it was apparent that all of the blue services signs were either old and faded, too small or poorly positioned. Directions to attraction such as the picnic area at the bottom of Cox St are lost amongst the signage cluster at the Louee/Cox St Intersection. Approaching from the southern end on Ilford Rd into Rylstone positioning is even worse.

Tourist information is available from one of the Louee St shops. There is no visitor information boards in town other than a Rylstone map board at Bicentennial Park on the northern edge of town.

Rylstone also has two wineries De Beaupaire Wines on Cudgegong Rd and Naked Lady Wines on Ilford Rd between Rylstone and Kandos. Both of these wineries have a cellar door operation open to the public yet apart from the directional signage at the Louee/Cox St Intersection there is no other advance warning or positional signs at these wineries.



SECTION 3. MWR SIGNAGE AUDIT

# 3.10 RYLSTONE SERVICES & ATTRACTIONS

NOTE De Beaurepaire Wines have installed their own non-compliant advance warning signs

**Recommendations**

Develop and implement a blue services signage plan for the whole town. This plan should look at consolidating car/caravans and motor home parking, public toilets, picnic areas, directions to off-street parking and to the caravan park as one whole unit rather than the current ad-hoc situation.

This signage plan needs to engage with visitors before they enter Rylstone. For example, car/caravan and motor home parking. Position advance warning signs with the appropriate symbols at the entrance to the town with the appropriate message e.g. "Car/caravan parking 2km" Directions to Picnic areas and public toilets should be positioned prior to the decision making point and positioned where these facility signs can be seen from both directions

Install brown advance warning and positional signs for the two wineries.



Arts & Crafts Centre - closed and no longer operating



The road sign mega structure at the intersection of Louee and Cox Street



Public toilets off Louee St - No mention of picnic facilities at showground



Consolidate all signage at Ilford Rd/ Glen Alice intersection



Information board at Rylstone's Bicentennial Park



Car/Caravan parking sign example



Off street parking sign on Louee St - old,faded and too small



Public toilet sign lost against the background



Improve directional signage to Cudgegong River picnic area

### SECTION 3. MWR SIGNAGE AUDIT

## 3.11 KANDOS SERVICES & ATTRACTIONS

### KANDOS ATTRACTIONS

Kandos is a former company town south of Rylstone. The company was built around the the NSW Cement, Lime & Coal Co. cement plant in 1913. The cement works closed in 2011 and since that time the town has transitioned into a laid back town with a thriving arts community.

The main attractions in town are the Kandos Museum and the North East Wiradjuri Cultural Centre. The Centre is the only indigenous art centre we sighted in MWR.

Our signage audit of Kandos took in the main approach roads and the signed route to each of the two town attractions. We soon discovered that there is no signs directing visitors to the Wiradjuri Cultural Centre which is located in a shop front on Angus Ave. The centre is open 5 days a week (unfortunately no weekend days) according to [visitmudgeeregion.com.au](http://visitmudgeeregion.com.au). If this is correct it should meet TASIC eligibility for brown tourist signs. The Cultural Centre has no shop front signage apart from an indigenous motif on the shop front window. Unless you walk up to the front door there is no signage to signal that this is an arts centre open to the public.

The signed route to Kandos Museum starts at the Bylong Valley Way/Ilford Rd intersection, crosses the railway line on Angus Ave (old brown fingerboard in the wrong location) and from there, there is no signs at the next decision making point where you either proceed straight up Angus Ave or turn right on to Davies Rd. If you proceed up Angus Ave the next sign is past the decision making point and around the corner on Jacques St (a brown sign against the red brick wall of the Post office). If you turn at Davies Rd the next sign is a brown fingerboard at the intersection with Buchanan St. This sign is well off the road and difficult to see from a distance. The museum is set well back from the street and it is easy to miss the main facility signage on the front of the building. At the museum there is a Mudgee Region Tourism sign but it's positioned low on the wall and more of a promotional board than a facility sign.

We also noted that Kandos has public toilets, bbq's and picnic tables situated in Kandos Park but no blue signs directing from the intersection of Ilford and Angus Ave to these facilities other than an old green fingerboard located where no one can see it. There is also an old out of date visitor information board next to the public toilets.



SECTION 3. MWR SIGNAGE AUDIT

3.11 KANDOS SERVICES & ATTRACTIONS

Starting at the Kandos Park Rotunda are some interpretive panels and map/brochures for the Kandos History Walking Trail. This trail has no defined route or other interpretation points. On the other side of the road next to the public toilets is a visitor information board which apart from an old map gives no information about the attractions and amenities of Kandos. From the road way there are no blue services positional signs for these facilities

A branch of NSW Tourist Drive No.2. starts at the Bylong Valley Way/Ilford Rd intersection and passes through Kandos before linking up with the main route at the Dabee Rd/Glen Alice Rd intersection. Visitors travelling to Wollemi National Park are also directed through Kandos on the same route as NSW Tourist Drive No.2.

Recommendations

Develop and implement a signage plan for the whole town. This plan should look to consolidate all brown tourism and blue services in Kandos.

Replace Kandos Park visitor information board.

Improve street side signage at Kandos Museum and Wiradjuri Cultural Centre shop front.



Unusual double sided entry statement Kandos/Rylstone boundary



Bylong Valley Way/Ilford Rd intersection sign clusters - too much information



Kandos museum sign at the bottom of Buchanan St



Another sign for Kandos Museum - should be consolidated with the Wollemi NP and Tourist Drive No.2 signage at Angus Ave/Ilford Rd



Not a lot of information on the information board



NSW Tourist Symbol for Aboriginal Tourist Attraction



North East Wiradjuri Cultural Centre - could be improved with better signage



Kandos Museum - signage is positioned well back from the street - easy to



Hidden old "green" public toilet signs at Angus Ave



## SECTION 4. THE DESTINATION SIGNAGE SYSTEM

SECTION 4. THE DESTINATION SIGNAGE SYSTEM

# 4.0 BACKGROUND

Road signage
Green Directional
Brown Tourism
Blue Services

Destination Signage
Promotional Billboards
Shire Entry Statements
Town Entry Statements
Visitor Information Boards (VIBs)
Temporary/Event
Interpretive Panels

This section provides background information on the destination signs and how they can be used to promote the MWR's attractions and experiences.

While there is little opportunity to influence the design of green, brown and blue road signs, there is scope to create a suite of unique and well-designed destination and marketing tourism-related signs for MWR.

A suite of destination signs can include the following types of signage.

- Promotional Billboards** – these can be used for promoting and providing directional information for the area and specific attractions. They are aimed at encouraging visitors to stop and stay longer.
- LGA Entry Statements** – these are also referred to as gateway signs. They create a sense of arrival to a region, LGA or town/village and identify an area as a destination (i.e. a place worth stopping). They should reflect the character of the place.

- Town Entry Statements** – these are at the entrance to a town or village. They usually reflect the destination's branding but with a regional approach they might include the regional and council brand.
- Visitor Information Boards (VIBs)** – provide information that helps with wayfinding and orientation (e.g. contain maps of the area), attractions and features, visitor information services, and services, facilities and amenities available in the area.
- Temporary/Event** – these signs are used to highlight events and activities but are not permanent signs.
- Interpretive Panels** – these signs provide information about attractions, historic sites, lookouts, etc. and can be arranged single signs or groups of signs.



Examples of existing tourism signage in MWR

**SECTION 4. THE DESTINATION SIGNAGE SYSTEM**

# 4.1 PROMOTIONAL BILLBOARDS

At present, the Mid-Western Region does not have promotional billboards to showcase what the place has to offer and to entice people off Castlereagh Hwy.

There was a positive response to developing promotional billboards, however the design needs to align with the region's branding.

The community does not want an excessive number of signs and supports careful selection of locations, especially if large billboard type signs are used. TfNSW does not approve of these types of signs in the road reserve on the Castlereagh Highway.

Four large standard size promotional billboards throughout the Shire are suggested.

**Principles & Guidelines**

Placement of these billboards should be based on the following criteria;

- Purpose** - These billboards would be used only for the purpose of promoting MWRC and its tourism experiences. They should not be used to promote specific businesses or towns.
- Location** - Billboards should be placed where they don't deter from the enjoyment of the natural environment, they should be placed where they do not project above the horizon and ideally where the ground or the tree line is rising above the top of the billboard. The billboards should be positioned a safe distance from the roadway. These billboards can only be used on private or MWRC owned land.
- Line of Sight** - Look for locations that have a clear line of sight from approximately 250 meters. This is the maximum distance that the casual observer will notice your billboard when travelling at the standard highway speed limit of 110kmh.
- Messaging** - Keep it very simple. The best way for MWRC to promote a destination is through large professionally shot images of the destination with simple messages which aligns with Council's Choose Mudgee Region campaign or directions such as "Rylstone turn right in 1km". It is important that the billboard does not distract drivers.
- Materials/Size** - Promotional billboards should follow standard Australian sizes, this will allow the MWRC to access a large pool of outdoor advertising contractors

to service and maintain these billboards. The billboards should be fitted with aluminium tracking to allow them to be changed out regularly with new images or event related images e.g. Mudgee Wine & Food Festival.

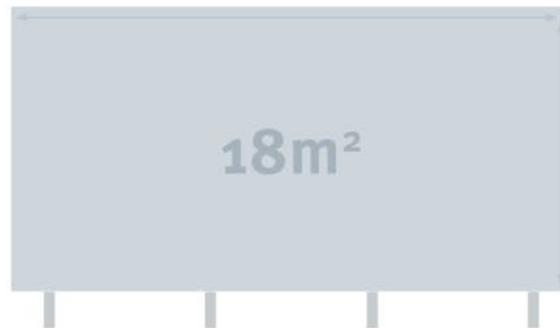
- The smallest size billboard that can be used to fulfil the purpose and site should always be chosen to minimise impacts to vegetation, scenic landscapes and amenity.

**Recommendation**

Council investigate potential locations to install up to four promotional billboards along the Castlereagh Hwy to promote MWRC. This would:

- Align with MWRC's Tourism Branding and align with Council's Choose Mudgee Region branding.
- Align with the principles in this Strategy.
- include consideration of locations south of Ilford on Castlereagh Hwy, west on Goolma Rd, Ulan Rd north east of Ulan or the Bylong Valley Way and North of Birriwa on Castlereagh Hwy.
- These will require development consent, and may have permissibility issues, depending on where they are located.

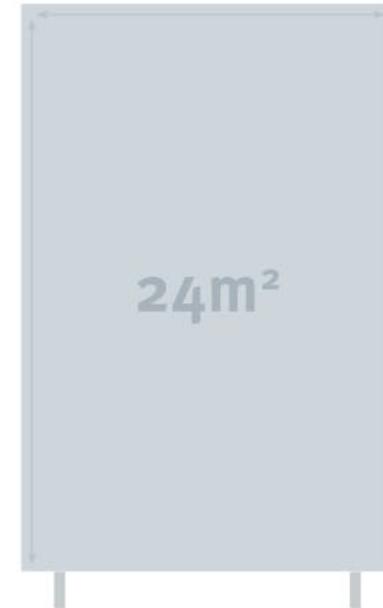
**Super 6's**  
6m x 3m



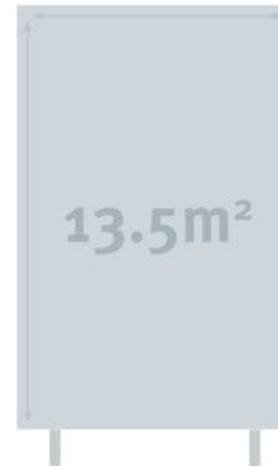
**Super 8's**  
8.3m x 2.2m



**Portrait 2**  
4m x 6m



**Portrait 1**  
3m x 4.5m



Australian Standard Billboard sizes.

SECTION 4. THE DESTINATION SIGNAGE SYSTEM

4.2 MWR BOUNDARY ENTRY STATEMENTS

MWRC BOUNDARY ENTRY STATEMENTS

MWRC has boundary entry statements in place at eight of its main entry points. These include Castlereagh Hwy (Round Swamp & Birriwa), Ulan Rd (Turill), Bylong Valley Way (East of Bylong), Glen Alice Rd (South of Kandos), Sofala-Ilford Rd (North of Sofala), Hill End Rd (North of Tambaroora) and Goolma Rd (West of Goolma).

These boundary entry statements have been in place since the mid 2000's and in most cases are well past their use by date.

Whilst the signs are substantial and clearly state that you are entering MWRC, they are not attractive, and lack the opportunity to promote the many benefits of the Mid-Western Region.

The signs at the Bylong Valley Way and Glen Alice entry points are particularly past it with the signs paintwork separating from the aluminium sheet it has been printed on. It looks as if these particular sign panels weren't etch primed before being painted. Other signage locations were overgrown and in need of maintenance.

Recommendation

Whilst the signs are in poor condition the locations, frame structures are in good condition and can be quickly and cheaply retrofitted to better promote the MWR.

The new signage panels should utilise the well regarded and recognised Choose Mudgee Region branding and images that attract visitors.



Bylong Valley Way MWRC Entry Statement



Birriwa MWRC Entry Statement



Round Swamp MWRC Entry Statement



Glen Alice MWRC Entry Statement

**SECTION 4. THE DESTINATION SIGNAGE SYSTEM**

# 4.3 MWR TOWN ENTRY STATEMENTS

**MWR TOWN ENTRY STATEMENTS**

Town entry statements across the MWRC vary greatly from town-to-town. They range from sandstone block walls to assorted metal panel signs.

MWRC has recently implemented a town entry statement project for the main towns across the MWRC. Each of the larger towns (Mudgee, Gulgong, Rylstone and Kandos) in MWRC were allocated sandstone block wall entry statements.

Community stakeholders recognised the heritage and character of the region reflected in the sandstone signs, however felt there were issues with the legibility of the signs.

In the course of our audit of MWR it was noted that many of the smaller villages have no town entry statements at all. Those that did were often damaged and overgrown.

**Principals and guidelines**

1. **Community** - Community buy-in must be sought at the start of the process. It cannot be underestimated the importance of getting the community engaged and involved in the project. This will help achieve a successful outcome.
2. **Design** - Create a memorable design that visitors will recognise and establish the connection between the entry statements and the broader MWRC experience. Local materials should be sourced whenever possible.
3. **Size and scale** - A suite of entry statements of complementary designs and sizes that suit different locations and a hierarchy for the MWRC towns and villages would be ideal. They should be of an appropriate scale for the size of the location and be able to be seen from a reasonable distance (about 200 meters) by people traveling in vehicles.
4. **Visibility** - Lighting and power supply e.g. mains power or solar should be carefully considered for night time viewing.
5. **Site location** - Locations should be chosen so the entry statement can be clearly viewed but is not a distraction or safety hazard for motorists. Entry signs should not interfere with other road safety and



Gulgong Entry Statement - Henry Lawson Dr



Gulgong Entry Statement - Ulan Rd



Ulan Entry Statement - Main St, Ulan



Gulgong Entry Statement - Cope Rd



Hargraves Entry Statement - Hill End Rd

SECTION 4. THE DESTINATION SIGNAGE SYSTEM

# 4.3 MWR TOWN ENTRY STATEMENTS

regulatory signs and be placed in locations to convey a positive image of the location.

- 6. **Construction** - High quality construction and use of materials that are durable, high quality and replaceable.

**Recommendation**

MWRC implements the design and installation of secondary and tertiary town entry statements for its smaller villages. Signage material need only be simple metal panel signs. These signs help identify the smaller villages and with the inclusion of the council branding help promote the MWRC brand.



Rylstone Entry Statement - Cudgegong Rd



Kandos Entry Statement - Ilford Rd



Rylstone Entry Statement - Glen Alice Rd



Kandos Entry Statement - Dabee Rd



Gulgong Entry Statement - Cope Rd - Why is "Gulgong" white at this location?

**SECTION 4. THE DESTINATION SIGNAGE SYSTEM**

# 4.4 MWR VISITOR INFORMATION BAYS

**MWR VISITOR INFORMATION BAYS**

MWR has a number of visitor information bays (VIB's) spread throughout the region. These include the following locations;

1. Ilford (North of Ilford village)
2. Kandos (Bylong Valley Way/Ilford Rd intersection)
3. Mudgee (Percy Nott Rest Area)
4. Lue Rd (East of Ulan Rd round-about)
5. Bylong Village (Bylong Valley Way)
6. Goolma Village (Gorries Ln side Rd)

There are two smaller visitor information maps in Rylstone and Kandos parks but in their current form don't qualify as a VIB

**3 Panel Visitor Information Signs overview**

MWRC currently has six of the three panel visitor information bay systems installed within the MWRC. Overall these are poorly designed and offer little in the way of "Visitor Information". Visitor information ideally include a regional map of the extended area, a local map (of the town your in with a "you are here" pin for local orientation) and a list of services that a visitor would commonly be looking for attractions, accommodation, meals, fuel etc. The MWRC panels fail on a number of levels including;

- Content - Poor consideration of what tourists will be looking for. These panels are more of a potted local history rather than what visitors might be looking for. The text is difficult to read, too condensed, a poor choice of typeface, and is not in columns.
- Mapping - Having the local street map for every town within the MWRC is unnecessary. Regional map legend is too small and too low to the ground.
- Structure - People will read information between head and thigh height. Information should be presented in a landscape format, not portrait. Having three sections just breaks up the information too much.



Percy Nott Rest Area - 3 Panel Visitor Information Bay - Behind the bins



Bylong Village - 3 Panel Visitor Information Bay - Wrong location visitor service (toilets, bbq's, picnic tables) 70m



Goolma - 3 Panel Visitor Information Bay - hidden down the side road



Rylstone/Kandos - 3 Panel Visitor Information Bay and additional panels

## SECTION 4. THE DESTINATION SIGNAGE SYSTEM

# 4.4 MWR VISITOR INFORMATION BAYS

### Recommendation

Our recommendation would be to replace the entire 3 units with a new sign panel mounted on unistruts that ties the three structure together into one complete landscape panel (see examples 1 & 2 page 63) These should be designed to reflect the styling of the Council's Choose Mudgee Region branding.

### Single panel Visitor Information Signs overview

Mudgee Region Tourism (MRT) have re-purposed some hooped frame community information boards. MRT members pay an annual fee to advertise on these panels.

These are located in;

1. Mudgee (Percy Nott Rest Area)
2. Gulgong (opposite Council office)
3. Ulan Rd (old Mudgee Winery Information bay)

### Recommendation

Redesign the half circle top portion to better utilise the MRT brand, this way the advertising panel could be better utilised for members advertising. Also we would question the value of the maps - perhaps a QR code linking to the MRT website would be a better use of space. These should only be seen as a temporary measure and should be incorporated into a whole new VIB system.

### Other visitor signage

Most of the information bays contain a mix of additional signage most of which is out of date, damaged or completely illegible (e.g. The Tablelands Way) .

### Recommendation

- Remove all other signage and associated structures.
- Improve handicap accessibility to all visitor information
- Consolidate all tourist assets into one structure

### VISITOR INFORMATION BAY LOCATIONS

MWR visitor information bays are spread throughout the council area with some located in towns and some in rest areas within the MWRC.

### Ilford Rest Area/Visitor Information Bay

This visitor information bay (VIB) is just north of the village of Ilford and south of the Bylong Valley Way turn-off. The VIB has full rest stop facilities including toilets, picnic table and shelter. The site is also littered with 5 pieces of "tourist information" including one of the 3 panel systems, The frame of a Tablelands Way sign (no sign panel), Mudgee Wine Association winery map and winery listing (last updated 2014), old Kandos Museum hoop sign (with old opening hours), a couple of old NSW Parks & Wildlife interpretive panels and large outdated Rylstone- Kandos billboard (both website and domain have expired).

This VIB /Rest area is a frequent stopping spot for visitors and travellers on the Castlereagh Hwy heading north and is an ideal location to promote the attractions of the direct route through MWRC as well as promote the Rylstone/Kandos scenic loop as an alternative route to Mudgee. Currently the collection of old and out of date tourism signage is doing nothing for MWRC and gives a poor impression to potential visitors.

### Recommendation

Install a whole of MWRC visitor information bay at this location (see example 1 page 63). This one-stop-shop should promote all of the tourism assets including wine tourism and the Rylstone/Kandos alternative route in one structure rather than as it currently is with every group going their own way and in the process getting ignored by passing traffic. This whole of MWRC visitor information bay should reflect the Choose Mudgee Region branding Information dealing with private businesses such as accommodation, wineries etc. should be kept as generic as possible and link via QR codes to the visitmudgeeregion.com.au website where information can be kept up to date as well as increase traffic flow to the website.

Improve access for disabled visitors through providing a proper even surface and signage information presented at height that a wheelchair bound visitor can comfortably read.



Ilford Visitor Information Bay - various tourist information structures



Ilford Visitor Information Bay - Old Parks NSW Interpretive



Ilford Visitor Information Bay - various tourist information structures



Outdated Mudgee Wineries listing (2014 last update)



Ilford Visitor Information Bay - old Kandos Museum hoop sign



Old Rylstone - Kandos billboard

**SECTION 4. THE DESTINATION SIGNAGE SYSTEM**

# 4.4 MWR VISITOR INFORMATION BAYS

**Percy Nott Rest Area/Visitor Information Bay**

Located on the Castlereagh Highway just south of Mudgee’s Redbank Creek this rest stop is very popular with visitors and transport workers alike. So much so that the car park has become very potholed and in need of resurfacing.

Like Ilford the site is equipped with toilets, a picnic table and shelter. Throughout the site is various tourism information points all presented in a very ad-hoc fashion with most information outdated and in need of replacement or removal.

**Recommendation**

Much the same as Ilford but this time one consolidated structure promoting Mudgee centric tourism (see examples 2 page 63).

Improve access for disabled visitors through providing a proper even surface and signage information presented at height that a wheelchair bound visitor can easily read.

Relocate the rubbish bins.

**Ulan Road Visitor Information Bay**

Located on Ulan Rd south of Henry Lawson Dr this information bay was the start point for visitors looking to explore the Mudgee wineries. At this location were five double poled signage frames promoting the various Mudgee wineries (Google street-view 2018). Since that time all tourism information has been removed except for one MRT utilised advertising panel.

**Recommendation**

This site is an ideal jump off point for exploring the wineries and is an ideal location for visitors to orientate themselves with the immediate area. As with the other information bay recommendations winery information at this location should be generic in nature and direct visitors via QR code to the visitmudgeeregion.com.au website for more specific information about a particular winery and it’s opening hours.

**Lue Road Visitor Information Bay**

Located on Lue Rd just east of the Ulan Rd roundabout this visitor information bay appears to serve no useful purpose. The VIB contains the usual 3 panel potted history of MWRC but contains no specific information of interest relevant for anyone heading to Rylstone-Kandos or to the Bylong Valley Way. We passed by this location a number of times and not once did we see anyone stopping here. On the approaches to this site there are no tourist blue “i” advance warning or positional signs. Considerable money has been spent paving the parking area at this location but with the poor information presented it appears to be a total waste of money.

**Recommendation**

This site is the trailhead for Tourist Drive No. 2, which travels through Lue, Rylstone, Kandos, Glen Davis, Capertee and on to Lithgow. This would be an ideal location to promote this drive trail, the towns and points of interest along this route. Also a useful location to promote Rylstone-Kandos “Life is in the Detour”.

**Gulgong Visitor Information Bay**

Gulgong has a small visitor information bay on Herbert St across from the MWRC Gulgong office. The VIB contains an MRT hoop sign and small trailhead sign for a Gulgong walk trail. The site seems to be under utilised in its current position. Gulgong has a competing visitor information outlet at the Red Hill “Gulgong Gold Experience” and all visitor directional sign points to this location.

**Recommendation**

Remove this structure and consolidate all information at Red Hill.

**Goolma Visitor Information Bay**

This VIB is hidden down a side street (Gorries Ln) off Goolma Rd in the village of Goolma. The standard MWRC 3 panel set is off the road, down the side of the Goolma cricket oval public toilets. The only reason we can think of locating a VIB here is that MWRC owns



Percy Nott Visitor Information Bay - various tourist information structures



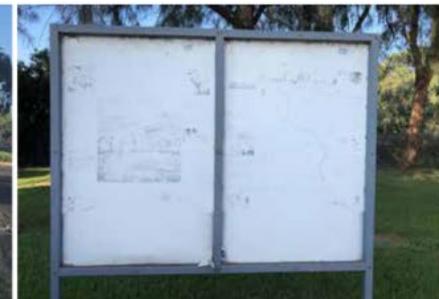
Badly pot-holed car park



Poorly placed bins in front of visitor information



Poorly placed and incorrect advance warning sign



Old & illegible “Tablelands Way” visitor information

**SECTION 4. THE DESTINATION SIGNAGE SYSTEM**

**4.4 MWR VISITOR INFORMATION BAYS**

the land and someone might chance upon them whilst visiting the public toilets.

From the main road there are no advance warning or directional signs to this location apart from a small blue "Toilets" fingerboard on the wrong side of the road at the Goolma Rd/Gorries Ln intersection. Apart from these problems the site is on the wrong side of the road for traffic approaching from the north-west via Goolma Rd.

**Recommendation**  
Remove this structure.

**Rylstone-Kandos Visitor Information Bay**

This VIB is located at the western side of the junction of Bylong Valley Way and Ilford Rd. This VIB contains the standard MWRC 3 panel set and additional panels covering the Bylong Valley and Kandos. These panels are placed well back from parking area behind a hedge making it difficult read if you bothered and virtually impossible for a disabled visitor. Whilst considerable money has been spent developing the civil works involved to build this VIB, no thought has been put into providing useful visitor information in an accessible format.

**Recommendation**

Replace the whole VIB structure as per Example 1 or 2 on Page 63.

These signs may also require development consent, and may have permissibility issues particularly if in heritage conservation areas – where no promotional signage/ advertising is permitted.



Ulan Rd - tourist information structures (Goggle street view 2018)



Ulan Rd - tourist information structures 2021



Bylong Village - Visitor Information Bay



Lue Rd - Trailhead of Tourist Drive 2



Lue Rd - Visitor Information Bay



Rylstone/Kandos - Visitor Information Bay



Gulgong - Visitor Information Bay



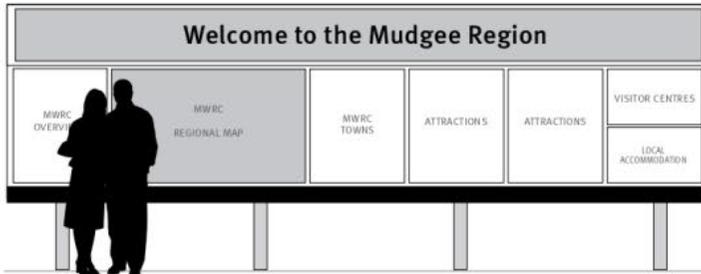
Gulgong - Visitor Information Bay



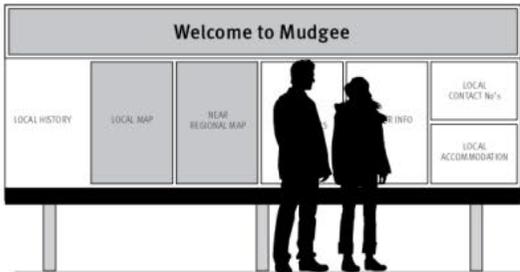
Goolma - Visitor Information Bay

SECTION 4. THE DESTINATION SIGNAGE SYSTEM

# 4.4 MWR VISITOR INFORMATION BAYS



Example 1 - Main MWRC entry points (e.g. Ilford Rest Area) Visitor Information Boards 6.0m X 1.5m



Example 2 - Large Town Visitor Information Boards 4.0m X 1.5m

Note: These are examples only of a suite of Visitor Information Boards and the types of information they should contain. They should be designed to be congruent with the MRT Tourism Brand.



Example 3 - Small Town Visitor Information Boards 3.0m X 1.5m

**Visitor Information Bay road signage**

Throughout the Mid-Western Region (MWR) there is no consistent signing of visitor information bays. Some are partially signed, some are signed for only one direction and some are not signed at all.

**Recommendation**

Standardise all visitor information bay road signage as per example right.



Example – Correct signage for directions to roadside Visitor Information Bays

## SECTION 4. THE DESTINATION SIGNAGE SYSTEM

# 4.4 MWR VISITOR INFORMATION BAYS

### Principals and guidelines

Visitor Information Boards should contain the following information:

**Be on brand** – The design and layout should reflect the tourism brand and style adopted by MWRC.

**Develop a suite** – There should be a suite of sizes and types so that information can be provided in staggered and complementary ways. For example, near the entry to the Shire, large boards with comprehensive information should be provided, medium sized boards can be used in larger towns and smaller ones can be used in small towns and villages.

**Locations** – Locate Visitor Information Boards in conjunction with access to facilities (eg: toilets and rest areas) as this is a good way to get people to stop and check out what's on offer in the Mid-Western Region.

**Content** – The key requirements for a Visitor Information Board can be broken down into three basic categories:

- What can I see & do? (local history & attractions, activities & events, walk & drive trails),
- What services & facilities are available? (services & amenities, accommodation options, key contacts)
- How do I find what I'm looking for? (area and regional maps).

The most important thing when planning the content for a Visitor Information Board is to ask yourself "is this information relevant to visitors?"

**Advertising** – If MWRC VIB's are to include advertising guidelines should be established and all artwork approved before an advertising panel is approved for production and installation. All advertising should be for a set period of time and renewable every twelve months.

**Maintenance** – Implement an annual maintenance schedule for all of your Visitor Information Boards.



Example 1 - Main MWRC entry points (e.g. Ilford Rest Area) Visitor Information Boards 6.0m X 1.5m

## SECTION 4. THE DESTINATION SIGNAGE SYSTEM

# 4.5 MUDGEE MAJOR EVENT PROMOTIONS

### MUDGEE MAJOR EVENT PROMOTIONS STREET BANNERS

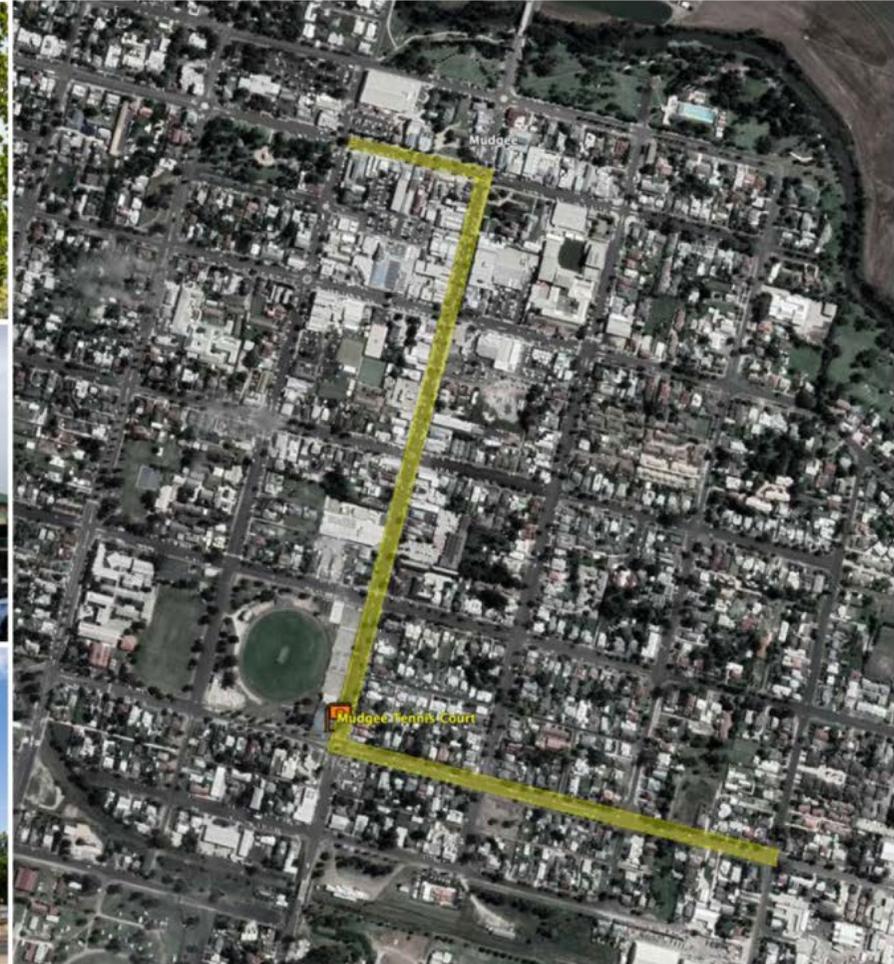
Mudgee has banner poles positioned along its main thoroughfares. These include Horatio St (Castlereagh Hwy) Church St and Market St. In total there are 57 banner poles in two types. These are used to promote major community events in Mudgee and surrounds.

Whilst the banner poles are attractive they require manpower and equipment to change them every time there is an event on. This requires a ute, a towed cherry picker (hired) and at least two people to do the change out.

Another issue is that the banners get damaged in windy conditions, resulting in a limited lifespan for something that should be lasting for multiple years.

#### Recommendations

- A. Leave the Mudgee banner poles as is because the cost to change over the banners is justified because of the size of the events that use the banner poles; OR
- B. As part of this strategy we were asked to look at some alternative products that would have great visual effect but be less labour intensive when it comes to change out. The two systems we would recommend are the internal halyard flag pole and the internal halyard rota-arm flag pole. These flag systems have a number of advantages ;
  1. Easy to change out - one person can do a set of flags quickly by themselves without the requirement of any special equipment.
  2. The modern design of these pole enhance the visual effectiveness of event being promoted.
  3. The internal halyard system prevents theft. Each flag pole has an anti-tamper key that allows access to the internal halyard system.
  4. Because flags always hang into the wind they are less likely to be flogged out in strong winds.
  5. Much bigger banner flags can be flown for greater effect.
  6. The rota-head system works the same way as the traditional banner flag but with the rota-arm it always keeping the flag flying erect even when the wind isn't blowing. Here is a link to a video - <https://www.youtube.com/watch?v=a0hVlCeZVxo>



## SECTION 4. THE DESTINATION SIGNAGE SYSTEM

### 4.5 MUDGEE EVENT PROMOTIONS

7. Whilst we recommend these systems MWR will need to do a cost benefit analysis to decide whether it is better to stick with what MWRC already has or will the council be better off with one of these new systems. Flags generally work best when grouped in clusters.  
OR:

C. The third system recommended is the 'Bannerconda'. The Bannerconda is a street-pole banner raise-and-display system which enables banner change-over by one person at ground level. There is no need to use an elevated work platform. The aluminium conduit is fixed to the exterior of a pole (e.g. street light pole), wall or pylon, and carries within it the concealed halyard, and weights. The Bannerconda can be metal-strapped to a smooth pole, Tek screwed to timber, Dyna-bolted to masonry, and powder coated to match a streetscape colour scheme. Here is a link to the Bannerconda website: <https://bannerconda.com/>

#### ADDITIONAL BANNER/FLAG LOCATIONS

- Entrance to Percy Nott Rest Area
- The roundabout at Horatio and Church St.
- The roundabouts along Church St.
- The roundabout on Ulan Rd at Pitts Ln.
- At the intersection of Castlereagh Hwy and Putta-Bucca Rd (near the new town entry statement).
- Consider installing flags down Pitts Lane
- These signs may also require development consent, and may have permissibility issues particularly if in heritage conservation areas – where no promotional signage/advertising is permitted.



Free standing flag poles with internal halyard system



Rola-arm flag poles with internal halyard system

**SECTION 4. THE DESTINATION SIGNAGE SYSTEM**

# 4.6 MUDGEE COMMUNITY EVENT PROMOTIONS

**MUDGEE MINOR EVENT PROMOTIONS**

As part of this strategy we also were asked to look at better ways for community groups to advertise their events and yet work within the framework developed by MWRC. Currently MWRC has one temporary banner signage located at the tennis courts near the Church St and Horatio St roundabout. MWRC has a process in place for booking this location.

**Recommendations**

Our recommendation is to develop a series of community event signage around Mudgee. These should be clearly branded as property of MWRC with the MWRC logo clearly displayed and contact details for booking a banner site.

These signs may also require development consent, and may have permissibility issues particularly if in heritage conservation areas – where no promotional signage/ advertising is permitted.

**Principals and guidelines**

MWRC should develop clear guidelines for using these locations consisting of:

- **Locations** – Identify key sites within the LGA for installation of events and temporary signage. This type of signage should be restricted to these sites only. They should not obstruct views and lines of sight (for vehicle and pedestrian safety).
- **Infrastructure** – At each site, install infrastructure for temporary signage e.g. permanent frames and poles for banners etc.
- **Policy considerations** – Should include clear guidelines about application processes, types of events that are eligible, who can apply (e.g. clubs), time limits and process for removal of unauthorised signs.
- **Design templates** – Create design templates for recommended banner sizes. Include tips for graphic consistency, text size, suggested number of words etc. and suitable colour palettes. Make these templates available online and supply to local signage producers.
- **Provide information about the guidelines for these signs** – This is to raise awareness of what the council is trying to achieve with a firm policy and restrictions to avoid proliferation of signs and protect public safety/amenity.



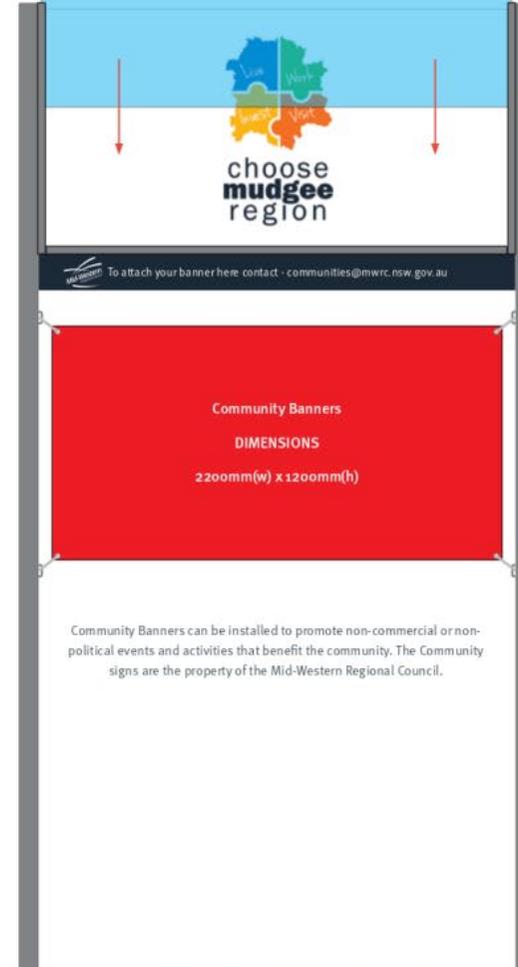
MWRC banner pole site - Tennis Courts at Church St & Horatio St roundabout



Example - City of Cockburn - Community sign at the suburb of Hammond Park. Community banners attach underneath.

Top section reserved for MWRC advertising. These will take the form of printed coreflute panels that will slot into the top section retaining channels. When not being used for this purpose they will be used to promote the "Choose Mudgee Region branding.

Panel Dimensions 2370mm(w) x 1170mm(h)



CONCEPT ONLY - MWRC Community Banner Advertising

SECTION 4. THE DESTINATION SIGNAGE SYSTEM

# 4.6 MUDGEEE COMMUNITY EVENT PROMOTION



Northbound Castlereagh Hwy, Percy Nott Rest Area



Southbound Castlereagh Hwy, at old entry statement location



Northbound Church St at Madeira Rd round-about



Southbound Ulan Rd, south of Lue Rd round-about



Castlereagh Hwy and Church St round-about (Tennis Courts)



East bound Pitts Lane



**SECTION 4. THE DESTINATION SIGNAGE SYSTEM**

# 4.6 GULGONG COMMUNITY EVENT PROMOTION

**GULGONG EVENT PROMOTIONS**

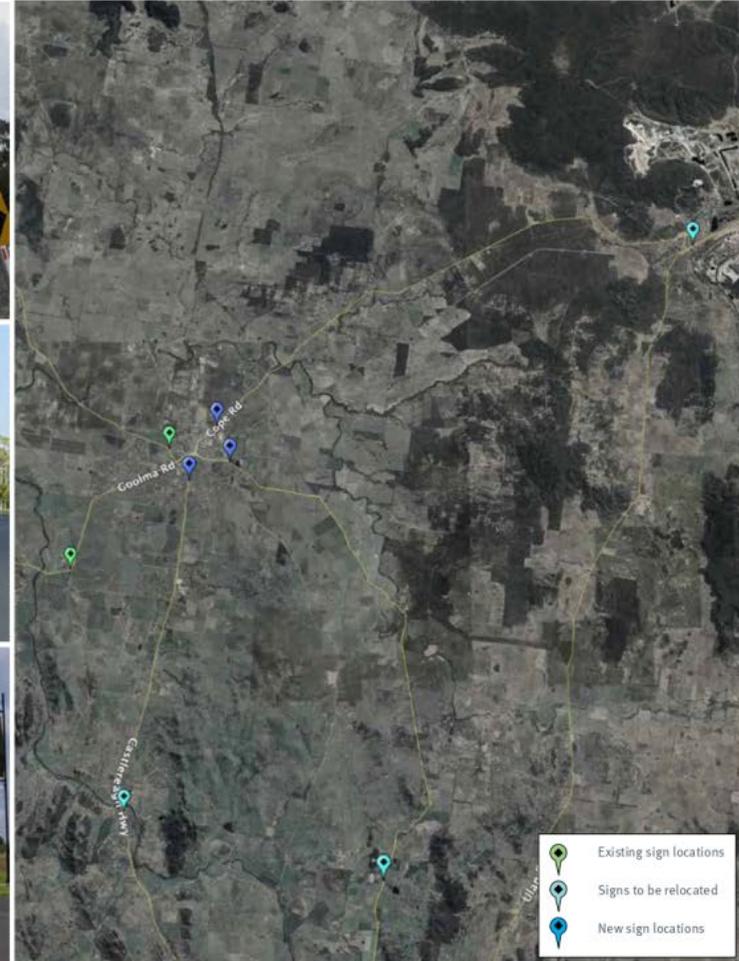
On the Castlereagh Hwy approaches to Gulgong MWRC has installed ten banner flag poles. These have been in place for a number of years and are used to promote major community events and Gulgong as a destination.

Since the time of installation, occupational health and safety laws have changed significantly and it is no longer considered safe practice to change out banners using a ladder. To meet safety requirements a cherry picker must be used to perform this task. The cost of cherry picker hire makes it prohibitive to use the banner poles for anything but the biggest events. It was reported at some of the banner pole locations as not even being safe for a cherry picker as the ground sloped too much for the stabilisers to be lowered correctly.

We were asked to find a solution for a cost effective way to replace the current banner poles with something that community members could quickly and safely change out community event promotions with out the requirement of special equipment. In our discussion with members of the Gulgong Chamber of Commerce they expressed their frustration with the current situation and how it hindered promoting local community events.

**Recommendations**

- A. Remove all banner poles on the approaches to Gulgong (Castlereagh Hwy and Cope Rd).  
OR
- B. Retrofit existing banner poles with the 'Bannerconda' system. The Bannerconda is a street-pole banner raise-and-display system which enables banner change-over by one person at ground level. There is no need to use an elevated work platform. The aluminium conduit is fixed to the exterior of a pole (e.g. street light pole), wall or pylon, and carries within it the concealed halyard, and weights. The Bannerconda can be metal-strapped to a smooth pole, Tek screwed to timber, Dyna-bolted to masonry, and powder coated to match a streetscape colour scheme. Here is a link to the Bannerconda website: <https://bannerconda.com/>  
OR
- C. On the approaches to Gulgong are five old hoop sign entry statements "Gulgong - more than history" The sign panels are old hand painted signs. They appear to be at least twenty years old and are well past their use by date. Our solution is to recycle them. In any signage project the most expensive component is the fabrication of the signage frame work followed by the signage panels and lastly the installation. The signage frames we inspected all look sound and with a clean up and a coat of paint will give many more years of good service. We recommend discarding all of the existing panels and replace the top panel with a non -corrosive 3mm ACM (Aluminium Composite Material) panel. This should be branded with the Mudgee Region branding. The bottom rectangle should be removable panels that can be changed out for a community event. The backing panel



SECTION 4. THE DESTINATION SIGNAGE SYSTEM

4.6 GULGONG COMMUNITY EVENT PROMOTION

for this portion of the sign should be made from weld mesh so event panels or banners can be quickly cabled tied to weld mesh. When not being used to promote a particular event these panels could be used for some form of Gulgong destination branding. We also recommend relocating the hoop signs on Castlereagh Hwy south, Henry Lawson Dr and Ulan Rd. These signs are positioned too far out of town to be an effective marketing tool. We recommend leaving the one at Goolma Rd/Guntawang Rd intersection.

These signs may also require development consent, and may have permissibility issues particularly if in heritage conservation areas – where no promotional signage/ advertising is permitted.



Relocate - Hoop sign in the scrub - Ulan Rd 24 kms from Gulgong



Leave - Hoop sign - North side Castlereagh Hwy



Relocate - Hoop sign - Henry Lawson Dr - 21kms from Gulgong



Leave - Hoop sign - Goolma Rd - 6.5kms from Gulgong



Relocate - Hoop sign - South side Castlereagh Hwy - 13kms from Gulgong



## SECTION 4. THE DESTINATION SIGNAGE SYSTEM

# 4.6 RYLSTONE COMMUNITY EVENT PROMOTION

### RYLSTONE EVENT PROMOTIONS

During consultation in Rylstone it was noted that there were no designated locations to hang community events banners within the town. This results in banners being erected without council permission in unsuitable locations.

#### Recommendations

In Rylstone we have suggested three locations for the community event banners. Each location is within the town limits where the speed limit has reduced to 80kms or 50kms per hour as per signage plan on this page.

In addition, flags may be installed in key locations as per recommendations in Section 4.5 of this strategy.

These signs may also require development consent, and may have permissibility issues particularly if in heritage conservation areas – where no promotional signage/advertising is permitted.



Southbound Bylong Valley Way



Northbound Ilford Rd - across from Uniting Church



Northbound Carwell St at golf course



**SECTION 4. THE DESTINATION SIGNAGE SYSTEM**

**4.6 KANDOS COMMUNITY EVENT PROMOTION**

**KANDOS EVENT PROMOTIONS**

As per Rylstone it was noted that there were no designated locations to hang community events banners within the town. This results in banners being erected without council permission in unsuitable locations.

**Recommendations**

In Kandos we have suggested three locations for the community event banners. Each location is within the town limits where the speed limit has reduced to 80kms or 50kms per hour as per signage plan on this page.

In addition, flags may be installed in key locations as per recommendations in Section 4.5 of this strategy.

These signs may also require development consent, and may have permissibility issues particularly if in heritage conservation areas – where no promotional signage/advertising is permitted.



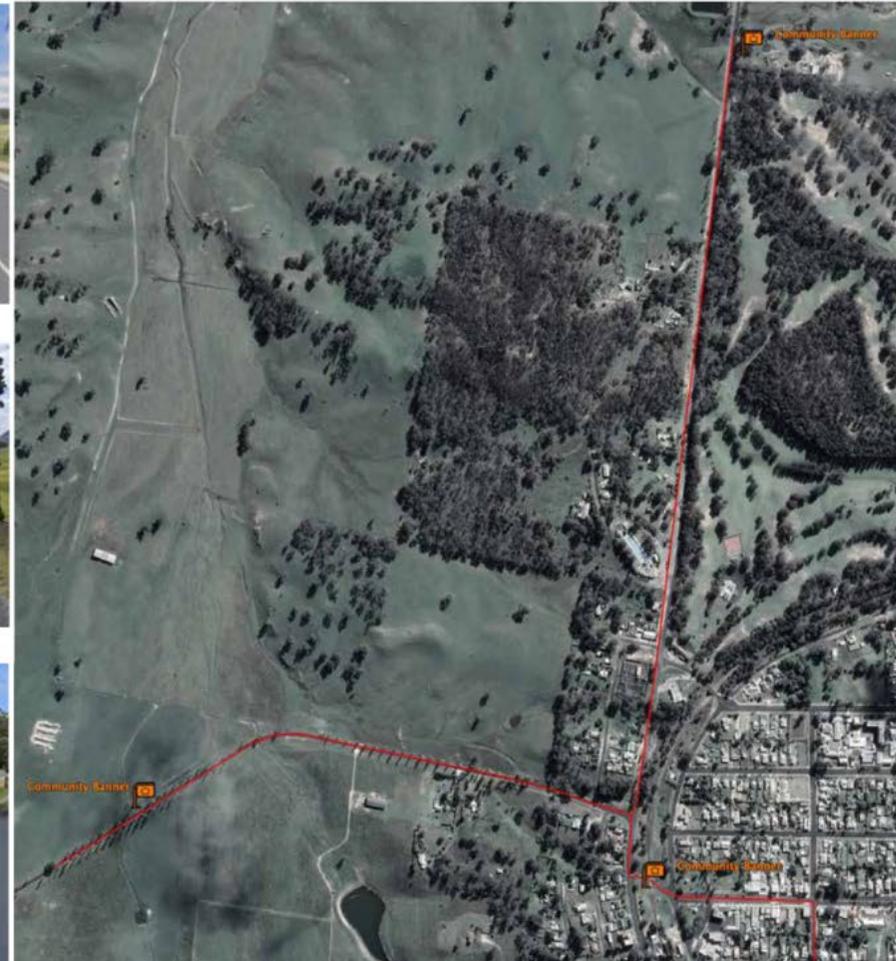
Southbound Bylong Valley Way



Eastbound Bylong Valley Way



Intersection Angus Ave and Ilford Rd



**SECTION 4. THE DESTINATION SIGNAGE SYSTEM**

# 4.7 MUDGEE VISITOR INFORMATION CENTRE

**MUDGEE VISITOR CENTRE**

Visitor Information Centres (VIC) are an important mechanism for providing visitors with a wide range of information about the attractions, services, facilities and things to do. Many visitors use VIC's as their first port of call when they arrive in a new place. Signing these well so visitors can locate them easily is essential. To assist with navigation, these direction signs need to be consistent, accurate and reliable.

The safest and most suitable routes should be considered for visitors to find their way to a VIC.

VIC wayfinding signs should be placed at decision-making (turning) points, starting at the town boundary and continue to where the VIC is located.

Throughout MWR the Mudgee VIC is well signed, we found signage directing to the Mudgee VIC as far as Hill End over 135 kms away. Most of the signage is good however it's only the immediate directional signage that is looking a bit tired.

**Recommendation**

Mudgee will soon be moving its VIC from the current location half a block away to new premises on the corner of Market Street and Douro Street. Our recommendation is to develop a signage plan to confirm the existing signage is correct, remove redundant signs or signage and install new signage where required. Most changes will largely affect the last kilometre only. This might also be a good time to consolidate signage and incorporate with car/caravan parking signage.



Handy reference - National Tourism Signing Reference Group publication - "Road Signing Accredited Visitor Information Centres"



Mudgee VIC - 135kms



Lue Rd/Ulan Rd Intersection



Horatio/Douro St Intersection (Castlereagh Hwy north bound)



Market St/Douro St Intersection (Castlereagh Hwy south bound)



Market St(Castlereagh Hwy south bound)



Ulan Rd Southbound



Market St/Douro St Intersection (Castlereagh Hwy south bound)



Church St/Market St Intersection



Old yellow "i" sign in front of the VIC

## SECTION 4. THE DESTINATION SIGNAGE SYSTEM

# 4.8 MUDGEEE VISITOR MAPS

### MUDGEEE VISITOR MAPS

A good quality, accurate visitor information map contributes to a higher level of visitor enjoyment and gives a positive impression of the place. The maps should be designed in a way that they can be adapted for the tourism brand, message and priorities. They should be provided in formats to be used for specific purposes and online, in print and on signs (visitor information boards, kiosks and pedestrian wayfinding).

The printed visitor maps that are currently available for MWRC are hard to read, of the five maps sighted (Mudgee Region, Mudgee Town, Gulgong, Rylstone and Kandos) there is three different styles of map. None of the maps use Australian Standard symbols (see pages 15 & 16 of this strategy). Visitor maps are an essential tool for raising awareness of what's on offer and helping visitors find specific attractions/experiences – e.g. mountain biking, walking trails, historic sites. They should be consistently used, available online, on signs and in print so users understand where to find information.

#### Principals and Guidelines

**Ensure the map has the right content for its purpose** – Is it to show people how to get around your region and the services and attractions on offer? Is it for a tourist drive trail, a walk trail or for an activity like mountain bike riding or bushwalking? Each of these will have different requirements.

**Design the map so it is easy to use** – If you are designing a map to be used by bush walkers it must fit easily into a pocket and not be difficult to fold. If your map is primarily for elderly users, legibility factors such as type size, colours used etc. must be considered.

**Use the right format** – Consider how the maps will be distributed? Will users pick up one from a visitor centre? If so, do they need to fit in a standard size brochure rack? Or how much space will it take up on the counter? Or will users download it from your website and print it out?

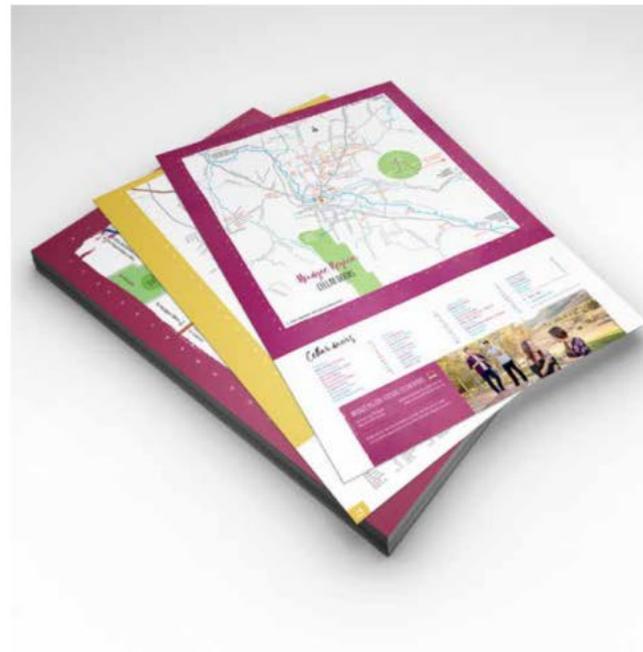
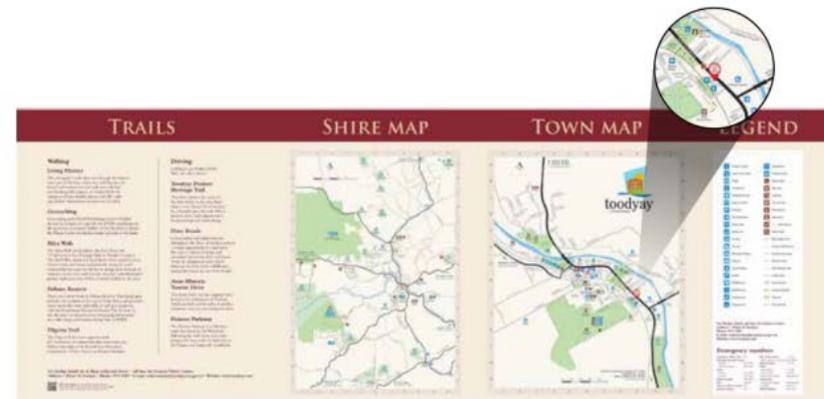
#### Maps on Visitor Information Boards

- Always include a 'you are here' indicator.
- Show the larger area (e.g. the LGA) for orientation along with local areas or specific sections but be certain the scale is the right size to be legible.

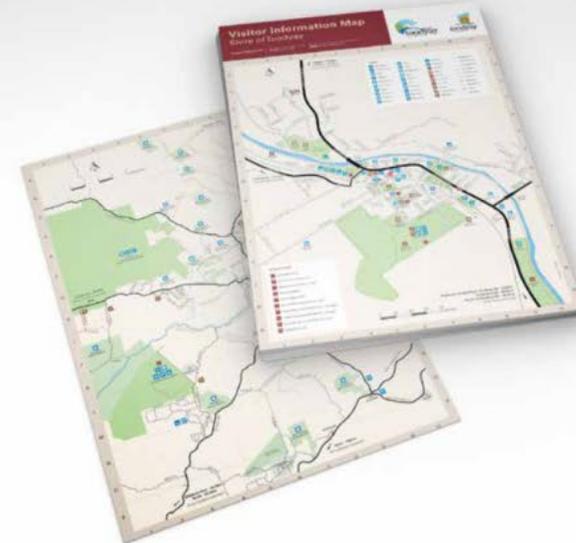
- Give indications of distances to destinations – driving time, walking distance etc.
- Include arrows, clear text and Australian standard symbols for services, facilities and attractions.
- Visitor Information Board maps should be at eye level.

#### Recommendation

Develop improved visitor maps for use online, in print and on visitor information boards, that align with the Choose Mudgee Region branding. Consider how maps can be more accessible to people with disabilities e.g. large print, accessible web content.



Current MWRC tourist maps



Example of visitor mapping system applied to Visitor Information Board and Visitor Information Centre map pads

**SECTION 4. THE DESTINATION SIGNAGE SYSTEM**

# 4.9 MWR INTERPRETIVE SIGNAGE

**MWR INTERPRETIVE SIGNAGE**

Interpretation is the act of explaining, re-framing, or otherwise showing your own understanding of something. Good quality interpretation raises awareness of the history, culture and experiences of a place. Good interpretation is a key plank in good tourism experiences. It can lead to repeat visitation and also positive endorsements (through word of mouth and social media sharing platforms). This is particularly important with sites like TripAdvisor where photos and comments can be posted instantly and shared with friends.

The Mid-Western Region has a rich history with many stories to tell, but so little is. During the audit we found very little historical and no indigenous interpretation. Apart from Gulgong it seems that interpretation is completely off the radar in MWR. For example Henry Lawson Drive between Mudgee and Gulgong is a fantastic opportunity to tell the story of Henry Lawson and his writing. Apart from a commemorative plaque at his boyhood home just north of Eurunderee there is no other interpretation. Another example is the Budgee Budgee Inn at the Ulan Wollar Rd intersection. This site is the acknowledged location of Henry Lawson's "The Loaded Dog" but there is no interpretation to tell this famous Australian story.

A glaring omission throughout the MWR was the noticeable lack of any indigenous interpretation.

**Principals and Guidelines**

There are six basic steps to follow for a high-quality interpretive experience.

- 1. Planning** – Planning is the KEY to using limited resources effectively and to producing attractive, quality signs and creating a worthwhile experience. What is the purpose of the experience? What do you want people to learn?
- 2. Content** – The written content and images must be interesting and engaging. A professional writer with experience in researching and writing interpretive content should be engaged.
- 3. Design** – Engage a professional graphic designer with experience in interpretive signage design to work with you on this step. They will understand how to make the layout interesting and easy to read.

- 4. Materials and fabrication** – Consider the final selection of the sign materials based on the environment, durability, ease of maintenance and longevity along with the fit and requirements for the type of experience at the site. For example, drive trails will have different needs, options and opportunities to say, a historic site. Consider using local materials such as stone or timber whenever possible and cost effective.
- 5. Installation** – This stage should be carefully planned and managed by the signage contractor and the designer to ensure the process is safe, efficient and there is minimal disruption to the public. This stage should not be left to an installer without clear instructions or direction.
- 6. Maintenance** – The need for maintenance and cleaning is often overlooked. This will affect the life of the sign and give visitors a negative impression of the place and experience. It simply doesn't make sense to invest time, effort and money in an interpretive signage project to then neglect its maintenance. Establishing roles/agreement and resources needed for maintenance of signage should be established during planning phase.

**Recommendation**

Develop guidance for community groups to assist them with developing effective interpretation of the area that could include:

- Encouraging creative alternatives to interpretive signage that do not involve panels of information.
- Criteria for when interpretive signage would be supported e.g. significant story and interesting to a wide audience.
- Text must be professionally written.
- Must be professionally designed.
- Specifications for materials that should be used.
- Installation must be compliant with relevant Australian standards.
- Clear agreement on maintenance responsibilities and ownership of interpretive signs.
- Templates for interpretive panels.
- Location principles e.g. accessible, does not deter

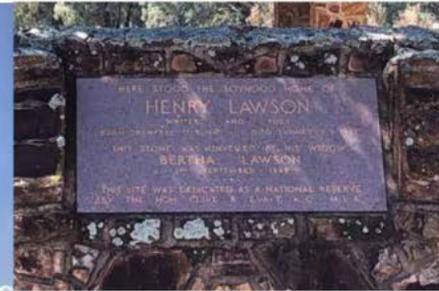


Budgee-Budgee Inn, Ulan/Wollar Rd intersection

Site of Henry Lawson's boyhood home, Henry Lawson Dr, Eurunderee



Roadside interpretive, no pull off area, no advance warning



Plaque at Henry Lawson's boyhood home, Henry Lawson Dr, Eurunderee



Camping tree - local history site easily overlooked



Camping tree - local history site could use better interpretation



SECTION 5 IMPLEMENTATION OF THE STRATEGY

## SECTION 5. IMPLEMENTATION OF THE STRATEGY

Actions would be rolled out progressively and subject to funding and resources. MWRC would seek funding opportunities to implement the Strategy where budgets do not allow for them.

Some of the actions and recommendations require a significant commitment of resources, and will require time to plan and consult with the community.

But, there are some actions that could result in substantial improvements and address the issues raised in the community consultations that the MWRC could implement in the near future to begin to progress this Strategy. Quick wins are identified in the implementation table.

Actions/Recommendations		Priority	Indicative timeframe to start	Indicative costs	Quick Win
<b>Section 2</b>					
2.3 Recommendation 1	Review Council's signage policies and practices to: <ul style="list-style-type: none"> <li>Align with the purpose and principles of tourism signage outlined in the Strategy.</li> <li>Ensure the policies are easily understood.</li> <li>Include a program of regular inspection and maintenance.</li> <li>Establish and make available the process for applying for brown tourism and blue services signs within MWRC</li> </ul>	High	Immediate	N/A	Yes
2.3 Recommendation 2	<ul style="list-style-type: none"> <li>Conduct annual audits of tourist signs against Council's Tourist Signs Policy and progressively remove signage that is not compliant.</li> </ul>	High	12 months	N/A	No
2.3 Recommendation 3	<ul style="list-style-type: none"> <li>Communicate with tourism businesses and operators to clarify the purpose of signage (e.g. Transport for NSW - Tourist signposting manual, TASAC etc. ) so they will develop an understanding of signage policy to avoid misunderstanding of MWRC signage policies.</li> <li>Promote alternative methods that are effective in helping visitors become aware of and how to find their business.</li> </ul>	High	Ongoing	N/A	Yes
2.3 Recommendation 4	<ul style="list-style-type: none"> <li>Establish relationships with Transport for NSW to streamline signage application and installation on Castlereagh Hwy</li> </ul>	High	Immediate	N/A	Yes
2.3 Recommendation 5	<ul style="list-style-type: none"> <li>Establish a formal structure or committee to manage all aspects of tourism signage within MWRC</li> </ul>	High	6 months	N/A	Yes
<b>Section 3</b>					
3.1 Recommendation 6	Directional signage <ul style="list-style-type: none"> <li>Conduct an annual asset review of all MWRC controlled road signage (Green, Brown &amp; Blue), Replace damaged and faded signs.</li> </ul>	Medium	Ongoing	N/A	No

## SECTION 5. IMPLEMENTATION OF THE STRATEGY

	Actions/Recommendations	Priority	Indicative timeframe to start	Indicative costs	Quick Win
3.1 Recommendation 7	<p>Conduct a tourism product audit to:</p> <ul style="list-style-type: none"> <li>Identify key attractions eligible for brown tourist attraction.</li> <li>Identify locations eligible for blue services and facilities signs to help visitors find their way to key attractions, trails, picnic &amp; rest areas, playgrounds, sporting facilities and public toilets.</li> <li>Ensure eligible attractions, services and facilities have the right suite of signs (advanced warning, intersection and position signs), the right symbols and distances where compliant with signage guidelines.</li> </ul>	High	12 months	N/A	No
3.2 Recommendation 8	<p>Signage consolidation:</p> <ul style="list-style-type: none"> <li>Consolidate all large directional signage structures especially those at major intersections and decision making points.</li> <li>Plan for additional attractions and services.</li> </ul>	High	12 months	\$50,000	Yes
3.3 Recommendation 9	<p>Drive Trails:</p> <ul style="list-style-type: none"> <li>Remove all old Tourist Drive Route A &amp; B signs and trail markers .</li> </ul>	High	12 months	N/A	Yes
3.4 Recommendation 10	<p>Accommodation signs:</p> <ul style="list-style-type: none"> <li>Review all B&amp;B signage to ensure permissibility. Remove all signage for businesses no longer operating.</li> <li>Replace all B&amp;B accommodation fingerboard signs with the correct signage and symbol.</li> </ul>	Medium	6 months	\$5,000	Yes
3.5 Recommendation 11	<p>Redesign all Mudgee Wine Tourism visitor information panel signage:</p> <ul style="list-style-type: none"> <li>Ensure that all signage is up-to-date and more generic in nature</li> <li>Improve digital engagement via existing websites</li> <li>Promote digital engagement at Visitor Information Bays e.g QR codes linking to existing website(s)</li> <li>Reinstate the winery visitor information bay that was previously located just north of Gilbert Family Wines prior to the Henry Lawson Dr intersection</li> </ul>	High	24 months	\$100,000	No
3.5 Recommendation 12	<p>Wine tourism signs:</p> <ul style="list-style-type: none"> <li>Consistently sign all wineries on state and regional roads as per Transport for NSW Tourist Signposting Guidelines</li> <li>Liaise with Mudgee Wine Association on all winery related signage and correct application (Road &amp; Maritime Services - Tourist signposting manual - Section 3.2)</li> <li>Make Mudgee Wine Association aware of who is responsible for the various wine related road routes through MWRC</li> </ul>	High	12 months	\$20,000	Yes
3.5 Recommendation 13	<p>Winery Reassurance Signs:</p> <ul style="list-style-type: none"> <li>Remove Ulan Rd and Henry Lawson Dr winery reassurance signs</li> <li>Remove all signs associated with closed wineries or who no longer have a cellar door</li> </ul>	Medium	6 months	N/A	Yes

## SECTION 5. IMPLEMENTATION OF THE STRATEGY

	Actions/Recommendations	Priority	Indicative timeframe to start	Indicative costs	Quick Win
3.5 Recommendation 14	<ul style="list-style-type: none"> <li>Remove all old and redundant brown winery tourist signs</li> </ul>	High	Ongoing	N/A	Yes
3.6 Recommendation 15	<ul style="list-style-type: none"> <li>Implement caravan camping signage plans for Mudgee, Gulgong and Rylstone</li> </ul>	High	6 months	\$30,000	Yes
3.7 Recommendation 16	<p>Mudgee Attraction Signs:</p> <ul style="list-style-type: none"> <li>install advance warning signs and directional signs for all major attractions within MWRC</li> <li>Install signage suite for Putta-Bucca Wetlands from Castlereagh Hwy</li> <li>Install signage suite for Mudgee Observatory</li> <li>Remove old Hill End attractions sign</li> <li>Install brown tourism signs for Mudgee Museum and Honey Haven</li> <li>Improve signage and ammentiy at Mudgee's Flirtation Hill</li> </ul>	High	24 months	\$20,000	No
3.8 Recommendation 17	<p>Gulgong Attraction Signs:</p> <ul style="list-style-type: none"> <li>Develop and implement a pedestrian wayfinding plan and signage system that links the town centre with the Red Hill precinct.</li> <li>Consolidate all of the various walk trails into one trail</li> <li>develop a walk trail app that provides wayfinding and delivers the stories including images and audio stories on-line.</li> </ul>	High	36 months	\$100,000	No
	<ul style="list-style-type: none"> <li>Replace all Gulgong fingerboards with the correct colour sign</li> </ul>	High	6 months	\$5,000	Yes
3.8 Recommendation 18	<p>Ulan Rd/Ulan townships signs:</p> <ul style="list-style-type: none"> <li>Review signage at Ulan/Main Street intersection to include signage for The Drip and Hands On Rock</li> <li>Install advance warning sign for Cope Rd/Gulgong, cut back trees at intersection</li> <li>Install brown advance warning sign on Ulan Rd south side of intersection for "The Drip" and "Hands On Rock"</li> </ul>	Medium	12 months	\$15,000	No
3.9 Recommendation 19	<p>Life is in the detour:</p> <ul style="list-style-type: none"> <li>Landscape and improve amenity at the Ilford Village rest area</li> <li>Re-skin rest area billboard</li> <li>Relocate the Cudgegong Rd billboard to the Lake Windamere rest area and re-skin</li> <li>Work with TfNSW to replace the Castlereagh Hwy Bylong Valley Way intersection advance waming sign with a diagrammatic advance warning sign.</li> <li>Re-purpose Lue Rd visitor information bay to promote "Life is in the detour" and Tourist Dr No2.</li> </ul>	High	12 months	\$150,000	No

## SECTION 5. IMPLEMENTATION OF THE STRATEGY

	Actions/Recommendations	Priority	Indicative timeframe to start	Indicative costs	Quick Win
3.10 Recommendation 20	<p>Rylstone services and attractions:</p> <ul style="list-style-type: none"> <li>Develop and implement a blue services signage plan for the whole town including directions to caravan parking, caravan parks, toilets and facilities.</li> <li>Replace Rylstone bicentenary Park visitor information board.</li> <li>Install brown advance warning and positional signs for the two wineries.</li> </ul>	High	12 months	\$25,000	Yes
3.11 Recommendation 21	<p>Kandos services and attractions:</p> <ul style="list-style-type: none"> <li>Develop and implement a signage plan for the whole town. This plan should look to consolidate all brown tourism and blue services in Kandos.</li> <li>Replace Kandos Park visitor information board.</li> <li>Improve street side signage at Kandos Museum and Wiradjuri Cultural Centre shop front.</li> </ul>	High	12 months	\$20,000	Yes
<b>Section 4</b>					
4.1 Recommendation 22	<p>Promotional Billboards:</p> <ul style="list-style-type: none"> <li>Council investigate potential locations to install up to four promotional billboards along the Castlereagh Hwy to promote MWRC and to encourage people to turn off the Hwy</li> </ul>	Medium	12 months	\$250,000	No
4.2 Recommendation 23	<p>Boundary Entry Statements:</p> <ul style="list-style-type: none"> <li>Replace all MWRC LGA Entry Statements</li> </ul>	High	12 months	\$100,000	Yes
4.3 Recommendation 24	<p>Town Entry Statements:</p> <ul style="list-style-type: none"> <li>MWRC implements the design and installation of secondary and tertiary town entry statements for its smaller villages.</li> <li>Remove all old damaged and redundant entry statements</li> </ul>	Medium	24 months	\$50,000	No
4.4 Recommendation 25	<p>Visitor Information Bays:</p> <ul style="list-style-type: none"> <li>All visitor information bays require improved landscaping and amenity improvements</li> <li>Remove all old and redundant signage from visitor information bays</li> <li>Replace all 3 units visitor information bay structures in Ilford, Percy Nott and Kandos with regional information bays</li> <li>Relocate Bylong Village visitor information bay to Bylong Village rest area</li> <li>Remove Goolma visitor information bay (or relocate to main road)</li> <li>Re-purpose the Lue Rd visitor information bay to promote "Life is in the Detour" and Tourist Dr No.2</li> <li>Redesign or remove MRT branded visitor information at Ilford, Percy Nott, Ulan Rd and Gulgong.</li> <li>Remove old Gulgong (Hector St) visitor information bay</li> <li>Install a new visitor information bay at Red Hill Precinct car park</li> </ul>	High	12 months	\$150,000	No

## SECTION 5. IMPLEMENTATION OF THE STRATEGY

	Actions/Recommendations	Priority	Indicative timeframe to start	Indicative costs	Quick Win
4.6 Recommendation 26	Mudgee event promotions:	High	12 months	\$120,000	No
	<ul style="list-style-type: none"> <li>Major events - Install event promotional flags in groupings in key locations around Mudgee.</li> <li>Bannerconda system retrofitted to existing banner structures</li> <li>Community events - Install a suite of community banner locations around Mudgee.</li> </ul>	High	12 months	\$30,000	Yes
		High	12 months	\$20,000	No
4.6 Recommendation 27	Gulgong event promotions:	High	12 months	\$30,000	Yes
	<ul style="list-style-type: none"> <li>Refurbish Gulgong "More than History" Promotional signs</li> <li>Relocate sign structures from Ulan Rd, Henry Lawson Dr and Castlereagh Hwy closer to Gulgong</li> <li>Bannerconda system retrofitted to existing banner structures or alternate flag system</li> </ul>	High	12 months	\$10,000	Yes
		High	12 months	\$30,000	Yes
4.6 Recommendation 28	Rylstone event promotions:	High	12 months	\$20,000	Yes
	<ul style="list-style-type: none"> <li>Community events - Install a suite of community banner locations at approaches to Rylstone.</li> <li>Bannerconda or alternate flag system installed</li> </ul>	High	12 months	\$30,000	Yes
4.6 Recommendation 29	Kandos event promotions:	High	12 months	\$20,000	Yes
	<ul style="list-style-type: none"> <li>Community events - Install a suite of community banner locations at approaches to Kandos.</li> <li>Bannerconda or alternate flag system installed</li> </ul>	High	12 months	\$30,000	Yes
4.7 Recommendation 30	<p>Mudgee Visitor Information Centre</p> <ul style="list-style-type: none"> <li>Plan and implement a new signage plan for when the Visitor Information Centre moves to the new Mudgee Region Gallery space. This signage project should also incorporate car/caravan &amp; RV parking.</li> <li>Include external visitor information for after hours use</li> </ul>	High	12 months	\$20,000	No
4.8 Recommendation 31	<p>Design and produce new visitor maps for the LGA and the principal towns. These should be a common design used across all LGA tourism touch points. These should include:</p> <ul style="list-style-type: none"> <li>Visitor Information Bays - Regional &amp; town</li> <li>Wine tourism information</li> <li>Mudgee Region Tourism Publications</li> <li>Visitor Centre Map Pads &amp; Brochures</li> <li>Digital downloads from LGA and tourism websites</li> </ul>	Medium	24 months	\$10,000	No
4.9 Recommendation 32	<p>Interpretive signage:</p> <ul style="list-style-type: none"> <li>Develop interpretive signage for attraction throughout the LGA. Most of these projects are usually community led so guidelines need to be developed to ensure consistency and project management.</li> </ul>	Low	36 months	\$10,000	No

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## Tourism Signage Audit



Submitted to:  
**Mid-Western Regional  
Council**

Draft V2.1 – May 2021



## SECTION 6 THE SIGNAGE AUDIT

**Castlereagh Hwy**

Nº	Sign Category	Sign Type	Latitude	Longitude	Sign Message	Route	Sign Action	Sign Photo	Sign Notes
1	Various Signs	Boundary sign	-33.0729362648288	149.93696979261	Council Boundary	Northbound Castlereagh Hwy	No change		
2	Various Signs	Entry Statement Sign	-33.0729362648288	149.93696979261	Mid-Western Regional Council Welcomes You	Northbound Castlereagh Hwy	Replace sign panel		Refer to page 55 of Strategy
3	Green Directional Sign	Advance Warning Sign	-32.9649506975272	149.857255797973	Mudgee, Sofala	Northbound Castlereagh Hwy	No change		
4	Green Directional Sign	Intersection Sign	-32.9623438418218	149.857916627219	Sofala, Bathurst	Intersection of Castlereagh Hwy & Sofala Rd	No change		
5	Green Directional Sign	Reassurance Sign	-32.9627655772799	149.852961832797	Various destinations	Westbound Sofala Rd	No change		
6	Blue Services Sign	Advance Warning Sign	-32.962553054125	149.853375228261	Information Bay	Eastbound Sofala Rd	Replace sign panel		Replace with standard information "I" sign panel
7	Brown Tourist Sign	Entry Statement Sign	-32.9605456721345	149.858001954993	Mudgee Wine Region	Northbound Castlereagh Hwy	No change		

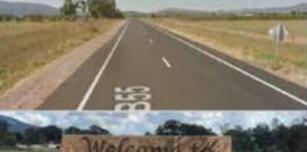
N°	Sign Category	Sign Type	Latitude	Longitude	Sign Message	Route	Sign Action	Sign Photo	Sign Notes
8	Various Signs	Interpretive Sign	-32.9584595421636	149.857894498994	Welcome to Mid	Northbound Castlereagh Hwy	Replace sign panel		Refer to page 58 of Strategy
9	Various Signs	Entry Statement Sign	-32.9583264692944	149.857838950214	Rylstone Kandos Naturally	Northbound Castlereagh Hwy	Replace sign panel		Refer to page 46 of Strategy
10	Brown Tourist Sign	Intersection Sign	-32.9585502762654	149.85804981566	Information Bay	Northbound Castlereagh Hwy	No change		Refer to page 58 of Strategy
11	Green Directional Sign	Advance Warning Sign	-32.9595348565215	149.858153332164	Lithgow	Southbound Castlereagh Hwy	No change		
12	Various Signs	Directional Sign	-32.958385320411	149.857945041871	Kandos Museum	Northbound Castlereagh Hwy	Remove sign		Refer to page 58 of Strategy
13	Various Signs	Information Map	-32.9580560942289	149.857845815724	Mudgee regional wineries	Northbound Castlereagh Hwy	Remove sign		Refer to page 58 of Strategy
14	Various Signs	Information Bay	-32.958191930247	149.858047362287	World Heritage	Northbound Castlereagh Hwy	Remove sign		Refer to page 58 of Strategy

N°	Sign Category	Sign Type	Latitude	Longitude	Sign Message	Route	Sign Action	Sign Photo	Sign Notes
15	Interpretive Sign	Interpretive Sign	-32.9582876293296	149.857927272236	Ilford Historic	Northbound Castlereagh Hwy	No change		Refer to page 58 of Strategy
16	Green Directional Sign	Advance Warning Sign	-32.9448398715192	149.859875813266	Kandos/Rylstone	Northbound Castlereagh Hwy	Replace sign panel		Refer to page 46 of Strategy
17	Green Directional Sign	Intersection Sign	-32.9423137335414	149.859775984799	Kandos/Rylstone	Intersection of Castlereagh Hwy & Bylong Valley Way	No change		
18	Green Directional Sign	Advance Warning Sign	-32.8165804501929	149.812865490233	Mudgee	Northbound Castlereagh Hwy	Replace sign panel		Green panel slashed
19	Green Directional Sign	Advance Warning Sign	-32.9396238791415	149.858849733949	Bylong Valley Way, Wolllemi National Park	Southbound Castlereagh Hwy	No change		
20	Green Directional Sign	Intersection Sign	-32.8146840865098	149.812471289327	Lithgow/Mudgee	Intersection of Castlereagh Hwy & Cudgegong Rd	No change		
21	Green Directional Sign	Advance Warning Sign	-32.811607062861	149.811329085913	Cudgegong Waters Park	Southbound Castlereagh Hwy	No change		

N°	Sign Category	Sign Type	Latitude	Longitude	Sign Message	Route	Sign Action	Sign Photo	Sign Notes
22	Brown Tourist Sign	Advance Warning Sign	-32.7199649753843	149.746438243041	Windamere Dam 1km	Northbound Castlereagh Hwy	No change		
23	Blue Services Sign	Advance Warning Sign	-32.7303613862328	149.7516794411	Rest Area	Northbound Castlereagh Hwy	Attention needed		
24	Brown Tourist Sign	Intersection Sign	-32.7264382242253	149.754219551043	Windamere Dam	Northbound Castlereagh Hwy	Replace sign panel		Blue sign with blue symbols - Picnic, BBQ, Toilets
25	Various Signs	Advance Warning Sign	-32.726524737694	149.754108181363	Cudgong Waters Park	Intersection of Castlereagh Hwy & Windamere Dam Rd	Attention needed		Private operator? Illegal sign?
26	Various Signs	Entry Statement Sign	-32.7265064232356	149.754283446958	Unknown	Intersection of Castlereagh Hwy & Windamere Dam Rd	Remove sign		No sign - remove poles
27	Green Directional Sign	Advance Warning Sign	-32.7229733253203	149.752045311173	Rest Area	Southbound Castlereagh Hwy	No change		
28	Brown Tourist Sign	Advance Warning Sign	-32.7199649753843	149.746438243041	Windamere Dam 1km	Southbound Castlereagh Hwy	No change		

N <sup>o</sup>	Sign Category	Sign Type	Latitude	Longitude	Sign Message	Route	Sign Action	Sign Photo	Sign Notes
29	Various Signs	Entry Statement Sign	-32.6889423374391	149.707502871891	Mudgee Wine Region	Northbound Castlereagh Hwy	Remove sign		Refer to page 32 of Strategy
30	Brown Tourist Sign	Advance Warning Sign	-32.6881943746494	149.706949647332	Logan Wines	Northbound Castlereagh Hwy	No change		Refer to page 30 of Strategy
31	Brown Tourist Sign	Intersection Sign	-32.6851821318573	149.705222658952	Logan Wines	Northbound Castlereagh Hwy	No change		<ul style="list-style-type: none"> <li>• Cut back trees</li> <li>• Refer to page 30 of Strategy</li> </ul>
32	Brown Tourist Sign	Advance Warning Sign	-32.682347166258	149.702615951383	Logan Wines	Southbound Castlereagh Hwy	No change		Refer to page 30 of Strategy
33	Brown Tourist Sign	Advance Warning Sign	-32.6835428830541	149.703704109555	Skimstone Wines	Northbound Castlereagh Hwy	Replace sign panel		<ul style="list-style-type: none"> <li>• Sign damaged</li> <li>• Refer to page 30 of Strategy</li> </ul>
34	Brown Tourist Sign	Intersection Sign	-32.6817796659029	149.701404953515	Skimstone Wines	Northbound Castlereagh Hwy	No change		Refer to page 30 of Strategy
35	Brown Tourist Sign	Advance Warning Sign	-32.6804720051891	149.698424851661	Skimstone Wines	Southbound Castlereagh Hwy	No change		Refer to page 30 of Strategy

N°	Sign Category	Sign Type	Latitude	Longitude	Sign Message	Route	Sign Action	Sign Photo	Sign Notes
36	Brown Tourist Sign	Advance Warning Sign	-32.6780569693378	149.690377973159	Broombee Organic Wines	Northbound Castlereagh Hwy	Remove sign		Winery is closed and for sale.
37	Brown Tourist Sign	Intersection Sign	-32.6742608473009	149.6899157112	Broombee Organic Wines	Northbound Castlereagh Hwy	Remove sign		Winery is closed and for sale.
38	Brown Tourist Sign	Advance Warning Sign	-32.6706238094167	149.687044709989	Broombee Organic Wines	Southbound Castlereagh Hwy	Remove sign		Winery is closed and for sale.
39	Brown Tourist Sign	Advance Warning Sign	-32.6706619514457	149.687090842193	First Ridge Wines	Northbound Castlereagh Hwy	No change		Refer to page 30 of Strategy
40	Brown Tourist Sign	Intersection Sign	-32.6431439118764	149.648789232736	First Ridge Wines	Intersection of Castlereagh Hwy & Burrundulla Rd	No change		Refer to page 30 of Strategy
41	Brown Tourist Sign	Advance Warning Sign	-32.641858547025	149.644959876453	First Ridge Wines	Southbound Castlereagh Hwy	No change		Refer to page 30 of Strategy
42	Brown Tourist Sign	Advance Warning Sign	-32.6359298592737	149.633837845316	Moothi Estate Turn Right 300m	Northbound Castlereagh Hwy	No change		Refer to page 30 of Strategy

N°	Sign Category	Sign Type	Latitude	Longitude	Sign Message	Route	Sign Action	Sign Photo	Sign Notes
43	Brown Tourist Sign	Intersection Sign	-32.63363535519	149.630943490332	Moothi Estate	Intersection of Castlereagh Hwy & Rocky Waterhole Rd	No change		Refer to page 30 of Strategy
44	Brown Tourist Sign	Advance Warning Sign	-32.6316296076706	149.628401091462	Moothi Estate Turn Left 300m	Southbound Castlereagh Hwy	No change		Refer to page 30 of Strategy
45	Blue Services Sign	Tourist information Radio	-32.6306625036827	149.627265259763	Radio FM 88.8	Northbound Castlereagh Hwy	Remove sign		Refer to page 24 of Strategy
46	Brown Tourist Sign	Advance Warning Sign	-32.630370	149.626989	Burrundulla vineyards 300m	Northbound Castlereagh Hwy	New sign		Refer to page 30 of Strategy
47	Brown Tourist Sign	Intersection Sign	-32.6270714449069	149.62268278948	Burrundulla vineyards	Northbound Castlereagh Hwy	No change		Refer to page 30 of Strategy
48	Brown Tourist Sign	Advance Warning Sign	-32.624457	149.619430	Burrundulla vineyards 300m	Southbound Castlereagh Hwy	New sign		Refer to page 30 of Strategy
49	Various Signs	Entry Statement Sign	-32.6154272631114	149.608107581874	Welcome to Mudgee	Intersection of Castlereagh Hwy & Spring Flat Rd	No change		

N°	Sign Category	Sign Type	Latitude	Longitude	Sign Message	Route	Sign Action	Sign Photo	Sign Notes
50	Blue Services Sign	Intersection Sign	-32.612558724389	149.604841573303	Caravan/Camping	Intersection of Castlereagh Hwy & Lions Dr	Attention needed		Refer to page 34 of Strategy
51	Blue Services Sign	Intersection Sign	-32.6036299489806	149.598274365668	Information Bay	Northbound Castlereagh Hwy	Replace sign panel		Refer to page 58 of Strategy
52	Various Signs	Visitor Information Bay	-32.6032932009852	149.5977314563	Mudgee Region	At Location (Castlereagh Hwy)	Replace sign panel		Refer to page 58 of Strategy
53	Interpretive Sign	Interpretive Sign	-32.6030958909845	149.597653336962	The Tablelands Way	At Location (Castlereagh Hwy)	Remove sign		Refer to page 58 of Strategy
54	Various Signs	Visitor Information Bay	-32.6031019259548	149.597664065798	Welcome	At Location (Castlereagh Hwy)	Replace sign panel		Refer to page 58 of Strategy
55	Green Directional Sign	Advance Warning Sign	-32.5994938519156	149.588124454161	Gulgong, Town Centre	Northbound Castlereagh Hwy	No change		No brown tourist signage for town attractions or main wine region?
56	Brown Tourist Sign	Fingerboard Sign	-32.5993058877369	149.587118709599	Railway Station	Intersection of Castlereagh Hwy & Church St	Remove sign		<ul style="list-style-type: none"> <li>• Wrong location (centre of roundabout)</li> <li>• Not a tourist attraction</li> <li>• Refer to page 23 of Strategy</li> </ul>

N°	Sign Category	Sign Type	Latitude	Longitude	Sign Message	Route	Sign Action	Sign Photo	Sign Notes
57	Various Signs	Advance Warning Sign	-32.5990911421936	149.586093776524	Lithgow, Town Centre	Eastbound Castlereagh Hwy	No change		
58	Various Signs	Directional Sign	-32.599361232824	149.586888584096	Glen Willow Sporting Complex, Gulgong	Westbound Castlereagh Hwy	No change		
59	Green Directional Sign	Reassurance Sign	-32.5992816640368	149.587295064842	Lithgow	Southbound Castlereagh Hwy	Replace sign panel		Sign damaged, vinyl peeling
60	Green Directional Sign	Intersection Sign	-32.5985227246141	149.582139523839	Gulgong	Intersection of Castlereagh Hwy & Douro St	Consolidate signage		Refer to page 25 of Strategy
61	Various Signs	Directional Sign	-32.5905213686071	149.583898727606	Hospital, Lithgow	Intersection of Castlereagh Hwy & Market St	No change		
62	Blue Services Sign	Tourist Information	-32.5843355025711	149.571578807027	Visitor Information Centre	Southbound Castlereagh Hwy	No change		Refer to page 70 of Strategy
63	Various Signs	Entry Statement Sign	-32.5893485220453	149.57773768357	Mudgee Museum	Southbound Castlereagh Hwy	New sign		Refer to page 40 of Strategy

N°	Sign Category	Sign Type	Latitude	Longitude	Sign Message	Route	Sign Action	Sign Photo	Sign Notes
64	Green Directional Sign	Advance Warning Sign	-32.5901509635454	149.58281988292	Coolah	Southbound Castlereagh Hwy	Replace sign panel		Replace Tourist Drive Panel
65	Various Signs	Directional Sign	-32.5902590808676	149.583581090984	Glen Willow, camping	Intersection of Castlereagh Hwy & Market St	No change		Refer to page 34 of Strategy
66	Blue Services Sign	Directional Sign	-32.5903418363471	149.583946837714	Town Centre, Glen Willow	Intersection of Castlereagh Hwy & Market St	Attention needed		Refer to page 70 of Strategy
67	Green Directional Sign	Reassurance Sign	-32.5904214056512	149.583521532034	Gulgong	Intersection of Castlereagh Hwy & Market St	No change		
68	Blue Services Sign	Intersection Sign	-32.5839787156195	149.571229576771	Jubilee Sports Complex	Intersection of Castlereagh Hwy & Bell St	Attention needed		Refer to page 34 of Strategy
69	Various Signs	Entry Statement Sign	-32.5836238498172	149.571090247621	Welcome to Mudgee	Southbound Castlereagh Hwy	No change		
70	Various Signs	Fingerboard Sign	-32.5833493005788	149.570820182701	Various	Intersection of Castlereagh Hwy & Putta Bucca Rd	Consolidate signage		<ul style="list-style-type: none"> <li>• Consolidate signage at this location.</li> <li>• Remove redundant signs.</li> <li>• Add Putta Bucca Wetlands</li> <li>• Refer to page 25 of Strategy</li> </ul>

N <sup>o</sup>	Sign Category	Sign Type	Latitude	Longitude	Sign Message	Route	Sign Action	Sign Photo	Sign Notes
71	Brown Tourist Sign	Reassurance Sign	-32.5828538801726	149.570741640644	Tourist Drive, Various locations	Northbound Castlereagh Hwy	Remove sign		Refer to page 26 of Strategy
72	Brown Tourist Sign	Fingerboard Sign	-32.5760364982896	149.569120060789	Camping Tree	Intersection of Castlereagh Hwy & Wilbertree Rd	No change		
73	Blue Services Sign	Advance Warning Sign	-32.58011222514834	149.569732295489	Caravan/Camping	Southbound Castlereagh Hwy	No change		Refer to page 34 of Strategy
74	Brown Tourist Sign	Advance Warning Sign	-32.5731845683944	149.56303563964	Historic Hill End	Westbound Hill End Rd	No change		
75	Green Directional Sign	Advance Warning Sign	-32.5709231688619	149.560680199233	Gulgong, Tourist Drive 3 and 4	Westbound Castlereagh Hwy	No change		Add brown wineries advance warning sign board to this sign structure
76	Brown Tourist Sign	Intersection Sign	-32.5698127030288	149.55952504088	Wineries	Intersection of Castlereagh Hwy & Hill End Rd	Remove sign		Sign in wrong location. Remove sign and consolidate with advance warning and intersection signs at this location (sign 50)
77	Brown Tourist Sign	Intersection Sign	-32.5695890235087	149.559573261207	Historic Hill End	Intersection of Castlereagh Hwy & Hill End Rd	No change		

N°	Sign Category	Sign Type	Latitude	Longitude	Sign Message	Route	Sign Action	Sign Photo	Sign Notes
78	Blue Services Sign	Fingerboard Sign	-32.5695173582365	149.55919900923	Honey Haven	Intersection of Castlereagh Hwy & Hill End Rd	Remove sign		Refer to page 40 of Strategy
79	Green Directional Sign	Advance Warning Sign	-32.5681008166006	149.557865783711	Mudgee, Tourist Drive 3 & 5	Southbound Castlereagh Hwy	No change		Add brown wineries advance warning sign board to this sign structure
80	Brown Tourist Sign	Advance Warning Sign	-32.5641705841129	149.554253267264	Historic Hill End	Southbound Castlereagh Hwy	No change		
81	Brown Tourist Sign	Advance Warning Sign	Winery location not confirmed	Winery location not confirmed	Ernest Schuetz Estate Wines 300m	Northbound Castlereagh Hwy	New sign		New winery due to open soon
82	Brown Tourist Sign	Intersection Sign	Winery location not confirmed	Winery location not confirmed	Ernest Schuetz Estate Wines	Northbound Castlereagh Hwy	New sign		New winery due to open soon
83	Brown Tourist Sign	Advance Warning Sign	Winery location not confirmed	Winery location not confirmed	Ernest Schuetz Estate Wines 300m	Southbound Castlereagh Hwy	New sign		New winery due to open soon
84	Various Signs	Entry Statement Sign	-32.4844442261685	149.509029043978	Gulgong - More than history	Northbound Castlereagh Hwy	Remove sign		Refer to page 69 of Strategy

N°	Sign Category	Sign Type	Latitude	Longitude	Sign Message	Route	Sign Action	Sign Photo	Sign Notes
85	Brown Tourist Sign	Advance Warning Sign	-32.482574	149.508270	Gooree Park Wines 300m	Northbound Castlereagh Hwy	New sign		Refer to page 30 of Strategy
86	Brown Tourist Sign	Intersection Sign	-32.4804254807834	149.507052675029	Gooree Park Wines	Northbound Castlereagh Hwy	No change		No advance warning signs.
87	Brown Tourist Sign	Advance Warning Sign	-32.476833	149.506139	Gooree Park Wines 300m	Southbound Castlereagh Hwy	New sign		Refer to page 30 of Strategy
88	Various Signs	Information Bay	-32.4404166871984	149.518564129387	Mudgee Region Wineries	Southbound Castlereagh Hwy	Replace sign panel		Refer to page 29 of Strategy
89	Brown Tourist Sign	Intersection Sign	-32.4403115255641	149.518402356274	Information Bay	Southbound Castlereagh Hwy	No change		Refer to page 29 of Strategy
90	Brown Tourist Sign	Advance Warning Sign	-32.4382021883805	149.518858920922	Mudgee Wine Region, Information Bay	Southbound Castlereagh Hwy	Attention needed		Sign needs cleaning
91	Various Signs	Entry Statement Sign	-32.373151191286	149.531514891248	Welcome to Gulgong	Northbound Castlereagh Hwy	No change		

N°	Sign Category	Sign Type	Latitude	Longitude	Sign Message	Route	Sign Action	Sign Photo	Sign Notes
92	Blue Services Sign	RV Friendly Town	-32.3717989912558	149.531691614678	RV Friendly Town	Northbound Castlereagh Hwy	No change		
93	Brown Tourist Sign	Advance Warning Sign	-32.3699354846332	149.53188875704	Historic Town Centre	Northbound Castlereagh Hwy	No change		
94	Brown Tourist Sign	Trail Marker	-32.368593667664	149.532076176395	Tourist Drive A	Intersection of Castlereagh Hwy & Herbert St	Remove sign		Refer to page 26 of Strategy
95	Blue Services Sign	Advance Warning Sign	-32.3685519802462	149.532074232966	Information Bay	Northbound Castlereagh Hwy	Attention needed		Refer to page 42 of Strategy
96	Various Signs	Intersection Sign	-32.3668405820639	149.532566408295	Dunedoo, Wellington, caravan park	Intersection of Castlereagh Hwy & Fisher St	No change		Refer to page 36 of Strategy
97	Green Directional Sign	Intersection Sign	-32.3670438956771	149.531939132278	Mudgee, Information Bay	Intersection of Castlereagh Hwy & Medley St	Replace sign panel		Refer to page 42 of Strategy
98	Green Directional Sign	Directional Sign	-32.3655151055905	149.526246708587	Mudgee	Southbound Castlereagh Hwy	Replace sign panel		"Castlereagh Hwy" vinyl peeling off sign.

N°	Sign Category	Sign Type	Latitude	Longitude	Sign Message	Route	Sign Action	Sign Photo	Sign Notes
99	Green Directional Sign	Advance Warning Sign	-32.3646094976294	149.525242243101	Mudgee	Southbound Castlereagh Hwy	No change		
100	Blue Services Sign	Directional Sign	-32.3653067462448	149.526003990462	Town Centre	Intersection of Castlereagh Hwy & Mayne St	Replace sign panel		Sign damaged
101	Blue Services Sign	Directional Sign	-32.3668840108741	149.531883141165	Town Centre	Intersection of Castlereagh Hwy & Medley St	No change		Refer to page 36 of Strategy
102	Green Directional Sign	Advance Warning Sign	-32.3616799805615	149.523347597708	Dunedoo	Northbound Castlereagh Hwy	No change		
103	Green Directional Sign	Reassurance Sign	-32.3649485456127	149.525431422656	Dunedoo	Northbound Castlereagh Hwy	No change		
104	Green Directional Sign	Intersection Sign	-32.3610062431845	149.523207117011	Merriwa	Intersection of Castlereagh Hwy & Caledonian St	No change		
105	Green Directional Sign	Advance Warning Sign	-32.3601610958878	149.522377224778	Mudgee	Southbound Castlereagh Hwy	No change		

N°	Sign Category	Sign Type	Latitude	Longitude	Sign Message	Route	Sign Action	Sign Photo	Sign Notes
106	Green Directional Sign	Advance Warning Sign	-32.3591223466946	149.523859824986	Mudgee	Northbound Caledonian St	No change		
107	Green Directional Sign	Intersection Sign	-32.3549652798403	149.525320110982	Merriwa	Intersection of Caledonian St & Old Mill Rd	No change		
108	Green Directional Sign	Advance Warning Sign	-32.3658755941989	149.526314945265	Dunedoo, Wellington and Town Centre	Westbound Castlereagh Hwy	No change		
109	Brown Tourist Sign	Advance Warning Sign	-32.3648914648521	149.525480875885	Historic Town Centre	Southbound Castlereagh Hwy	No change		
110	Blue Services Sign	Advance Warning Sign	-32.3604491818998	149.523007543897	RV Friendly Town	Southbound Castlereagh Hwy	No change		
111	Various Signs	Entry Statement Sign	-32.3602848127786	149.522727588331	Gulgong More than History.	Southbound Castlereagh Hwy	Replace sign panel		Refer to page 69 of Strategy
112	Green Directional Sign	Reassurance Sign	-32.3602316715125	149.522334057977	Birriwa	Northbound Castlereagh Hwy	No change		

N°	Sign Category	Sign Type	Latitude	Longitude	Sign Message	Route	Sign Action	Sign Photo	Sign Notes
113	Various Signs	Entry Statement Sign	-32.3579211872705	149.515327880275	Welcome to Gulgong	Eastbound Castlereagh Hwy	No change		Refer to page 55 of Strategy
114	Interpretive Sign	Interpretive Sign	-32.2070476133676	149.427859280398	Kookaburra Camp Site	Northbound Castlereagh Hwy	Attention needed		<ul style="list-style-type: none"> <li>Site needs maintenance, advance warning signs and better interpretation</li> <li>Refer to page 72 of Strategy</li> </ul>
115	Interpretive Sign	Interpretive Sign	-32.1469872119205	149.444533568015	Pluto	Northbound Castlereagh Hwy	Attention needed		Is this trail still maintained?
116	Interpretive Sign	Interpretive Sign	-32.1058217156977	149.479021160071	Sealing of the road	Southbound Castlereagh Hwy	Attention needed		Cut back scrub and clean up site
117	Various Signs	Entry Statement Sign	-32.107994891733	149.477189043676	Mid-Western Regional Council	Southbound Castlereagh Hwy	Replace sign panel		<ul style="list-style-type: none"> <li>Sign faded, road side vegetation needs cutting back</li> <li>Refer to page 55 of Strategy</li> </ul>
118	Various Signs	Boundary sign	-33.0729362648288	149.93696979261	Council Boundary	Southbound Castlereagh Hwy	No change		

## Ulan Rd

N°	Sign Category	Sign Type	Latitude	Longitude	Sign Message	Route	Sign Action	Sign Photo	Sign Notes
119	Green Directional Sign	Advance Warning Sign	-32.5864832941746	149.589870991325	Coolah	Northbound Ulan Rd	No change		
120	Blue Services Sign	Advance Warning Sign	-32.586058750779	149.59039251334	Town Centre	Southbound Ulan Rd	No change		
121	Green Directional Sign	Advance Warning Sign	-32.5860552303796	149.589535044646	Rylstone	Eastbound Pitt Ln	No change		
122	Blue Services Sign	Reassurance Sign	-32.5858359597927	149.590107193356	Glen Willow	Westbound Pitt Ln	No change		
123	Green Directional Sign	Reassurance Sign	-32.5856106961449	149.590490162512	Coolah	Northbound Ulan Rd	No change		
124	Various Signs	Advance Warning Sign	-32.5851058364045	149.591044908965	Town centre, Tourist Drive	Southbound Ulan Rd	No change		
125	Blue Services Sign	Advance Warning Sign	-32.5797968404671	149.594304096093	Tourist information	Northbound Ulan Rd	Attention needed		<ul style="list-style-type: none"> <li>• Cut back trees in front of sign</li> <li>• Very little 'Tourist Information' at this location</li> <li>• Refer to page 60 of Strategy</li> </ul>

N°	Sign Category	Sign Type	Latitude	Longitude	Sign Message	Route	Sign Action	Sign Photo	Sign Notes
126	Various Signs	Entry Statement Sign	-32.5783268641984	149.595710579445	Welcome to Mudgee	Southbound Ulan Rd	No change		
127	Green Directional Sign	Advance Warning Sign	-32.5782762375032	149.595760200312	Cassilis	Northbound Ulan Rd	Replace sign panel		<ul style="list-style-type: none"> <li>• Vinyl peeling</li> <li>• Tours Drives A &amp; B no longer supported</li> <li>• Refer to page 22 of Strategy</li> </ul>
128	Brown Tourist Sign	Intersection Sign	-32.5774492302918	149.596496484357	Gilbert Family Wines	Southbound Ulan Rd	No change		
129	Various Signs	Entry Statement Sign	-32.5768961990556	149.59765870138	Mudgee Region	At Location (Ulan Rd)	Replace sign panel		<ul style="list-style-type: none"> <li>• No you are here pin on maps</li> <li>• Refer to page 60 of Strategy</li> </ul>
130	Various Signs	Intersection Sign	-32.5769378315491	149.597597442753	Alternate Route to Gulgong	Intersection of Ulan Rd & Henry Lawson Dr	Replace sign panel		Refer to page 22 of Strategy
131	Brown Tourist Sign	Fingerboard Sign	-32.5768136577979	149.59744516598	Guest house	Intersection of Ulan Rd & Henry Lawson Dr	Remove sign		Refer to page 27 of Strategy
132	Brown Tourist Sign	Advance Warning Sign	-32.5766902137851	149.59864726304	Ulan Rd Wineries	Northbound Ulan Rd	Remove sign		Refer to page 31 of Strategy

N°	Sign Category	Sign Type	Latitude	Longitude	Sign Message	Route	Sign Action	Sign Photo	Sign Notes
133	Blue Services Sign	Fingerboard Sign	-32.5765892874941	149.599459123508	Birches B&B	Intersection of Ulan Rd & Moggs Lane	No change		Refer to page 27 of Strategy
134	Green Directional Sign	Advance Warning Sign	-32.5750347040897	149.602916166326	Mudgee	Southbound Ulan Rd	Replace sign panel		Refer to page 22 of Strategy
135	Brown Tourist Sign	Advance Warning Sign	-32.569137	149.613833	Elephant Mountain Wines 300m	Northbound Ulan Rd	New sign		Refer to page 33 of Strategy (figure 3.11)
136	Brown Tourist Sign	Intersection Sign	-32.5677054841375	149.616330228885	Elephant Mountain Wines	Northbound Ulan Rd	Attention needed		Remove private business sign
137	Brown Tourist Sign	Advance Warning Sign	-32.565647	149.619839	Elephant Mountain Wines 300m	Southbound Ulan Rd	New sign		Refer to page 33 of Strategy (figure 3.11)
138	Various Signs	Tourist Information	-32.5680033350667	149.616370629659	Elephant Mountain	At Location (Edgell Ln)	New sign		Brown Fingerboard required at this location
139	Brown Tourist Sign	Advance Warning Sign	-32.565142	149.620518	Blue Wren Farm 300m	Northbound Ulan Rd	New sign		Cellar Door is supposed to reopen in July. If Cellar doesn't open then signage should be changed to blue services signs

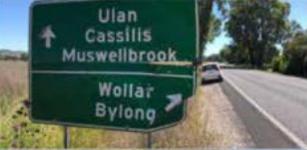
N°	Sign Category	Sign Type	Latitude	Longitude	Sign Message	Route	Sign Action	Sign Photo	Sign Notes
140	Brown Tourist Sign	Intersection Sign	-32.563765825074	149.622738190679	Blue Wren Farm	Northbound Ulan Rd	Attention needed		Cellar Door is supposed to reopen in July. If Cellar doesn't open then signage should be changed to blue services signs
141	Brown Tourist Sign	Advance Warning Sign	-32.562178	149.624909	Blue Wren Farm 300m	Southbound Ulan Rd	New sign		Cellar Door is supposed to reopen in July. If Cellar doesn't open then signage should be changed to blue services signs
142	Brown Tourist Sign	Advance Warning Sign	-32.561728	149.625496	Thumbprint Wines 300m	Northbound Ulan Rd	New sign		Refer to page 33 of Strategy (figure 3.11)
143	Brown Tourist Sign	Intersection Sign	-32.5635868806873	149.622634796432	Thumbprint Wines	Northbound Ulan Rd	No change		Refer to page 33 of Strategy (figure 3.11)
144	Brown Tourist Sign	Advance Warning Sign	-32.558463	149.628603	Thumbprint Wines 300m	Southbound Ulan Rd	New sign		Refer to page 33 of Strategy (figure 3.11)
145	Brown Tourist Sign	Advance Warning Sign	-32.558463	149.628603	Black Springs Rd 300m	Northbound Ulan Rd	New sign		Refer to page 33 of Strategy (figure 3.14)
146	Brown Tourist Sign	Intersection Sign	-32.5571332639386	149.6298035515	Black Springs Rd	Intersection of Ulan Rd & Black Springs Rd	Replace sign panel		Refer to page 33 of Strategy (figure 3.14)

N°	Sign Category	Sign Type	Latitude	Longitude	Sign Message	Route	Sign Action	Sign Photo	Sign Notes
147	Brown Tourist Sign	Advance Warning Sign	-32.556015	149.630936	Black Springs Rd 300m	Southbound Ulan Rd	New sign		Refer to page 33 of Strategy (figure 3.14)
148	Brown Tourist Sign	Intersection Sign	-32.557245266112	149.629898183048	Leaning Oak Winery	Intersection of Ulan Rd & Buckaroo Rd	Remove sign		Remove sign - Winery out of business
149	Various Signs	Fingerboard Sign	-32.5572587410291	149.629904218157	Mudgee Miniature Railway	Intersection of Ulan Rd & Buckaroo Rd	Replace sign panel		Replace with blue Fingerboard
150	Brown Tourist Sign	Advance Warning Sign	-32.5535738887569	149.633417157596	Wineries 300m	Northbound Ulan Rd	Remove sign		What is route 8? Shouldn't be Route B?
151	Brown Tourist Sign	Advance Warning Sign	-32.5526529000353	149.6344681767	Eurunderee Ln	Northbound Ulan Rd	No change		Refer to page 33 of Strategy (figure 3.14)
152	Brown Tourist Sign	Intersection Sign	-32.5518608077574	149.635550300883	Eurunderee Ln	Intersection of Ulan Rd & Eurunderee Ln	No change		Refer to page 33 of Strategy (figure 3.14)
153	Brown Tourist Sign	Advance Warning Sign	-32.5513789603301	149.635953800836	Short Sheep Winery	Northbound Ulan Rd	No change		

N°	Sign Category	Sign Type	Latitude	Longitude	Sign Message	Route	Sign Action	Sign Photo	Sign Notes
154	Brown Tourist Sign	Advance Warning Sign	-32.551070440146	149.636486284436	Eurunderee Ln	Northbound Ulan Rd	No change		Refer to page 33 of Strategy (figure 3.14)
155	Brown Tourist Sign	Intersection Sign	-32.5497590750759	149.638013877114	Huntington Estate Winery	Intersection of Ulan Rd & Buckaroo Rd	No change		Refer to page 33 of Strategy (figure 3.14)
156	Brown Tourist Sign	Intersection Sign	-32.5493862061133	149.638243205985	Short Sheep Winery	Intersection of Ulan Rd & Buckaroo Rd	No change		Winery closed. Mudgee Homestead Guest House should be a blue sign.
<b>Buckaroo Ln</b>									
157	Brown Tourist Sign	Intersection Sign	-32.5500155613129	149.643162628775	Short Sheep Winery	Eastbound Buckaroo Ln	No change		Refer to page 33 of Strategy (figure 3.13)
158	Brown Tourist Sign	Fingerboard Sign	-32.5516345970692	149.654374321697	Mudgee Homestead Guest House	Intersection of Buckaroo Rd & Buckaroo Ln	Replace sign panel		Replace with blue sign
159	Brown Tourist Sign	Fingerboard Sign	-32.5534265348991	149.648964246874	Mudgee Homestead Guest House	Intersection of Buckaroo Rd & Currumbene Rd	Replace sign panel		Replace with blue sign
<b>Ulan Rd</b>									
160	Brown Tourist Sign	Advance Warning Sign	-32.5466986745899	149.641650281986	Short Sheep Winery	Southbound Ulan Rd	No change		Refer to page 33 of Strategy (figure 3.14)

N°	Sign Category	Sign Type	Latitude	Longitude	Sign Message	Route	Sign Action	Sign Photo	Sign Notes
161	Blue Services Sign	Tourist Information	-32.5455935625663	149.642964229127	Tourist Radio	Southbound Ulan Rd	Remove sign		Tourist info radio no longer operating
162	Brown Tourist Sign	Advance Warning Sign	-32.541197	149.646710	791 Estate 300m	Northbound Ulan Rd	New sign		Refer to page 33 of Strategy (figure 3.11)
163	Brown Tourist Sign	Intersection Sign	-32.5397373782774	149.648323450377	791 Estate	Intersection of Ulan Rd & 791 Estate	No change		
164	Brown Tourist Sign	Advance Warning Sign	-32.538799	149.649531	791 Estate 300m	Southbound Ulan Rd	New sign		Refer to page 33 of Strategy (figure 3.11)
165	Brown Tourist Sign	Advance Warning Sign	-32.538799	149.649531	Wineries 300m	Northbound Ulan Rd	New sign		Refer to page 33 of Strategy (figure 3.13)
166	Brown Tourist Sign	Intersection Sign	-32.5383637128716	149.649977924609	1838 and Robert Stein Winery	Intersection of Ulan Rd & Pipeclay Ln	New sign		Refer to page 33 of Strategy (figure 3.13)
167	Brown Tourist Sign	Advance Warning Sign	-32.537257	149.651443	Wineries 300m	Southbound Ulan Rd	New sign		Refer to page 33 of Strategy (figure 3.13)
Pipeclay Ln									

N°	Sign Category	Sign Type	Latitude	Longitude	Sign Message	Route	Sign Action	Sign Photo	Sign Notes
168	Brown Tourist Sign	Reassurance Sign	-32.538585	149.650617	1838 Wines The Olive Nest Robert Stein Winery	Eastbound Pipeclay Ln	New sign		Refer to page 33 of Strategy (figure 3.13)
169	Brown Tourist Sign	Intersection Sign	-32.5394009286841	149.656991344085	1838 wines/Olive Nest	Eastbound Pipeclay Ln	No change		Refer to page 33 of Strategy (figure 3.13)
170	Brown Tourist Sign	Intersection Sign	-32.5413324986018	149.663345292749	Robert Stein Winery	Intersection of Pipeclay Ln & Quarry Ln	No change		Refer to page 33 of Strategy (figure 3.13)
<b>Ulan Rd</b>									
171	Blue Services Sign	Advance Warning Sign	-32.537238	149.651466	Farmers Quarters 300m	Northbound Ulan Rd	New sign		Refer to page 33 of Strategy (figure 3.11)
172	Blue Services Sign	Intersection Sign	-32.5361235004641	149.652681536973	Farmers Quarters	Intersection of Ulan Rd & Crowleys	No change		Refer to page 27 of Strategy
173	Blue Services Sign	Advance Warning Sign	-32.5335428197212	149.653947539628	Farmers Quarters 300m	Southbound Ulan Rd	Remove sign		<ul style="list-style-type: none"> <li>Wrong sign type should be an advance warning sign, not an intersection sign.</li> <li>Sign should have the accommodation symbol and the name of the property</li> <li>Refer to page 27 of Strategy</li> </ul>
174	Brown Tourist Sign	Advance Warning Sign	-32.5315630110284	149.654626054829	Tourist Drive B	Northbound Ulan Rd	Remove sign		Refer to page 29 of Strategy

N°	Sign Category	Sign Type	Latitude	Longitude	Sign Message	Route	Sign Action	Sign Photo	Sign Notes
175	Green Directional Sign	Advance Warning Sign	-32.5312535092538	149.654778856923	Ulan, Cassilis, Wollar and Bylong	Northbound Ulan Rd	Replace sign panel		Refer to page 22 of Strategy
176	Green Directional Sign	Reassurance Sign	-32.5308404071559	149.655050179129	Mudgee 10	Southbound Ulan Rd	No change		
177	Brown Tourist Sign	Intersection Sign	-32.5284363583249	149.656110070646	Munghorn Gap Nature Reserve	Intersection of Ulan Rd & Wollar Rd	Remove sign		<ul style="list-style-type: none"> <li>• Move sign panels across the road to consolidate with intersection signs (see 182)</li> <li>• Refer to page 22 of Strategy</li> </ul>
178	Green Directional Sign	Intersection Sign	-32.5287150079687	149.655824080249	Wollar 40	Intersection of Ulan Rd & Wollar Rd	Attention needed		
179	Green Directional Sign	Reassurance Sign	-32.5273033697461	149.656373430183	Ulan	Northbound Ulan Rd	Attention needed		Sign panel needs cleaning
180	Green Directional Sign	Advance Warning Sign	-32.5271600256073	149.656516248918	Mudgee, Wollar	Southbound Ulan Rd	Replace sign panel		Refer to page 22 of Strategy
181	Brown Tourist Sign	Reassurance Sign	-32.5268130713494	149.656601421187	Ulan Rd Wineries	Southbound Ulan Rd	Remove sign		Refer to page 31 of Strategy

N°	Sign Category	Sign Type	Latitude	Longitude	Sign Message	Route	Sign Action	Sign Photo	Sign Notes
182	Brown Tourist Sign	Advance Warning Sign	-32.5268130713494	149.656601421187	Mudgee Wine Region	Southbound Ulan Rd	No change		Refer to page 29 of Strategy
183	Brown Tourist Sign	Advance Warning Sign	-32.4641355872457	149.687093189126	Frog Rock	Northbound Ulan Rd	No change		
184	Brown Tourist Sign	Intersection Sign	-32.4666003277828	149.687501806905	Frog Rock	Southbound Ulan Rd	No change		
185	Brown Tourist Sign	Advance Warning Sign	-32.4641355872457	149.687093189126	Frog Rock	Southbound Ulan Rd	No change		
186	Brown Tourist Sign	Fingerboard Sign	-32.4418762310925	149.686001445091	Country Lane B&B	Intersection of Ulan Rd & Linburn Ln	Remove sign		No longer operating
187	Various Signs	Tourist Information	-32.3793182211555	149.716765658803	Great Dividing Range	At Location (Ulan Rd)	No change		
188	Brown Tourist Sign	Fingerboard Sign	-32.3701897077564	149.719184311246	Ruwenzori	Intersection of Ulan Rd & Ridge Rd	Replace sign panel		Replace with blue sign panel

N°	Sign Category	Sign Type	Latitude	Longitude	Sign Message	Route	Sign Action	Sign Photo	Sign Notes
189	Green Directional Sign	Advance Warning Sign	-32.287197	149.740959	Muswellbrook	Northbound Ulan Rd	No change		
190	Brown Tourist Sign	Advance Warning Sign	-32.287197	149.740959	The Drip Gorge Hands on the rock	Northbound Ulan Rd	New sign		<ul style="list-style-type: none"> <li>• Brown Advance warning Sign</li> <li>• The Drip Gorge - Hiking symbol</li> <li>• Hand on Rock - Indigenous symbol</li> </ul>
<b>Ulan Township</b>									
191	Various Signs	Entry Statement Sign	-32.2837883374023	149.741921397066	Welcome to Ulan	Main St, Ulan	Replace sign panel		Refer to page 56 of Strategy
<b>Ulan Rd</b>									
192	Brown Tourist Sign	Intersection Sign	-32.2862952760523	149.742997919552	Historic Gulgong	Intersection of Ulan Rd & Cope	No change		
193	Brown Tourist Sign	Advance Warning Sign	-32.2842019424143	149.74717810764	Historic Gulgong	Southbound Ulan Rd	No change		
194	Various Signs	Entry Statement Sign	-32.2845080495181	149.746594224265	Gulgong	Southbound Ulan Rd	Remove sign		Refer to page 69 of Strategy
195	Brown Tourist Sign	Advance Warning Sign	-32.220437	149.787747	The Drip Gorge 300m	Northbound Ulan Rd	New sign		Refer to page 39 of Strategy

N°	Sign Category	Sign Type	Latitude	Longitude	Sign Message	Route	Sign Action	Sign Photo	Sign Notes
196	Brown Tourist Sign	Intersection Sign	-32.215489	149.786961	The Drip Gorge 300m	Northbound Ulan Rd	No change		
197	Brown Tourist Sign	Advance Warning Sign	-32.210597	149.785835	The Drip Gorge 300m	Southbound Ulan Rd	New sign		Refer to page 39 of Strategy
198	Brown Tourist Sign	Advance Warning Sign	-32.201856	149.787488	Hands on Rock 300m	Northbound Ulan Rd	New sign		Refer to page 39 of Strategy
199	Brown Tourist Sign	Intersection Sign	-32.198208	149.788655	Hands on Rock	Northbound Ulan Rd	No change		
200	Brown Tourist Sign	Advance Warning Sign	-32.194906	149.789680	Hands on Rock 300m	Southbound Ulan Rd	New sign		Refer to page 39 of Strategy

## Hill End & Sofala Rd

N°	Sign Category	Sign Type	Latitude	Longitude	Sign Message	Route	Sign Action	Sign Photo	Sign Notes
201	Brown Tourist Sign	Reassurance Sign	-32.5699306926643	149.557998806598	Hill End Rd Wineries	Southbound Hill End Rd	Attention needed		Refer to page 31 of Strategy
202	Brown Tourist Sign	Advance Warning Sign	-32.5701548377083	149.556975575275	Hill End Attractions	Southbound Hill End Rd	Attention needed		Refer to page 40 of Strategy
203	Brown Tourist Sign	Reassurance Sign	-32.5704461215232	149.555234167697	Tourist Drive 3 & 4	Southbound Hill End Rd	No change		
204	Brown Tourist Sign	Intersection Sign	-32.569719424659	149.55884765441	Gooree Park Wines	Northbound Hill End Rd	No change		
205	Green Directional Sign	Reassurance Sign	-32.5703434786131	149.555403851112	Windeyer	Southbound Hill End Rd	No change		
206	Blue Services Sign	Advance Warning Sign	-32.5708275754308	149.535570508008	Bandalong Cottages 300m	Southbound Hill End Rd	New sign		Blue Services Advance Warning Sign - Accommodation symbol
207	Blue Services Sign	Intersection Sign	-32.5708275754308	149.535570508008	Bandalong Cottages	Southbound Hill End Rd	No change		

N°	Sign Category	Sign Type	Latitude	Longitude	Sign Message	Route	Sign Action	Sign Photo	Sign Notes
208	Blue Services Sign	Advance Warning Sign	-32.5708275754308	149.535570508008	Bandalong Cottages 300m	Southbound Hill End Rd	New sign		Blue Services Advance Warning Sign - Accommodation symbol
209	Brown Tourist Sign	Advance Warning Sign	-32.579105	149.510546	Bumbrae Winery 300m	Southbound Hill End Rd	New sign		Refer to page 33 of Strategy (figure 3.11)
210	Brown Tourist Sign	Intersection Sign	-32.5785255572131	149.506669622054	Bumbrae Winery	Southbound Hill End Rd	New sign		Refer to page 33 of Strategy (figure 3.11)
211	Brown Tourist Sign	Advance Warning Sign	-32.578834	149.504118	Bumbrae Winery 300m	Northbound Hill End Rd	New sign		Refer to page 33 of Strategy (figure 3.11)
212	Brown Tourist Sign	Advance Warning Sign	-32.578834	149.504118	Wineries 300m	Northbound Hill End Rd	New sign		Refer to page 33 of Strategy (figure 3.11)
213	Brown Tourist Sign	Intersection Sign	-32.5789069338074	149.503850788017	Blacklea Vineyard	Southbound Hill End Rd	No change		Refer to page 33 of Strategy (figure 3.11)
214	Brown Tourist Sign	Intersection Sign	-32.5790172087517	149.503879163077	Thistle Hill Vineyard	Intersection of Hill End Rd & Thistle Hill	No change		Refer to page 33 of Strategy (figure 3.11)

N°	Sign Category	Sign Type	Latitude	Longitude	Sign Message	Route	Sign Action	Sign Photo	Sign Notes
215	Brown Tourist Sign	Advance Warning Sign	-32.578834	149.504118	Wineries 300m	Northbound Hill End Rd	New sign		Refer to page 33 of Strategy (figure 3.11)
216	Blue Services Sign	Advance Warning Sign	-32.5945059777174	149.469424463332	Burrendong Dam 300m	Southbound Hill End Rd	New sign		Blue Services Advance Warning Sign - Camping symbol
217	Blue Services Sign	Intersection Sign	-32.5945059777174	149.469424463332	Burrendong Dam	Intersection of Hill End Rd & Yarrabin Rd	Replace sign panel		
218	Blue Services Sign	Advance Warning Sign	-32.5945059777174	149.469424463332	Burrendong Dam 300m	Northbound Hill End Rd	New sign		Blue Services Advance Warning Sign - Camping symbol
219	Blue Services Sign	Advance Warning Sign	-32.6384048142388	149.487747488126	Mudgee Observatory 300m	Southbound Hill End Rd	New sign		Blue Services Advance Warning Sign
220	Brown Tourist Sign	Fingerboard Sign	-32.6384048142388	149.487747488126	Mudgee Observatory	Intersection of Hill End Rd & Old Grattai Rd	New sign		Mudgee Observatory does not qualify for brown signs because it requires pre-booking. All signage at this location should be replaced with blue services signs.
221	Blue Services Sign	Advance Warning Sign	-32.6384048142388	149.487747488126	Mudgee Observatory 300m	Northbound Hill End Rd	New sign		Blue Services Advance Warning Sign

N°	Sign Category	Sign Type	Latitude	Longitude	Sign Message	Route	Sign Action	Sign Photo	Sign Notes
222	Blue Services Sign	Advance Warning Sign	-32.6543482533029	149.483821392199	Caravan camping	Southbound Hill End Rd	No change		
223	Brown Tourist Sign	Advance Warning Sign	-32.6563459961048	149.482975658169	Tourist Drive 3&4	Southbound Hill End Rd	No change		
224	Blue Services Sign	Intersection Sign	-32.6570273191041	149.482989991223	BA Mack Homestead Farmstays	Intersection of Hill End Rd & Windeyer Rd	No change		Refer to page 27 of Strategy
225	Blue Services Sign	Intersection Sign	-32.6576411689751	149.482784382999	Camping, accommodation, caravan park	Intersection of Hill End Rd & Windeyer Rd	Consolidate signage		Refer to page 25 of Strategy
226	Various Signs	Intersection Sign	-32.7856840499414	149.463010466195	Various locations	Intersection of Hill End Rd & Gundowda Rd	Consolidate signage		Refer to page 25 of Strategy
227	Green Directional Sign	Directional Sign	-32.7857828652792	149.462894546007	Hill End	Southbound Hill End Rd	No change		
228	Various Signs	Entry Statement Sign	-32.7928089956127	149.466261221235	Welcome to Hargraves	Northeast bound Hill End Rd	Replace sign panel		Refer to page 54 of Strategy

N°	Sign Category	Sign Type	Latitude	Longitude	Sign Message	Route	Sign Action	Sign Photo	Sign Notes
229	Green Directional Sign	Intersection Sign	-32.985542986813	149.427660778472	Orange via Dixons Long Point	Intersection of Hill End Rd & Ullamalla Rd	No change		
230	Various Signs	Entry Statement Sign	-32.9854292133091	149.427590375687	Welcome	Northbound Hill End Rd	Replace sign panel		Refer to page 53 of Strategy
<b>Bathurst Regional Council</b>									
231	Green Directional Sign	Intersection Sign	-33.0284848530153	149.417860675742	Bathurst	Intersection of Hill End Rd & Hill End Rd	No change		
232	Brown Tourist Sign	Intersection Sign	-33.0283017515316	149.417801076272	Tourist Drive 3 and 4	Intersection of Hill End Rd & Hill End Rd	No change		
233	Brown Tourist Sign	Directional Sign	-33.0442593960785	149.627244956086	Tourist Route 3 and 4	Intersection of Hill End Rd & Crudine Rd	No change		
234	Brown Tourist Sign	Intersection Sign	-33.0441734707291	149.626362444972	Tourist Drive 3 and 4	Intersection of Hill End Rd & Turondale Rd	No change		
235	Brown Tourist Sign	Trail Marker	-32.6571833482316	149.483039528271	Tourist Drive 3 and 4	Northbound Hill End Rd	No change		

N°	Sign Category	Sign Type	Latitude	Longitude	Sign Message	Route	Sign Action	Sign Photo	Sign Notes
236	Brown Tourist Sign	Trail Marker	-32.7952849259905	149.466625498747	Tourist Drive 3 and 4	Southbound Hill End Rd	No change		
237	Brown Tourist Sign	Trail Marker	-32.9854489770094	149.427574714785	Tourist Drive 3 and 4	Intersection of Hill End Rd & Ullamalla Rd	No change		
238	Brown Tourist Sign	Trail Marker	-33.0009024404297	149.566734088724	Tourist Drive 3 and 4	Intersection of Hill End Rd & Sally's Flat Rd	No change		
239	Brown Tourist Sign	Reassurance Sign	-33.080829461136	149.687025211891	Tourist Drive 3 and 4	Westbound Hill End Rd	No change		
240	Brown Tourist Sign	Trail Marker	-33.0807902338291	149.686840474745	Tourist Drive 3 and 4	Eastbound Hill End Rd	Remove sign		Sign duplicated - Sign 418
241	Brown Tourist Sign	Intersection Sign	-33.0807928396366	149.688023788995	Historic Hill End	Intersection of Hill End Rd & Sofala Rd	No change		
242	Green Directional Sign	Advance Warning Sign	-33.0807122402201	149.686467144778	Sofala	Eastbound Hill End Rd	No change		

N°	Sign Category	Sign Type	Latitude	Longitude	Sign Message	Route	Sign Action	Sign Photo	Sign Notes
243	Green Directional Sign	Intersection Sign	-33.0807411608423	149.688273304843	Kandos, Rylstone	Intersection of Hill End Rd & Sofala Rd	Replace sign panel		
244	Brown Tourist Sign	Advance Warning Sign	-33.0807436136442	149.688318490556	Historic Sofala	Intersection of Hill End Rd & Sofala Rd	No change		
245	Brown Tourist Sign	Intersection Sign	-33.0809655142956	149.688294162089	Tourist Drive 3 and 4	Intersection of Hill End Rd & Sofala Rd	No change		
<b>MWRC</b>									
246	Various Signs	Entry Statement Sign	-33.0805422971333	149.688114775484	Welcome	Eastbound Sofala Rd	Replace sign panel		Refer to page 53 of Strategy
247	Blue Services Sign	Advance Warning Sign	-32.9881973611498	149.773881426221	Rest Area	Eastbound Sofala Rd	Replace sign panel		Refer to page 24 of Strategy
248	Blue Services Sign	Advance Warning Sign	-32.9911830788785	149.775403915113	Rest Area	Westbound Sofala Rd	Replace sign panel		Refer to page 24 of Strategy
249	Brown Tourist Sign	Reassurance Sign	-32.9627021423457	149.853083729222	Sofala 28	Westbound Sofala Rd	Replace sign panel		

N°	Sign Category	Sign Type	Latitude	Longitude	Sign Message	Route	Sign Action	Sign Photo	Sign Notes
250	Green Directional Sign	Reassurance Sign	-32.9627655772799	149.852961832797	Various destinations	Westbound Sofala Rd	No change		
251	Blue Services Sign	Advance Warning Sign	-32.962553054125	149.853375228261	Information Bay	Eastbound Sofala Rd	Replace sign panel		Replace with standard information 'I' sign panel
252	Green Directional Sign	Advance Warning Sign	-32.9622479897536	149.85738341948	End Road	Westbound Sofala-Illford Rd	No change		
253	Green Directional Sign	Advance Warning Sign	-32.9619543621165	149.855222632679	Mudgee, Rylstone, Lithgow	Westbound Sofala-Illford Rd	No change		
<b>Windeyer</b>									
254	Blue Services Sign	Intersection Sign	-32.7959410194613	149.557454986637	Caravan park	Northbound Windeyer Rd	No change		

## Guntawang & Goolma Rd

N°	Sign Category	Sign Type	Latitude	Longitude	Sign Message	Route	Sign Action	Sign Photo	Sign Notes
255	Green Directional Sign	Advance Warning Sign	-32.4790157007181	149.504475191049	Gulgong, Mudgee	Southeast bound Guntawang Rd	No change		
256	Green Directional Sign	Reassurance Sign	-32.4790261220489	149.504308523749	Goolma	Westbound Guntawang Rd	No change		
257	Green Directional Sign	Advance Warning Sign	-32.4038944300566	149.484285414358	Goolma	Northbound Guntawang Rd	No change		
258	Green Directional Sign	Advance Warning Sign	-32.4000928102782	149.485359637049	Mudgee	Southbound Goolma Rd	No change		
259	Green Directional Sign	Intersection Sign	-32.4034462077845	149.484368646657	Wellington	Intersection of Guntawang Rd & Goolma	No change		
260	Various Signs	Entry Statement Sign	-32.4035066413064	149.482423039292	Gulgong More than history	Eastbound Guntawang Rd	Replace sign panel		Refer to page 69 of Strategy
261	Green Directional Sign	Advance Warning Sign	-32.4041216131703	149.479194581509	Gulgong, Mudgee	Eastbound Goolma Rd	No change		

N°	Sign Category	Sign Type	Latitude	Longitude	Sign Message	Route	Sign Action	Sign Photo	Sign Notes
262	Brown Tourist Sign	Advance Warning Sign	-32.4037854234058	149.480101000657	Historic Gulgong	Eastbound Goolma Rd	No change		
263	Green Directional Sign	Advance Warning Sign	-32.3705149255994	149.269018191983	Wellington	Westbound Goolma Rd	No change		
264	Green Directional Sign	Intersection Sign	-32.3702021129731	149.268620219221	Dubbo	Intersection of Goolma Rd & Gollan Rd	No change		
265	Green Directional Sign	Advance Warning Sign	-32.3685903568122	149.264391716709	Gulgong	Eastbound Goolma Rd	No change		
266	Various Signs	Entry Statement Sign	-32.3793599289212	149.196966849406	Welcome	Eastbound Goolma Rd	Replace sign panel		Refer to page 53 of Strategy

## Cudgegong Rd

N°	Sign Category	Sign Type	Latitude	Longitude	Sign Message	Route	Sign Action	Sign Photo	Sign Notes
267	Green Directional Sign	Intersection Sign	-32.8146840865098	149.812471289327	Rylstone	Intersection of Castlereagh Hwy & Cudgegong Rd	No change		
268	Green Directional Sign	Advance Warning Sign	-32.814213	149.814860	Lithgow/Mudgee	Eastbound Cudgegong Rd	No change		
269	Various Signs	Entry Statement Sign	-32.8145351695517	149.813017214917	Rylstone Kandos Gateway to Wollemi National Park	Eastbound Cudgegong Rd	Remove sign		Refer to page 46 of Strategy
270	Brown Tourist Sign	Advance Warning Sign	-32.81290603339	149.820960816135	Cudgegong Waters Park	Eastbound Cudgegong Rd	No change		
271	Various Signs	Cudgegong Waters Park	-32.8122304100849	149.823548644921	Cudgegong Waters Park	Intersection of Cudgegong Rd & Cudgegong Waters Park	Replace sign panel		Replace old Rylstone Shire Council sign panel
272	Brown Tourist Sign	Advance Warning Sign	-32.81290603339	149.820960816135	Cudgegong Waters Park	Eastbound Cudgegong Rd	No change		
273	Brown Tourist Sign	Advance Warning Sign	-32.81290603339	149.820960816135	Cudgegong Waters Park 1km	Eastbound Cudgegong Rd	Replace sign panel		

Nº	Sign Category	Sign Type	Latitude	Longitude	Sign Message	Route	Sign Action	Sign Photo	Sign Notes
274	Brown Tourist Sign	Advance Warning Sign	-32.8185747145049	149.957792954659	De Beaurepaire Wines 300m	Westbound Cudgegong Rd	Replace sign panel		Refer to page 33 of Strategy (figure 3.13)
275	Brown Tourist Sign	Intersection Sign	-32.8185747145049	149.957792954659	De Beaurepaire Wines	Westbound Cudgegong Rd	New sign		Refer to page 33 of Strategy (figure 3.13)
276	Brown Tourist Sign	Advance Warning Sign	-32.8206113074281	149.9556945452	De Beaurepaire Wines 300m	Eastbound Cudgegong Rd	Replace sign panel		Refer to page 33 of Strategy (figure 3.13)
277	Various Signs	Entry Statement Sign	-32.8053501248665	149.96707691825	Welcome to Rylstone	Eastbound Cudgegong Rd	No change		

## Henry Lawson Dr

N°	Sign Category	Sign Type	Latitude	Longitude	Sign Message	Route	Sign Action	Sign Photo	Sign Notes
278	Green Directional Sign	Reassurance Sign	-32.3653091769967	149.548023753007	Mudgee	Southbound Henry Lawson Dr	No change		
279	Brown Tourist Sign	Advance Warning Sign	-32.4905336369132	149.620158411702	Henry Lawson Dr Wineries	Southbound Henry Lawson Dr	Remove sign		Refer to page 31 of Strategy
280	Brown Tourist Sign	Trail Marker	-32.4932334898342	149.616642538597	Tourist Drive A	Northbound Henry Lawson Dr	Remove sign		Refer to page 26 of Strategy
281	Brown Tourist Sign	Advance Warning Sign	-32.4939270923217	149.616494514187	Wineries turn right 300m	Southbound Henry Lawson Dr	New sign		Refer to page 33 of Strategy (Figure 3.13)
282	Brown Tourist Sign	Intersection Sign	-32.4939270923217	149.616494514187	Wineries	Intersection of Henry Lawson Dr & Sills Ln	New sign		Refer to page 33 of Strategy (Figure 3.13)
283	Brown Tourist Sign	Advance Warning Sign	-32.4939270923217	149.616494514187	Wineries turn left 300m	Northbound Henry Lawson Dr	New sign		Refer to page 33 of Strategy (Figure 3.13)
<b>Sills Lane</b>									
284	Various Signs	Entry Statement Sign	-32.4917308827274	149.612376580566	Miramar Winery	Northbound Sills Ln	No change		Private sign

N°	Sign Category	Sign Type	Latitude	Longitude	Sign Message	Route	Sign Action	Sign Photo	Sign Notes
285	Various Signs	Directional Sign	-32.4932625750382	149.612214965885	Miramar Wines 12	Northbound Sils Ln	No change		Private sign
<b>Henry Lawson Dr</b>									
286	Various Signs	Entry Statement Sign	-32.5061333742704	149.611951692471	Gulgong	Northbound Henry Lawson Dr	Remove sign		Refer to page 69 of Strategy
287	Brown Tourist Sign	Advance Warning Sign	-32.5240118801897	149.609104022523	Rosby Wines 300m	Southbound Henry Lawson Dr	New sign		Refer to page 33 of Strategy (Figure 3.11)
288	Brown Tourist Sign	Intersection Sign	-32.5240118801897	149.609104022523	Rosby Wines	Intersection of Henry Lawson Dr & Strikes Ln	No change		Refer to page 33 of Strategy (Figure 3.11)
289	Brown Tourist Sign	Advance Warning Sign	-32.5240118801897	149.609104022523	Rosby Wines 300m	Northbound Henry Lawson Dr	New sign		Refer to page 33 of Strategy (Figure 3.11)
290	Brown Tourist Sign	Advance Warning Sign	-32.5282791490038	149.608550062542	Bunnamagoo Estate Wines 300m	Southbound Henry Lawson Dr	New sign		Refer to page 33 of Strategy (Figure 3.11)
291	Brown Tourist Sign	Intersection Sign	-32.5282791490038	149.608550062542	Bunnamagoo Estate Wines	Southbound Henry Lawson Dr	No change		Refer to page 33 of Strategy (Figure 3.11)

N°	Sign Category	Sign Type	Latitude	Longitude	Sign Message	Route	Sign Action	Sign Photo	Sign Notes
292	Brown Tourist Sign	Advance Warning Sign	-32.5282791490038	149.608550062542	Bunnamagoo Estate Wines 300m	Northbound Henry Lawson Dr	New sign		Refer to page 33 of Strategy (Figure 3.11)
293	Brown Tourist Sign	Advance Warning Sign	-32.5298292562669	149.608330624317	Henry Lawson Memorial	Southbound Henry Lawson Dr	Replace sign panel		Replace with a standard brown advance warning sign
294	Interpretive Sign	Memorial Plaque	-32.5311709475075	149.608112024283	Henry Lawson	Southbound Henry Lawson Dr	New sign		Install a standard brown positional sign adjacent this location
295	Brown Tourist Sign	Advance Warning Sign	-32.5321491993505	149.607909476868	Henry Lawson	Southbound Henry Lawson Dr	Replace sign panel		Replace with a standard brown advance warning sign
296	Various Signs	Fingerboard Sign	-32.5375346682774	149.611087855094	Grove Cottage B&B	Intersection of Henry Lawson Dr & Tierney Ln	Remove sign		Business no longer operating
297	Brown Tourist Sign	Fingerboard Sign	-32.5374461431359	149.611227326234	Various accommodation	Intersection of Henry Lawson Dr & Tierney Ln	Replace sign panel		Replace all signs with blue fingerboards
298	Brown Tourist Sign	Advance Warning Sign	-32.5470375664943	149.609579530823	Eurunderee Ln	Southbound Henry Lawson Dr	No change		Refer to page 33 of Strategy (Figure 3.14)

N°	Sign Category	Sign Type	Latitude	Longitude	Sign Message	Route	Sign Action	Sign Photo	Sign Notes
299	Brown Tourist Sign	Intersection Sign	-32.5480672850311	149.609420946565	Eurunderee Ln	Intersection of Henry Lawson Dr & Eurunderee Ln	No change		Refer to page 33 of Strategy (Figure 3.14)
300	Brown Tourist Sign	Intersection Sign	-32.5480239792099	149.609436197346	Craigmoor Wines	Intersection of Henry Lawson Dr & Eurunderee Ln	No change		Refer to page 33 of Strategy (Figure 3.14)
301	Brown Tourist Sign	Advance Warning Sign	-32.549744760932	149.608855247498	Eurunderee Ln	Northbound Henry Lawson Dr	No change		Refer to page 33 of Strategy (Figure 3.14)
302	Brown Tourist Sign	Advance Warning Sign	-32.5535637885635	149.608328864118	Mudgee Wines 300m	Southbound Henry Lawson Dr	New sign		Refer to page 33 of Strategy (Figure 3.11)
303	Brown Tourist Sign	Intersection Sign	-32.5535637885635	149.608328864118	Mudgee Wines	Southbound Henry Lawson Dr	No change		Refer to page 33 of Strategy (Figure 3.11)
304	Brown Tourist Sign	Advance Warning Sign	-32.5535637885635	149.608328864118	Mudgee Wines 300m	Northbound Henry Lawson Dr	New sign		Refer to page 33 of Strategy (Figure 3.11)
305	Brown Tourist Sign	Advance Warning Sign	-32.5615919431609	149.60314180702	Vinifera Wines 300m	Southbound Henry Lawson Dr	New sign		Refer to page 33 of Strategy (Figure 3.11)

N°	Sign Category	Sign Type	Latitude	Longitude	Sign Message	Route	Sign Action	Sign Photo	Sign Notes
306	Brown Tourist Sign	Intersection Sign	-32.5615919431609	149.60314180702	Vinifera Wines, Baker Williams Distillery	Intersection of Henry Lawson Dr & Vinifera Wines	No change		Refer to page 33 of Strategy (Figure 3.11)
307	Brown Tourist Sign	Advance Warning Sign	-32.5615919431609	149.60314180702	Vinifera Wines 300m	Northbound Henry Lawson Dr	New sign		Refer to page 33 of Strategy (Figure 3.11)
308	Brown Tourist Sign	Advance Warning Sign	-32.5631836751585	149.600532017648	Various Locations	Northbound Henry Lawson Dr	Remove sign		Refer to page 31 of Strategy
309	Brown Tourist Sign	Advance Warning Sign	-32.5633890135517	149.600571161275	Craigmoor Rd	Southbound Henry Lawson Dr	Attention needed		Refer to page 33 of Strategy (Figure 3.14)
310	Brown Tourist Sign	Intersection Sign	-32.5634045619821	149.600608544563	Craigmoor Rd	Intersection of Henry Lawson Dr & Craigmoor Rd	No change		Refer to page 33 of Strategy (Figure 3.14)
311	Brown Tourist Sign	Advance Warning Sign	-32.5640306482395	149.599609086429	Craigmoor Rd	Northbound Henry Lawson Dr	No change		Refer to page 33 of Strategy (Figure 3.14)
312	Blue Services Sign	Intersection Sign	-32.5745747890627	149.597621904825	Glen Willow	Intersection of Putta Bucca Rd & Henry Lawson Dr	No change		

N <sup>o</sup>	Sign Category	Sign Type	Latitude	Longitude	Sign Message	Route	Sign Action	Sign Photo	Sign Notes
313	Brown Tourist Sign	Intersection Sign	-32.5756762130489	149.597799098258	The Small Winemaker Wines	Southbound Henry Lawson Dr	No change		Refer to page 33 of Strategy (Figure 3.11)
314	Various Signs	Intersection Sign	-32.5769378315491	149.597597442753	Alternate Route to Gulgong	Intersection of Ulan Rd & Henry Lawson Dr	Attention needed		Refer to page 26 of Strategy

## Craigmoor Rd & Tinja Ln

N°	Sign Category	Sign Type	Latitude	Longitude	Sign Message	Route	Sign Action	Sign Photo	Sign Notes
315	Brown Tourist Sign	Advance Warning Sign	-32.5631340297679	149.599896100125	Craigmoor Rd Wineries	Northbound Craigmoor Rd	No change		Traffic is fairly light on Craigmoor Rd. This is the correct use for a reassurance sign.
316	Brown Tourist Sign	Intersection Sign	-32.5538527546754	149.60147791556	Heslop Wines	Northbound Craigmoor Rd	No change		
317	Brown Tourist Sign	Intersection Sign	-32.5511318124058	149.602013602853	10's Estate	Northbound Craigmoor Rd	No change		
318	Brown Tourist Sign	Interpretive Sign	-32.5513701606845	149.60192634738	Yeates Wines	Northbound Craigmoor Rd	No change		
319	Brown Tourist Sign	Intersection Sign	-32.5441335173488	149.603216078241	Craigmoor Wines	Intersection of Craigmoor Rd & Tinja Ln	No change		
<b>Tinja Ln</b>									
320	Brown Tourist Sign	Intersection Sign	-32.5452603400057	149.603003673395	Tinja Lane	Intersection of Craigmoor Rd & Tinja Ln	No change		

N°	Sign Category	Sign Type	Latitude	Longitude	Sign Message	Route	Sign Action	Sign Photo	Sign Notes
321	Brown Tourist Sign	Advance Warning Sign	-32.5422467728015	149.589046720982	Wineries	Intersection of Tinja Ln & Lowe Family Wines	No change		
322	Brown Tourist Sign	Intersection Sign	-32.5534335337882	149.588575819647	Walter Wines	Southbound Tinja Ln	No change		
323	Brown Tourist Sign	Intersection Sign	-32.5422380771791	149.589131958922	Tinja Ln	Eastbound Tinja Ln	No change		
324	Brown Tourist Sign	Fingerboard Sign	-32.5708087161487	149.584333403175	Various wineries	Intersection of Putta Bucca Rd & Tinja Ln	Replace sign panel		No sign for Putta Bucca Wetlands

## Black Springs Rd & Eurunderee Ln

N°	Sign Category	Sign Type	Latitude	Longitude	Sign Message	Route	Sign Action	Sign Photo	Sign Notes
325	Brown Tourist Sign	Fingerboard Sign	-32.4984262045775	149.656259268662	Ilkley Cottages	Intersection of Black Springs Rd & School Ln	Replace sign panel		Refer to page 27 of Strategy Replace with a blue fingerboard
326	Brown Tourist Sign	Fingerboard Sign	-32.522716	149.643302	Mudgee Wineries	Intersection of Black Springs Rd & Church Ln	Remove sign		
327	Brown Tourist Sign	Fingerboard Sign	-32.526380	149.640220	Illegible sign panels	Intersection of Black Springs Rd & Strikes Ln	Replace sign panel		Remove old sign panels replace with "Rosby Wines"
328	Brown Tourist Sign	Fingerboard Sign	-32.5228038803046	149.643316185241	Various Wineries	Southbound Black Springs Rd	Remove sign		
329	Brown Tourist Sign	Intersection Sign	-32.5484853191604	149.631372895231	Peterson's Wines	Northbound Black Springs Rd	Attention needed		Refer to page 33 of Strategy (Figure 3.14)
330	Brown Tourist Sign	Intersection Sign	-32.5445549974314	149.632187448442	Pieter Van Gent Winery	Northbound Black Springs Rd	Attention needed		Refer to page 33 of Strategy (Figure 3.14)
331	Brown Tourist Sign	Intersection Sign	-32.540816087306	149.632838219544	Slowfox Wines	Northbound Black Springs Rd	No change		Refer to page 33 of Strategy (Figure 3.14)

N°	Sign Category	Sign Type	Latitude	Longitude	Sign Message	Route	Sign Action	Sign Photo	Sign Notes
	Eurunderee Ln								
332	Brown Tourist Sign	Advance Warning Sign	-32.5483754743194	149.610371366283	Eurunderee	Eastbound Eurunderee Ln	Attention needed		Refer to page 33 of Strategy (Figure 3.14)
333	Brown Tourist Sign	Intersection Sign	-32.54943470296	149.617704550986	Di Lusso Estate Vineyard	Eastbound Eurunderee Ln	Attention needed		Refer to page 33 of Strategy (Figure 3.14)
334	Brown Tourist Sign	Intersection Sign	-32.550005528212	149.621942808691	Mansfield Wines	Eastbound Eurunderee Ln	No change		Refer to page 33 of Strategy (Figure 3.14)
335	Brown Tourist Sign	Intersection Sign	-32.5511352159386	149.630712820356	Various Wineries	Intersection of Eurunderee Ln & Black Springs Rd	Attention needed		<ul style="list-style-type: none"> <li>Combine signage at this location with signage on the other side of the road (233)</li> <li>Refer to page 33 of Strategy (Figure 3.14)</li> </ul>
336	Brown Tourist Sign	Intersection Sign	-32.551297985839	149.63077057153	Various Wineries	Westbound Eurunderee Ln	Attention needed		<ul style="list-style-type: none"> <li>Combine signage at this location with signage on the other side of the road (232)</li> <li>Refer to page 33 of Strategy (Figure 3.14)</li> </ul>
337	Brown Tourist Sign	Advance Warning Sign	-32.5511391135236	149.630725225573	Eurunderee Lane Wineries	Westbound Eurunderee Ln	No change		Refer to page 33 of Strategy (Figure 3.14)

## Gulgong Township

N°	Sign Category	Sign Type	Latitude	Longitude	Sign Message	Route	Sign Action	Sign Photo	Sign Notes
338	Various Signs	Entry Statement Sign	-32.3692503059584	149.516468821233	Welcome to Gulgong	Eastbound Goodman Rd	No change		
339	Green Directional Sign	Advance Warning Sign	-32.3658316629309	149.52515146709	Town Center	Eastbound Goolma Rd	No change		
340	Green Directional Sign	Advance Warning Sign	-32.3550856952832	149.527009511151	Mudgee, Dunedoo	Eastbound Old Mill Rd	No change		
341	Green Directional Sign	Advance Warning Sign	-32.3561363993514	149.535064660152	Merriwa	Eastbound Old Mill Rd	No change		
342	Green Directional Sign	Intersection Sign	-32.3563496349681	149.536963077401	Mudgee	Intersection of Cope Rd & Rouse St	No change		
343	Green Directional Sign	Intersection Sign	-32.3565875870473	149.537095427513	Merriwa and Town Centre	Eastbound Rouse Street	No change		
344	Green Directional Sign	Reassurance Sign	-32.3549530003521	149.539441354712	Ulan	Northbound Cope Rd	No change		

N°	Sign Category	Sign Type	Latitude	Longitude	Sign Message	Route	Sign Action	Sign Photo	Sign Notes
345	Various Signs	Entry Statement Sign	-32.3483570292893	149.547256808867	Welcome to Gulgong	Southbound Cope Rd	Replace sign panel		Refer to page 56 of Strategy
346	Green Directional Sign	Advance Warning Sign	-32.355286893465	149.539115466317	Mudgee	Southbound Cope Rd	No change		
347	Green Directional Sign	Intersection Sign	-32.3563496349681	149.536963077401	Mudgee	Intersection of Cope Rd & Rouse St	No change		
348	Various Signs	Tourist Information	-32.3639680305797	149.533016374474	Mudgee Region	At Location (Goolma Rd)	Replace sign panel		Refer to page 43 of Strategy
349	Various Signs	Fingerboard Sign	-32.3626050106107	149.533454761562	Various destinations and attractions	Intersection of Mayne St & Hebert St	Replace sign panel		Refer to page 44 of Strategy
350	Brown Tourist Sign	Fingerboard Sign	-32.3626014450866	149.533685669442	Museum	Intersection of Mayne St & Hebert St	Replace sign panel		Refer to page 44 of Strategy
351	Various Signs	Fingerboard Sign	-32.3626050106107	149.533454761562	Various destinations and attractions	Intersection of Mayne St & Hebert St	Replace sign panel		Refer to page 44 of Strategy

N°	Sign Category	Sign Type	Latitude	Longitude	Sign Message	Route	Sign Action	Sign Photo	Sign Notes
352	Blue Services Sign	Fingerboard Sign	-32.3629788402769	149.534720247751	Red Hill	Intersection of Mayne St & White St	Replace sign panel		Refer to page 43 of Strategy
353	Various Signs	Fingerboard Sign	-32.3636239953641	149.534629136463	Various	Intersection of White St & Tom Saunders Ave	Attention needed		Refer to page 43 of Strategy
354	Blue Services Sign	Advance Warning Sign	-32.3636288928481	149.534595249006	Tourist Information	Southbound White St	Remove sign		Refer to page 43 of Strategy
355	Interpretive Sign	Interpretive Sign	-32.3642717069316	149.534590998804	Gold	At Location (White St)	No change		Refer to page 43 of Strategy
356	Interpretive Sign	Interpretive Sign	-32.3645324260298	149.535412928229	Red Hill Mining Museum	At Location (Red Hill)	No change		Refer to page 43 of Strategy
357	Blue Services Sign	Intersection Sign	-32.3655208421457	149.532835111334	Information Bay	Eastbound Fitzroy St	Replace sign panel		Refer to page 43 of Strategy
358	Green Directional Sign	Advance Warning Sign	-32.3663373850587	149.5327266959	Mudgee	Southbound Herbert St	Attention needed		

N°	Sign Category	Sign Type	Latitude	Longitude	Sign Message	Route	Sign Action	Sign Photo	Sign Notes
359	Various Signs	Fingerboard Sign	-32.3644379200715	149.53317948631	Various	Intersection of Herbert St & White St	Attention needed		Refer to page 43 of Strategy
360	Blue Services Sign	Directional Sign	-32.3645272304494	149.533054169985	Visitor Information Centre	Northbound Herbert St	Replace sign panel		<ul style="list-style-type: none"> <li>Does not qualify for a yellow "i", replace with a standard white "i"</li> <li>Refer to page 43 of Strategy</li> </ul>
361	Green Directional Sign	Directional Sign	-32.3656461332419	149.52595757678	Wellington	Southwest bound Goolma Rd	No change		
362	Brown Tourist Sign	Trail Marker	-32.3646735772792	149.541168781137	Tourist Drive A	Northbound Henry Lawson Dr	Remove sign		Refer to page 26 of Strategy
363	Blue Services Sign	Fingerboard Sign	-32.3646654593244	149.54117256083	Flirtation Hill Look Out	Westbound Mayne St	Replace sign panel		Refer to page 43 of Strategy
364	Various Signs	Entry Statement Sign	-32.3651200812611	149.547272902121	Welcome to Gulgong	Northbound Henry Lawson Dr	No change		

## Bylong Valley Way & Rylstone Township

N°	Sign Category	Sign Type	Latitude	Longitude	Sign Message	Route	Sign Action	Sign Photo	Sign Notes
365	Various Signs	Entry Statement Sign	-32.4118946657262	150.272524282336	Welcome	Southbound Bylong Valley Way	Replace sign panel		Refer to page 55 of Strategy
366	Green Directional Sign	Reassurance Sign	-32.3997175600681	150.130768530211	Muswellbrook 102	Northbound Bylong Valley Way	No change		
367	Green Directional Sign	Advance Warning Sign	-32.3997319350321	150.127457929915	Muswellbrook	Northbound Bylong Valley Way	No change		
368	Green Directional Sign	Intersection Sign	-32.3996900255162	150.128564844048	76 Mudgee	Intersection of Bylong Valley Way & Wollar Rd	No change		
369	Green Directional Sign	Reassurance Sign	-32.4015726847876	150.125267990073	Rylstone	Southbound Bylong Valley Way	Replace sign panel		
370	Blue Services Sign	Advance Warning Sign	-32.4139190605212	150.116510661459	Toilets	Southbound Bylong Valley Way	Replace sign panel		Improve sign design at this location - New advance warning sign with service symbols Toilets, BBQ's, Rest Area, Dump Station
371	Blue Services Sign	Tourist Information	-32.4164234893698	150.114385262271	Dump point	Northbound Bylong Valley Way	Attention needed		Improve sign design at this location - New double sided positional sign with Dump Station symbol.

N°	Sign Category	Sign Type	Latitude	Longitude	Sign Message	Route	Sign Action	Sign Photo	Sign Notes
372	Various Signs	Tourist Information	-32.4164141016383	150.114323990559	Welcome	Northbound Bylong Valley Way	Remove sign		<ul style="list-style-type: none"> <li>Refer to page 58 of Strategy</li> <li>Relocate VIB structure to the rest area further up the road</li> </ul>
373	Blue Services Sign	Directional Sign	-32.4158724630553	150.11458014152	Rest Area	At Location (Bylong Valley Way)	No change		Improve sign design at this location
374	Various Signs	Tourist Information	-32.4156519065378	150.114568786775	World Heritage	Northeast bound Bylong Valley Way	Remove sign		<ul style="list-style-type: none"> <li>Refer to page 58 of Strategy</li> <li>Relocate VIB structure to the rest area further up the road</li> </ul>
375	Various Signs	Tourist Information	-32.4156943069961	150.114526594622	The Tablelands Way	Northeast bound Bylong Valley Way	Remove sign		Tablelands Way - old drive trail no longer supported
376	Blue Services Sign	Advance Warning Sign	-32.41744666829	150.113712279266	Toilets	Northbound Bylong Valley Way	Replace sign panel		Improve sign design at this location - New advance warning sign with service symbols Toilets, BBQ's, Rest Area, Dump Station
377	Blue Services Sign	Intersection Sign	-32.627271650371	150.046226994454	Rest Area	Southbound Bylong Valley Way	No change		
378	Blue Services Sign	Advance Warning Sign	-32.6272927690601	150.046192612639	Fireplace	Southbound Bylong Valley Way	Remove sign		Refer to page 24 of Strategy

N°	Sign Category	Sign Type	Latitude	Longitude	Sign Message	Route	Sign Action	Sign Photo	Sign Notes
379	Blue Services Sign	Advance Warning Sign	-32.6320523489571	150.038409009716	Fireplace	Southbound Bylong Valley Way	Remove sign		Refer to page 24 of Strategy
380	Brown Tourist Sign	Advance Warning Sign	-32.6573227392814	150.016549173882	Ferntree Gully 300m	Northbound Bylong Valley Way	New sign		Refer to page 39 of Strategy
381	Brown Tourist Sign	Intersection Sign	-32.6573227392814	150.016549173882	Ferntree Gully	Northbound Bylong Valley Way	No change		Refer to page 39 of Strategy
382	Brown Tourist Sign	Advance Warning Sign	-32.6573227392814	150.016549173882	Ferntree Gully 300m	Southbound Bylong Valley Way	New sign		Refer to page 39 of Strategy
383	Green Directional Sign	Reassurance Sign	-32.7596361888878	149.980840506172	Bylong	Northbound Bylong Valley Way	No change		
384	Green Directional Sign	Advance Warning Sign	-32.7596015379671	149.980900975106	Bylong Valley Way, Lue Rd	Southbound Bylong Valley Way	No change		
385	Brown Tourist Sign	Advance Warning Sign	-32.7633099351383	149.977697376301	Ferntree Gully	Northbound Bylong Valley Way	Attention needed		Growee Gulph - not an actual destination

N°	Sign Category	Sign Type	Latitude	Longitude	Sign Message	Route	Sign Action	Sign Photo	Sign Notes
386	Green Directional Sign	Advance Warning Sign	-32.7637518709831	149.977667704364	Muswellbrook	Northbound Bylong Valley Way	No change		
387	Green Directional Sign	Reassurance Sign	-32.7654038602791	149.9778030721	Rylstone	Southbound Bylong Valley Way	No change		
388	Various Signs	Entry Statement Sign	-32.7912632050298	149.971604822343	Welcome to Rylstone	Southbound Bylong Valley Way	No change		
389	Green Directional Sign	Intersection Sign	-32.7916488637458	149.971316171841	Rylstone, Mudgee	Intersection of Bylong Valley Way & Tongbong Rd	Attention needed		Consolidate signage at this location. Refer to page 25 of Strategy
390	Blue Services Sign	Fingerboard Sign	-32.7952422621034	149.970662696427	Toilets	Intersection of Hall St & Cudgong St	Attention needed		Toilets only open weekends Refer to page 49 of Strategy
391	Blue Services Sign	Fingerboard Sign	-32.7973381150819	149.970754645904	Various	Intersection of Louee St & Cudgong St	Attention needed		Refer to page 49 of Strategy
392	Blue Services Sign	Directional Sign	-32.7954768715732	149.971531648328	Off Street Parking	At Location (Bylong Valley Way)	Replace sign panel		Refer to page 49 of Strategy

N°	Sign Category	Sign Type	Latitude	Longitude	Sign Message	Route	Sign Action	Sign Photo	Sign Notes
393	Blue Services Sign	Fingerboard Sign	-32.7972957445614	149.969868846377	Toilets	Intersection of Louee St & Piper St	Attention needed		Refer to page 49 of Strategy
394	Blue Services Sign	Fingerboard Sign	-32.7979099628954	149.970601089299	Toilets	Southbound Bylong Valley Way	New sign		New Blue Fingerboard required
395	Various Signs	Intersection Sign	-32.7993910108067	149.970452645933	Various	Intersection of Bylong Valley Way & Louee St	Attention needed		Refer to page 25 of Strategy
396	Blue Services Sign	Intersection Sign	-32.8011006213572	149.968095210271	Caravan park	Intersection of Piper St & Carwell St	No change		Refer to page 38 of Strategy
397	Blue Services Sign	Directional Sign	-32.7989947144248	149.968260945892	Picnic Area	Intersection of Carwell St & Cox St	No change		Refer to page 37 of Strategy
398	Green Directional Sign	Fingerboard Sign	-32.7991931617149	149.970316274135	Shopping Centre, Cudgong Water Park	Intersection of Louee St & Cox St	Attention needed		Refer to page 46 of Strategy
399	Various Signs	Advance Warning Sign	-32.7997043609338	149.972154109744	Lake Windamere	Westbound Ilford Rd	Attention needed		Trees need to be cut back at this location

N°	Sign Category	Sign Type	Latitude	Longitude	Sign Message	Route	Sign Action	Sign Photo	Sign Notes
400	Brown Tourist Sign	Fingerboard Sign	-32.7997825714134	149.972692458099	Historical Railway Station	Intersection of Cox St & Mudgee St	Remove sign		Unmanned railway station does not qualify for a brown tourist sign Anglican Church signposted at location 311
401	Various Signs	Fingerboard Sign	-32.7995471999579	149.972474106562	Various locations	Intersection of Cox St & Mudgee St	Remove sign		Defunct Arts & Crafts Centre does not qualify for a brown tourist sign
402	Blue Services Sign	Directional Sign	-32.8019623691522	149.973782776063	Caravan park	Intersection of Bylong Valley Way & Piper St	Attention needed		Need to improve signage for Caravan parks and caravan parking.
403	Green Directional Sign	Intersection Sign	-32.8031982807748	149.974171947828	Glen Alice	Intersection of Bylong Valley Way & Fitzgerald St	Attention needed		Refer to page 25 of Strategy
404	Green Directional Sign	Reassurance Sign	-32.8036510226262	149.974523895596	Kandos, Ilford, Sydney	Southbound Ilford Rd	No change		
405	Various Signs	Entry Statement Sign	-32.8059532027997	149.975350611052	Welcome to Rylstone	Northbound Bylong Valley Way	No change		
406	Various Signs	Entry Statement Sign	-32.8338271083144	149.972191173608	Welcome to Kandos	Southbound Bylong Valley Way	No change		

N°	Sign Category	Sign Type	Latitude	Longitude	Sign Message	Route	Sign Action	Sign Photo	Sign Notes
407	Brown Tourist Sign	Advance Warning Sign	-32.818112	149.978877	Naked Lady Wines 300m	Southbound Bylong Valley Way	New sign		Refer to page 30 of Strategy
408	Brown Tourist Sign	Intersection Sign	-32.819558	149.979134	Naked Lady Wines	Southbound Bylong Valley Way	New sign		Refer to page 30 of Strategy
409	Brown Tourist Sign	Advance Warning Sign	-32.821337	149.978848	Naked Lady Wines 300m	Northbound Bylong Valley Way	New sign		Refer to page 30 of Strategy
410	Various Signs	Entry Statement Sign	-32.8405311098628	149.971893578907	Welcome to Kandos	Southbound Bylong Valley Way	No change		
411	Blue Services Sign	Advance Warning Sign	-32.8557029767611	149.969789332396	Toilets	Northbound Bylong Valley Way	Attention needed		Refer to page 30 of Strategy
412	Blue Services Sign	Intersection Sign	-32.8519807057761	149.970127931004	Toilets and Rest Area	Southbound Bylong Valley Way	Attention needed		<ul style="list-style-type: none"> <li>Consolidate into one double sided sign. Remove old green fingerboard.</li> <li>Refer to page 30 of Strategy</li> </ul>
413	Blue Services Sign	Intersection Sign	-32.8519807057761	149.970127931004	Toilets and Rest Area	Northbound Bylong Valley Way	Attention needed		Refer to page 30 of Strategy

N°	Sign Category	Sign Type	Latitude	Longitude	Sign Message	Route	Sign Action	Sign Photo	Sign Notes
414	Brown Tourist Sign	Directional Sign	-32.8543618982763	149.970013943705	Tourist Route 2	Southbound Illford Rd	Remove sign		Sign is positioned on the wrong side of the road
415	Various Signs	Intersection Sign	-32.8546189992537	149.969937890445	Various Locations	Intersection of Bylong Valley Way & Henbury Ave	No change		
416	Blue Services Sign	Advance Warning Sign	-32.8549520066314	149.970133546879	Town Centre	Southbound Bylong Valley Way	Replace sign panel		Sign panel damaged
417	Green Directional Sign	Advance Warning Sign	-32.8558880975776	149.969871277129	Lithgow	Southbound Bylong Valley Way	No change		
418	Green Directional Sign	Intersection Sign	-32.8572994005241	149.96960456497	Various	Intersection of Bylong Valley Way & Ilford Rd	Consolidate signage		Refer to page 25 of Strategy
419	Various Signs	Tourist Information	-32.8572902127075	149.968806915718	Welcome	Eastbound Bylong Valley Way	Attention needed		Refer to page 58 of Strategy
420	Green Directional Sign	Reassurance Sign	-32.8565837117218	149.964689333132	Lithgow	Westbound Bylong Valley Way	No change		

N°	Sign Category	Sign Type	Latitude	Longitude	Sign Message	Route	Sign Action	Sign Photo	Sign Notes
421	Blue Services Sign	Advance Warning Sign	-32.8566138546768	149.965234353273	Information Bay	Westbound Bylong Valley Way	No change		
422	Various Signs	Entry Statement Sign	-32.8588511003487	149.955938793858	Welcome to Kandos	Westbound Bylong Valley Way	No change		
423	Blue Services Sign	Advance Warning Sign	-32.934022	149.892904	Iford Valley Cherry Farm 300m	Westbound Bylong Valley Way	New sign		Blue sign suite required Symbols Accomodation, Camping, Meals
424	Blue Services Sign	Intersection Sign	-32.9333463125238	149.890982480859	Iford Valley Cherry Farm	Eastbound Bylong Valley Way	New sign		Blue sign suite required Symbols Accomodation, Camping, Meals
425	Blue Services Sign	Advance Warning Sign	-32.932698,	149.888388	Iford Valley Cherry Farm 300m	Eastbound Bylong Valley Way	New sign		Blue sign suite required Symbols Accomodation, Camping, Meals
426	Green Directional Sign	Reassurance Sign	-32.9402877060167	149.863179478746	Bylong Valley Way Towns	Eastbound Bylong Valley Way	No change		
427	Green Directional Sign	Advance Warning Sign	-32.9416373139554	149.861600306025	Lithgow	Westbound Bylong Valley Way	Attention needed		Sign damaged

N#	Sign Category	Sign Type	Latitude	Longitude	Sign Message	Route	Sign Action	Sign Photo	Sign Notes
428	Green Directional Sign	Intersection Sign	-32.9423137335414	149.859775984799	Kandos/Rylstone Wollemi NP	Intersection of Castlereagh Hwy & Bylong Valley Way	No change		

## Kandos Township

N°	Sign Category	Sign Type	Latitude	Longitude	Sign Message	Route	Sign Action	Sign Photo	Sign Notes
429	Blue Services Sign	Intersection Sign	-32.8581824010287	149.969486867688	Town Centre	Intersection of Bylong Valley Way & Angus Ave	Consolidate signage		<ul style="list-style-type: none"> <li>Refer to page 25 of Strategy</li> <li>Consolidate signage with sign structure 325</li> </ul>
430	Brown Tourist Sign	Intersection Sign	-32.8583993628731	149.969303235412	Wollemi National Park	Intersection of Bylong Valley Way & Angus Ave	No change		Refer to page 25 of Strategy
431	Brown Tourist Sign	Fingerboard Sign	-32.8585006887098	149.969534398557	Kandos Museum	Intersection of Bylong Valley Way & Angus Ave	Consolidate signage		<ul style="list-style-type: none"> <li>Refer to page 25 of Strategy</li> <li>Consolidate signage with sign structure 325</li> </ul>
432	Brown Tourist Sign	Fingerboard Sign	-32.8598888375842	149.970784662574	Museum	Intersection of Buchanan St & Davies Rd	No change		Refer to page 51 of Strategy
433	Brown Tourist Sign	Advance Warning Sign	-32.8579967329585	149.981051562494	Tourist Dr	Westbound Dabee Rd	No change		
434	Brown Tourist Sign	Intersection Sign	-32.8587868048921	149.980537658229	Tourist Drive 2	Intersection of Dabee St & Angus Ave	No change		
435	Brown Tourist Sign	Intersection Sign	-32.858872809478	149.980736402934	Wollemi National Park	Intersection of Angus Ave & Dabee Rd	No change		

N°	Sign Category	Sign Type	Latitude	Longitude	Sign Message	Route	Sign Action	Sign Photo	Sign Notes
436	Various Signs	Entry Statement Sign	-32.8492944475435	149.988306855696	Welcome	Eastbound Dabee Rd	No change		Refer to page 56 of Strategy

## Glen Alice Rd & Wollemi Route

N°	Sign Category	Sign Type	Latitude	Longitude	Sign Message	Route	Sign Action	Sign Photo	Sign Notes
437	Various Signs	Entry Statement Sign	-32.8043364594065	149.980836818134	Welcome to Rylstone	Westbound Glen Alice Rd	Replace sign panel		Refer to page 56 of Strategy
438	Green Directional Sign	Advance Warning Sign	-32.8106381837584	149.997466011113	Olinda	Eastbound Glen Alice Rd	No change		
439	Brown Tourist Sign	Intersection Sign	-32.833808152967	150.015303874528	Wollemi National Park	Intersection of Glen Alice Rd & Browns Ln	No change		
440	Various Signs	Tourist Information	-32.833808152967	150.015303874528	Dunns Swamp Ganguddy	Intersection of Glen Alice Rd & Browns Ln	No change		
441	Various Signs	Intersection Sign	-32.8339716275809	150.01520025392	Various locations	Intersection of Dabee Rd & Glen Alice Rd	Replace sign panel		Improve sign design and legibility
442	Brown Tourist Sign	Trail Marker	-32.8358767647602	150.017163818842	Tourist Drive 2	Northbound Glen Alice Rd	No change		
443	Various Signs	Entry Statement Sign	-32.9047500249305	150.037780786073	Welcome	Northbound Glen Alice Rd	Replace sign panel		Refer to page 55 of Strategy

N°	Sign Category	Sign Type	Latitude	Longitude	Sign Message	Route	Sign Action	Sign Photo	Sign Notes
444	Various Signs	Tourist Information	-32.8117329022221	150.000449046632	Dunns Swamp Ganguddy	Eastbound Narrango Rd	No change		
445	Brown Tourist Sign	Intersection Sign	-32.8166184621237	150.023353519058	Dunn's Swamp	Intersection of Narrango & Brown's Ln	No change		
446	Various Signs	Tourist Information	-32.8396290599514	150.143888449089	Dunns Swamp Ganguddy	Eastbound Narrango Rd	No change		
447	Brown Tourist Sign	Directional Sign	-32.8396300971814	150.143830720475	Above the Clouds Holiday Farm Stay	Eastbound Narrango Rd	Remove sign		Refer to page 11 of Strategy
448	Green Directional Sign	Intersection Sign	-32.8394603636422	150.145676247915	Rylstone	Intersection of Coricudgy Rd & Nullo Mtn Rd	No change		
449	Blue Services Sign	Directional Sign	-32.839499590949	150.14485088191	Frank's Breakaway Farmstay	Eastbound Coricudgy Rd	Remove sign		Refer to page 11 of Strategy
450	Brown Tourist Sign	Advance Warning Sign	-32.8540047258445	150.203677844396	Dunn's Swamp Ganguddy	Eastbound Coricudgy Rd	No change		

## Mudgee Township

N°	Sign Category	Sign Type	Latitude	Longitude	Sign Message	Route	Sign Action	Sign Photo	Sign Notes
451	Blue Services Sign	Advance Warning Sign	-32.599508934238	149.587155700885	Hospital	Southbound Church St	No change		
452	Blue Services Sign	Advance Warning Sign	-32.600570341891	149.586967400843	Hospital 400 m	Southbound Church St	No change		
453	Green Directional Sign	Advance Warning Sign	-32.6003975107193	149.58682961762	Gulgong, Lithgow	Northbound Church St	No change		
454	Interpretive Sign	Interpretive Sign	-32.6009601401469	149.587350385403	Time capsule	At Location (Railway Station)	No change		
455	Various Signs	Entry Statement Sign	-32.6006092358145	149.587115090453	Art & Crafts	Intersection of Inglis St & Church St	New sign		New Brown Tourist sign required
456	Blue Services Sign	Entry Statement Sign	-32.5904207997776	149.584841945821	Visitor Information	Eastbound Market St	Attention needed		Refer to page 70 of Strategy
457	Various Signs	Visitor Information Bay	-32.5903939549183	149.584942096984	Visitor Information	Northbound Market St	No change		Refer to page 70 of Strategy

N°	Sign Category	Sign Type	Latitude	Longitude	Sign Message	Route	Sign Action	Sign Photo	Sign Notes
458	Various Signs	Regulatory Sign	-32.590667791695	149.584169201692	Cars with caravans only	Intersection of Castlereagh Hwy & Market St	Replace sign panel		Refer to page 34 of Strategy
459	Brown Tourist Sign	Fingerboard Sign	-32.5760573800957	149.573585707834	Walking Trail	Putta Bucca Wetland	New sign		Refer to page 40 of Strategy
460	Brown Tourist Sign	Interpretive Sign	-32.5762386837696	149.573425126397	Putta Bucca Wetlands	Northeast bound Putta Bucca Rd	No change		Refer to page 40 of Strategy
461	Brown Tourist Sign	Entry Statement Sign	-32.5764412293514	149.573435671767	Welcome to Putta Bucca Wetlands Reserve	Northbound Putta Bucca Rd	Replace sign panel		Refer to page 40 of Strategy
462	Various Signs	Entry Statement Sign	-32.577765444324	149.574174033617	Welcome to Putta Bucca Wetlands Reserve	Northbound Putta Bucca Rd	Replace sign panel		Refer to page 40 of Strategy
463	Brown Tourist Sign	Intersection Sign	-32.5783620495641	149.574541974374	Putta Bucca Wetlands	Northeast bound Putta Bucca Rd	No change		Refer to page 40 of Strategy
464	Various Signs	Entry Statement Sign	-32.5783229247039	149.574196245661	Welcome to Putta Bucca Wetlands	Northbound Putta Bucca Rd	Replace sign panel		Refer to page 40 of Strategy

N°	Sign Category	Sign Type	Latitude	Longitude	Sign Message	Route	Sign Action	Sign Photo	Sign Notes
465	Brown Tourist Sign	Fingerboard Sign	-32.5708087161487	149.584333403175	Various wineries	Intersection of Putta Bucca Rd & Tinja Ln	Replace sign panel		Refer to page 40 of Strategy
466	Brown Tourist Sign	Fingerboard Sign	-32.5708087161487	149.584333403175	Various wineries	Intersection of Putta Bucca Rd & Tinja Ln	Replace sign panel		Refer to page 40 of Strategy
467	Brown Tourist Sign	Fingerboard Sign	-32.5576887326618	149.572159191733	Camping Tree	Northbound Wilbertree Rd	No change		Refer to page 70 of Strategy
468	Interpretive Sign	Interpretive Sign	-32.5592290750077	149.575130241131	Camping Tree	At Location (Wilbertree Rd)	Attention needed		Refer to page 70 of Strategy
469	Various Signs	Tourist Information	-32.6011920254981	149.582070456957	Showgrounds caravan & camping	Intersection of Nicholson Rd & Douro	Attention needed		Refer to page 34 of Strategy
470	Brown Tourist Sign	Fingerboard Sign	-32.6045125164395	149.577884199237	Lookout	At Location (Madeira Rd)	Replace sign panel		Refer to page 41 of Strategy
471	Interpretive Sign	Interpretive Sign	-32.6037261681935	149.578283680742	The Small Purple Pea	At Location (Madeira Rd)	No change		Refer to page 70 of Strategy

**Lue Rd**

Nº	Sign Category	Sign Type	Latitude	Longitude	Sign Message	Route	Sign Action	Sign Photo	Sign Notes
472	Green Directional Sign	Reassurance Sign	-32.585798366957	149.590871371468	Rylstone	Eastbound Lue Rd	No change		
473	Brown Tourist Sign	Reassurance Sign	-32.5859730259129	149.592534993318	Tourist Drive 2	Eastbound Lue Rd	No change		
474	Blue Services Sign	Directional Sign	-32.585976215131	149.59094829571	Airstrip	Westbound Lue Rd	Attention needed		
475	Blue Services Sign	Advance Warning Sign	-32.5857880079522	149.591394928115	Glen Willow, Town Centre	Westbound Lue Rd	No change		
476	Various Signs	Tourist Information	-32.5863387063449	149.593640081724	Welcome to the Mid-Western Region	Southbound Lue Rd	Replace sign panel		Refer to page 61 of Strategy
477	Brown Tourist Sign	Advance Warning Sign	-32.5921615725687	149.643057854985	Wineries Turn Right	Southbound Lue Rd	Replace sign panel		Refer to page 33 of Strategy
Rocky Waterhole Rd									

N°	Sign Category	Sign Type	Latitude	Longitude	Sign Message	Route	Sign Action	Sign Photo	Sign Notes
478	Brown Tourist Sign	Intersection Sign	-32.5923321023887	149.647045880695	Wineries	Intersection of Lue Rd & Rocky Waterhole Rd	No change		Refer to page 33 of Strategy
479	Brown Tourist Sign	Reassurance Sign	-32.6331355842134	149.631132166972	Wineries	Northwest bound Rocky Waterhole Rd	No change		Refer to page 33 of Strategy
480	Brown Tourist Sign	Intersection Sign	-32.5998450536584	149.645628668507	Moothi Estate	Northwest bound Rocky Waterhole Rd	No change		Refer to page 33 of Strategy
481	Brown Tourist Sign	Advance Warning Sign	-32.5935746357148	149.646758632874	Wineries	Southeast bound Rocky Waterhole Rd	No change		Refer to page 33 of Strategy
<b>Lue Rd</b>									
482	Brown Tourist Sign	Advance Warning Sign	-32.5928020296712	149.651554338634	Wineries turn left	Northbound Lue Rd	No change		
483	Green Directional Sign	Advance Warning Sign	-32.7605569828607	149.977252800157	Bylong	Southbound Lue Rd	Replace sign panel		
484	Green Directional Sign	Intersection Sign	-32.7620356516981	149.978497900445	Mudgee	Intersection of Lue Rd & Bylong Valley Way	No change		

N°	Sign Category	Sign Type	Latitude	Longitude	Sign Message	Route	Sign Action	Sign Photo	Sign Notes
485	Green Directional Sign	Intersection Sign	-32.7622971808743	149.978541769087	Various Locations	Intersection of Lue Rd & Bylong Valley Way	Consolidate signage		

## Wollar Rd

N°	Sign Category	Sign Type	Latitude	Longitude	Sign Message	Route	Sign Action	Sign Photo	Sign Notes
486	Green Directional Sign	Intersection Sign	-32.5284363583249	149.656110070646	Wollar 40	Intersection of Ulan Rd & Wollar Rd	No change		
487	Brown Tourist Sign	Intersection Sign	-32.5284363583249	149.656110070646	Munghorn Gap Nature Reserve	Intersection of Ulan Rd & Wollar Rd	Attention needed		Goulburn River National Park should be signed at this location No advance warning for this attraction
488	Various Signs	Tourist Information	-32.528467045594	149.6565371728	Mudgee Regional Wineries	At Intersection of Wollar Rd & Ulan Rd	Remove sign		Refer to page 28 of Strategy
489	Brown Tourist Sign	Intersection Sign	-32.5288029321379	149.65650135968	Information Bay	Eastbound Wollar Rd	No change		Sign should be double-sided Refer to page 28 of Strategy
490	Green Directional Sign	Reassurance Sign	-32.5284429313918	149.65596422567	Wollar 40	Northeast bound Wollar Rd	Replace sign panel		Refer to page 22 of Strategy
491	Green Directional Sign	Advance Warning Sign	-32.5272459537094	149.659228893136	Mudgee	Southbound Wollar Rd	No change		
492	Brown Tourist Sign	Fingerboard Sign	-32.4576207550856	149.74331678877	Jordan's Macquarie Valley Vineyard	Intersection of Wollar Rd & Mahons Rd	Remove sign		Winery no longer in business

N°	Sign Category	Sign Type	Latitude	Longitude	Sign Message	Route	Sign Action	Sign Photo	Sign Notes
493	Brown Tourist Sign	Advance Warning Sign	-32.415585	149.821863	Great Dividing Range/Castle Rock Trail 300m	Northeast bound Wollar Rd	New sign		<ul style="list-style-type: none"> <li>• Brown advance warning sign - hiking, lookout symbol</li> <li>• Refer to page 40 of Strategy</li> </ul>
494	Various Signs	Tourist Information	-32.4139695614878	149.824960241234	Great Dividing Range/Castle Rock Trail	At Location (Wollar Rd)	No change		<ul style="list-style-type: none"> <li>• Brown positional sign - hiking, lookout symbol</li> <li>• Refer to page 40 of Strategy</li> </ul>
495	Brown Tourist Sign	Advance Warning Sign	-32.4139695614878	149.824960241234	Great Dividing Range/Castle Rock Trail 300m	Southbound Wollar Rd	New sign		<ul style="list-style-type: none"> <li>• Brown advance warning sign - hiking, lookout symbol</li> <li>• Refer to page 40 of Strategy</li> </ul>
496	Blue Services Sign	Advance Warning Sign	-32.404318	149.836313	Moolarben Picnic Area 300m	Northeast bound Wollar Rd	New sign		<ul style="list-style-type: none"> <li>• Blue services sign - Picnic table symbol</li> <li>• Refer to page 40 of Strategy</li> </ul>
497	Blue Services Sign	Intersection Sign	-32.4004107853699	149.836624078592	Moolarben Picnic Area	Southbound Wollar Rd	New sign		<ul style="list-style-type: none"> <li>• Blue services sign - Picnic table symbol</li> <li>• Refer to page 40 of Strategy</li> </ul>
498	Blue Services Sign	Advance Warning Sign	-32.400961	149.836644	Moolarben Picnic Area 300m	Southbound Wollar Rd	New sign		<ul style="list-style-type: none"> <li>• Blue services sign - Picnic table symbol</li> <li>• Refer to page 40 of Strategy</li> </ul>
499	Brown Tourist Sign	Advance Warning Sign	-32.361792	149.945944	Goulburn River National Park 300m	Northeast bound Wollar Rd	New sign		<ul style="list-style-type: none"> <li>• Brown advance warning sign - hiking, camping, toilets</li> <li>• Refer to page 40 of Strategy</li> </ul>

N°	Sign Category	Sign Type	Latitude	Longitude	Sign Message	Route	Sign Action	Sign Photo	Sign Notes
500	Brown Tourist Sign	Intersection Sign	-32.400961	149.836644	Goulburn River National Park	Intersection of Ulan Rd -Wollar Rd & Wollar Rd	No change		Refer to page 40 of Strategy
501	Brown Tourist Sign	Advance Warning Sign	-32.339221	149.947394	Goulburn River National Park 300m	Northbound Ulan Rd -Wollar Rd	New sign		<ul style="list-style-type: none"> <li>• Brown advance warning sign - hiking, camping, toilets</li> <li>• Refer to page 40 of Strategy</li> </ul>
502	Brown Tourist Sign	Intersection Sign	-32.337651	149.945569	Goulburn River National Park	Intersection of Ulan Rd -Wollar Rd & Mogo Rd	No change		Refer to page 40 of Strategy
503	Brown Tourist Sign	Advance Warning Sign	-32.336008	149.942942	Goulburn River National Park 300m	Southbound Ulan Rd -Wollar Rd	New sign		<ul style="list-style-type: none"> <li>• Brown advance warning sign - hiking, camping, toilets</li> <li>• Refer to page 40 of Strategy</li> </ul>

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